



Today, we are focusing on the links between human well-being and the essential services nature provides, because, simply stated, people need nature to thrive. We are pursuing policy and economic market changes that promise the greatest impact, and we are scaling up our work in the field to demonstrate how a development path that values nature, our global biodiversity, is a fundamental element of humanity's long-term success.



leadership message

2009 highlights

financials

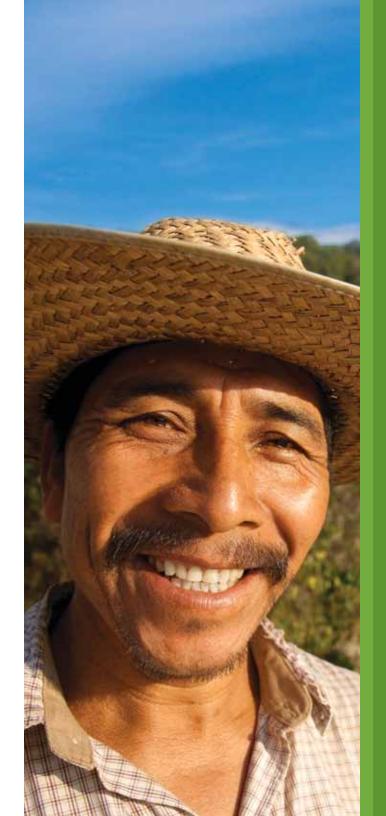
22 emerald circle
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donors 31 foundations
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board of directors

chairman's council

senior leadership





It was an amazing year for Conservation International (CI)—a year in which many efforts came to fruition in concert with a major strategic realignment confirming CI's position of financial and organizational strength.

Two years ago, we realized that unless we demonstrate to the world's leaders that people need nature to thrive, economic development that fails to incorporate the services nature provides will increasingly undercut conservation. In 2009, we set out to prove our case.

Throughout the year, we began implementing the many changes required to achieve our ambitious new goals. These include the articulation of new vision and mission statements, the identification of key focus areas for our work and a reorganization that brings the best of our science, field work, economic market, policies and communications expertise together in a unified way to tackle the greatest challenges of our time.

In short, this was the most remarkable year of evolution since our founding in 1987. But conservation threats persist, so we paired these vast organizational changes with ongoing work in the trenches.

We completed our \$1 billion "Future for Life" campaign, meeting or exceeding nearly all of our goals to avert extinctions and place more land and sea under protection; continued to foster new partnerships; discovered new species; helped broker the largest-ever debt-for-nature swap between the United States and Indonesia; participated in the establishment of the ground-breaking Coral Triangle Initiative; created new scientific and economic tools; rallied public and corporate engagement; and advised more than 30 governments at the Copenhagen climate talks on the pivotal role forests and other ecosystems play in climate solutions.

All of these activities demonstrate Cl's particular ability to work at all points of the conservation continuum in a unified effort to demonstrate how a development approach that values nature can benefit human well-being—and effect real, lasting change—at the national and international scale.

As we move into 2010 and beyond, we still have a lot of work to do. We will need to rally every resource in order to impact the world on a scale sufficient to chart a smarter, more sustainable path. Our FY09 achievements have shown us that it is possible, and we remain fully committed and even more prepared to offer solutions for the urgent challenges we face.

We are proud of how far we've come and where we are going. We couldn't have done it without you.

Veter Sehgmann Lund a Matternen

Peter A. Seligmann Chairman and CEO Russell A. Mittermeier President



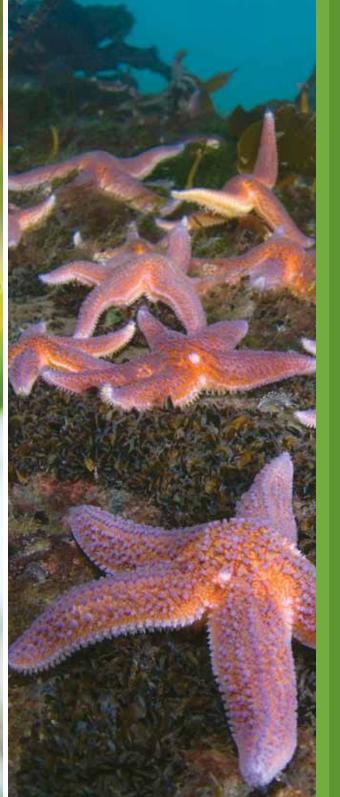




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In FY09, Conservation International's (CI) ambitious planning efforts of the past years coalesced, allowing us to align multiple efforts toward a single goal: to help society move toward a smarter, more sustainable development path.

