



2016-17 NEW RESIDENTS WELCOME BOOKLET – EXPRESSION OF INTEREST

Once submitted, your Expression of Interest is final.

If your application is successful the text you provide within this document will be published in the City of Ballarat 2016-17 New Resident Welcome Booklet.

Note: If your application is successful, we will also require a high resolution version of your company / organisation logo. If you do not have an electronic version of your logo, please contact our project manager, Bindy via email bindy@chatterboxcreative.com.au or by phone on (03) 5331 8723 to discuss how we may be able to assist.

Please tell us how you heard about the New Resident Welcome Booklet?

- | | |
|--|--|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Website | <input type="checkbox"/> Commerce Ballarat |
| <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Other |

BUSINESS / ORGANISATION CONTACT DETAILS:

Contact Name: _____

Business Name: _____

Business Address: _____

Postal Address: _____

Suburb: _____ Post Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____

Website: _____

VOUCHER DETAILS:

1. Which category best describes your offer? (please select **one** category only)

- | | |
|---|---|
| <input type="checkbox"/> Service <i>(finance, photography, hairdressing etc)</i> | <input type="checkbox"/> Health, Wellbeing and Beauty |
| <input type="checkbox"/> Sport & Leisure | <input type="checkbox"/> Clothing, Footwear & Accessories |
| <input type="checkbox"/> Special Interest Groups | <input type="checkbox"/> Food and Dining |
| <input type="checkbox"/> Home and Garden | <input type="checkbox"/> Education and Training |

2. **Actual value of your offer** \$_____ (inc GST)
(Eg: The usual price of the Product / Service before the offer is redeemed)

3. **Promotional offer / heading** (maximum 10 words) Eg: 'Free Family Pass' or '50% Off...'

4. **Description of offer** (maximum 30 words) Eg: 'Present this voucher and enjoy 50% off...'

5. **Terms and Conditions** (maximum 20 words) – Eg: 'Not valid during school holidays or weekends'
Note: Please ensure that you clearly state the terms and conditions of your offer as they cannot be changed once the booklet has been printed.

6. **Redemption instructions** Eg: 'Present this voucher in store to our friendly staff to redeem this offer'

7. **Phone number** (for new client enquiries / bookings etc.) _____

Please submit your Expression of Interest no later than **Wednesday 2 March, 2016**

Send to: New Residents Welcome Booklet
C/- Chatterbox Creative
PO Box 1381
Bakery Hill VIC 3354

Email: bindy@chatterboxcreative.com.au