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discovering natural solutions to the biggest challenges of our time

At CI, we have transformed the way we do our work, but many things remain unchanged—our commitment to partnerships and field work, and, in particular, our deep commitment to scientific pursuit.

In FY09, CI's experts worked with scientific, academic and private sector partners as well as local communities to conduct, assemble and assess groundbreaking research on biodiversity, climate change, freshwater resources and other issues, expanding the development of useful science about the intricate linkages between nature and human well-being.

On land and at sea, our Rapid Assessment Programs led a roster of crack scientific teams to identify species-new-to-science, previously unknown populations of species and other discoveries in places as diverse as Colombia, Ecuador, Guyana, Madagascar, Papua New Guinea and Venezuela. Our scientists also helped to identify and map the distribution of more than 20,000 freshwater species (fishes, dragonflies, amphibians, turtles and more) worldwide. CI led environmental assessments that found that one-third of the world's reef-building corals face elevated extinction risk from climate change and local impacts, and that the Galapagos Islands and the Verde Island Passage in the Philippines must develop climate adaptation strategies to avoid irreparable damage to biodiversity and livelihoods. In FY09, Cl also presented preliminary results of a five-year study demonstrating the positive ecological and socio-economic results derived from the effective management of marine managed areas (MMAs).



This year, our scientists continued to develop and hone tools to help decision-makers at all levels and in every sector evaluate the relationships between their actions and the ecosystems that support sustainable economic growth. Examples include ARIES (Artificial Intelligence for Ecosystem Science), which uses field and satellite measurements with Google maps in order to understand how ecosystem services flow across landscapes and estimate the potential costs and benefits of various development scenarios; TEAM (the Tropical Ecology Assessment and Monitoring Network), an "early warning system" that monitors ecosystem services in order to help inform political, business and agricultural development decisions; and OSIRIS (the Open Source Impacts of REDD Incentives Spreadsheet), which enables countries to calculate how much income they would likely receive and how much global greenhouse gas emissions would be reduced under various models to avoid deforestation.

These scientific and technical innovations were central to CI's efforts in FY09, and they spurred action from the necessary stakeholders in many places across the globe. In fact, it was these demonstrations of the value of nature that, along with years of collaboration and local engagement, led to the creation of new nature reserves, parks and protected areas totaling nearly three million hectares (7.4 million acres).

In Brazil, these efforts led to the establishment of multiple new protected areas, including the sustainably managed Cassuruba Marine Extractive Reserve, which will protect a large and diverse coastal habitat and support the livelihoods of 20,000 fishermen. In Cambodia, the government endorsed a plan proposed by CI that will triple the coverage of freshwater sanctuaries within Tonle Sap, the largest lake in Southeast Asia and a critical resource for both freshwater conservation and for food security. CI worked with 35 local villages, the Woodland Park Zoo and multiple partners to establish Papua New Guinea's first-ever National Conservation Area. Through the Critical

Ecosystem Partnership Fund (CEPF), CI helped coordinate establishment of the Uluguru Nature Reserve in Tanzania, which will protect biodiversity and the critical water source for Dar es Salaam, home to 2.8 million people. In Namibia, with support from CI, CEPF also helped establish the Sperrgebiet National Park—the largest single-area proclamation in Africa in the last 20 years.

CI continued to secure landscapes and local engagement through payment for ecosystem services agreements around the world, empowering communities in China to protect giant panda (*Ailuropoda melanoleuca*) habitat, freshwater resources and traditional ways of life. With CI's help, and through the use of conservation agreements, the government of Ecuador established Socio Bosque ("Forest Partners" in English), a national initiative that pays private landowners and indigenous communities and aims to protect millions of hectares of forest, reduce carbon emissions for global benefit and provide reliable income for 1.5 million people living in the poorest areas of Ecuador.

Furthering our role as the catalyst for innovative partnerships, CI helped to negotiate a \$30-million debt-for-nature swap, the largest of its kind, between the United States and Indonesia to protect the habitats of endangered species like the Sumatran tiger (*Panthera tigris sumatrae*) and orangutan (*Pongo abelii*) while providing livelihoods for Indonesia's people.

We also rallied the resources and commitment of corporate leaders like Starbucks, Walmart and Toyota to lower corporate emissions and protect thousands of acres of tropical forest. Dell's support of forest projects in Madagascar's Fandriana-Vondrozo Forest Corridor will help the company offset its corporate greenhouse gas emissions, and in November 2009, the Walt Disney Company made the largest single corporate contribution ever towards reducing emissions from deforestation and forest degradation, demonstrating to national and international leaders that the protection of forests is fundable, as well as important, work.

2009 highlight

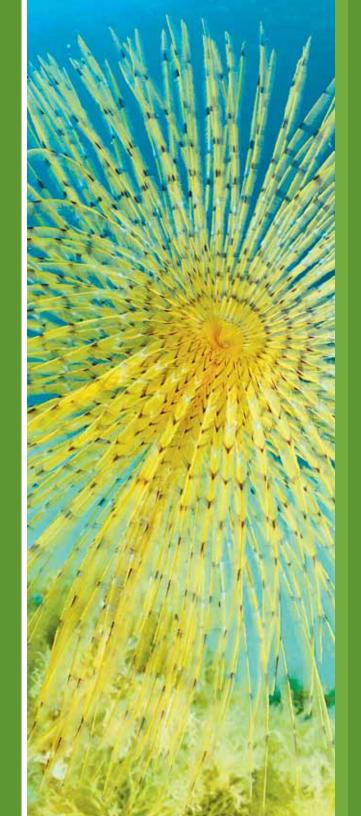
Beyond expanding these relationships with known and new communities, corporations and countries worldwide, CI proved the power of public outreach through two massive public engagement campaigns in FY09. The international "Lost There, Felt Here" campaign featured Harrison Ford and makes the case for the shared impact of lost forests, and incorporates the award-winning "Protect an Acre" online tool, through which members donated more than \$600,000 in FY09 alone to support the protection of forests and climate change mitigation efforts. The year also marked the launch of Team Earth, a broad-based outreach effort designed to rally smart, sustainable actions on the individual and cumulative scales.

delivering unified approaches that achieve impressive results

This trajectory from research and field demonstration to policy, public engagement and economic innovation led to two of Cl's most stunning successes: the signing of the Coral Triangle Initiative agreement and international recognition of the importance of forest conservation and adaptation at the climate conference in Copenhagen.

Working in concert with The Nature Conservancy, World Wildlife Fund and a host of regional partners, CI helped with the establishment of the *Coral Triangle Initiative on Coral Reefs*, *Fisheries and Food Security*—an agreement among the leaders of Indonesia, the Philippines, Timor Leste, Papua New Guinea, Solomon Islands and Malaysia to protect their natural marine ecosystems. This multinational effort was one of CI's most resounding successes in FY09.

The Coral Triangle Initiative promotes CI's approach to large-scale seascape management, strengthens the regional network of marine protected areas, improves fisheries, protects



threatened species and helps these countries adapt to the effects of climate change. The Initiative is the result of years of integrated research, local efforts, income development activities, expanded protection of marine areas and new income opportunities for local people. CI helped catalyze the monumental collaboration necessary to improve ocean health and protect food security for millions of coastal residents in the Asia-Pacific region.

Another major achievement was the inclusion of REDD+ (Reducing Emissions from Deforestation and Degradation + sustainable management of forests) and the establishment of initial funding to support REDD+ and adaptation actions in the Copenhagen Accord—an outcome of the international climate conference in Copenhagen in December 2009. That success represents the culmination of a concerted effort that began more than three years ago, when Cl and a coalition of dedicated partners joined forward-thinking countries who were making the case that the protection of tropical forests was vital to any successful solution to slow and adapt to climate change.

In FY09 in particular, we brokered agreements and pushed for federal action via the Avoided Deforestation Partners group and the high-profile Governors' Global Climate Summit convened by California Governor Arnold Schwarzenegger. We fostered a robust voluntary forest carbon market through the Climate Community and Biodiversity Alliance, a CI-coordinated coalition, developing a reliable and verifiable mechanism to validate forest carbon projects that also evaluates their impact on biological diversity and people. The CI-facilitated Indigenous Advisory Group provided advice and feedback to promote understanding of the needs, priorities and concerns of indigenous peoples related to climate change. CI experts also joined the national delegations of eight countries-including Costa Rica, Indonesia and the Philippines—and advised over 30 country delegations that house tropical forests, helping them advocate for the value of those forests at Copenhagen.

Although Copenhagen failed to deliver the hoped-for binding international agreements, the endorsement of REDD+ confirms the importance of forests to climate change actions and jump-started real, forward-looking action on the ground.

developing a new economic path

This cohesive mix of efforts positioned CI to work with governments and multilaterals of every size in FY09—from the United States and China to Madagascar, Suriname, the World Bank and the Coalition for Rainforest Nations—to establish the foundation for economies that leverage the true importance of ecosystem services to long-term economic growth.

In partnership with national leadership, CI helped develop Suriname's "Green Vision" strategy, which will generate revenue to keep the country's forests standing. CI's team of economists and scientists, along with other partners, advised the national leaders of Guyana on the development of a "Low Carbon Development Strategy" designed to protect forests, and the use of revenue from the carbon market to finance the development of infrastructure goals ranging from health initiatives to sustainable fisheries. CI also assisted Guyana as it secured significant funding from Norway for the strategy's implementation. In Liberia, CI economists have been working with the government and partner organizations to analyze the costs and benefits of different green development scenarios (including low carbon economic opportunities), and to link the benefits of nature to Liberia's long-term national Poverty Reduction Plan.

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protecting nature so people can thrive

As we closed out the fiscal year, we also completed our five-year, \$1-billion "Future for Life" campaign a year early, laying the groundwork for CI to move from an organization protecting species and places to a global group taking actions that impact ecosystems, economies and cultures as a whole.

That is the key story of Conservation International in FY09: Our strategic planning and long-standing depth of experience combined to create expanded partnerships and successes at a larger scale than ever before. By developing integrated strategies—both for the protection of global ecosystems and engaging societies worldwide—CI achieved a year of vital change and growth, benefiting both our organization and people, species and habitats around the world.

The support of our membership, event attendees, Emerald Circle donors, Chairman's Council and Board of Directors underlies all of our successes in FY09, and beyond.

Together, we are proving to the world's communities, countries and societies that all people and all life need nature to thrive.





Ol strives to exercise the highest level of stewardship over donor contributions and extends our deepest appreciation to our donors for their continued support and generosity during FY()().



Ol is profoundly grateful for the continued loyalty and generosity of our contributors, who despite the economic turmoil of the preceding year maintained their support of Ol at levels that enabled us to continue ongoing commitments and respond to critical programmatic needs with minimal disruption. We are, as always, humbled and inspired by our supporters who stood by us during this volatile time.

Cl is proud to have again earned the highest rating level from Charity Navigator and from the American Institute of Philanthropy. Charity Navigator's "Exceptional" designation indicates that the charity "exceeds industry standards and outperforms most charities in its Cause."

revenue

CI was fortunate to have entered FY09 in a very strong financial position, having just completed its most successful fundraising year in history in FY08 by raising over \$230 million in new revenue and multi-year grants for programs to be implemented in current and future years. This provided us with a solid base to support operations in 2009. While FY09's total revenue of \$116.1 million reflects a substantial reduction from the prior year, this level of revenue reflects the average revenue raised over the past 10 years, a respectable accomplishment in the current fiscal environment.

Notable grants received in FY09 included \$28.7 million in funding from the Walton Family Foundation in support of our seascapes work. The Gordon and Betty Moore Foundation renewed its support for Cl's programs with a new grant totaling \$12.7 million. Cl's Critical Ecosystem Partnership Fund also received support from the John D. and Catherine T. MacArthur Foundation in the amount of \$8 million, \$4.875 million from the Government of Japan and \$3 million from the International Bank for Reconstruction and Development for the second phase of its work.

Our climate change program was bolstered in FY09 by the receipt of €4.8 million from KfW Bankengruppe for work focused in Papua New Guinea. Dell also provided \$2.8 million to support REDD+ projects in Madagascar, and the Kuwait America Foundation provided \$1.3 million in support of climate change mitigation programs in Brazil and Indonesia.

CI did incur unrealized investment losses as a result of the financial crisis. However, as our endowment currently funds only a small portion of our operations, this did not appreciably impact us in FY09. We anticipate that our investments will recover as the market improves.

expenses

Despite the financial downturn, CI financial statements reflected expenses of over \$144 million in FY09, representing our greatest investment in conservation in CI's history. Always mindful of our stewardship responsibilities, we were able to maximize programmatic delivery by reducing support costs by 3 percent in FY09 while increasing programmatic services by 8.5 percent. In FY09, CI invested 84.6 percent of each dollar spent into programmatic services.

Increased investment in our seascapes and marine programs account for the majority of increased spending in Field and Global Marine programs in FY09. Oceans cover more than two-thirds of the world's surface, and much of the world's population relies on them for food and livelihoods, yet the pressure we place upon our oceans is enormous. CI is working with our partners to develop effective methods of balancing economic necessities with the health of our oceans.

Combating climate change continued to play a prominent role in programmatic delivery in FY09 as well, as evidenced by the growth in our Global Outreach Program, which includes the Center for Conservation and Government, the Center for Environmental Leadership in Business and the Global Marketing and Communications divisions. CI is working with governments, civil society, indigenous and community groups, and private sector partners to mitigate the effects of climate change by controlling greenhouse gas emissions from deforestation and forest degradation while also developing strategies to adapt to climate change by preserving natural ecosystems.

In FY09, CI awarded over \$45 million—over 30 percent of total expenditures—in grants to partner organizations. CI believes that the greatest conservation impacts may be achieved and human needs best served by providing support to the local organizations and peoples that have the greatest interest in managing their natural resources.

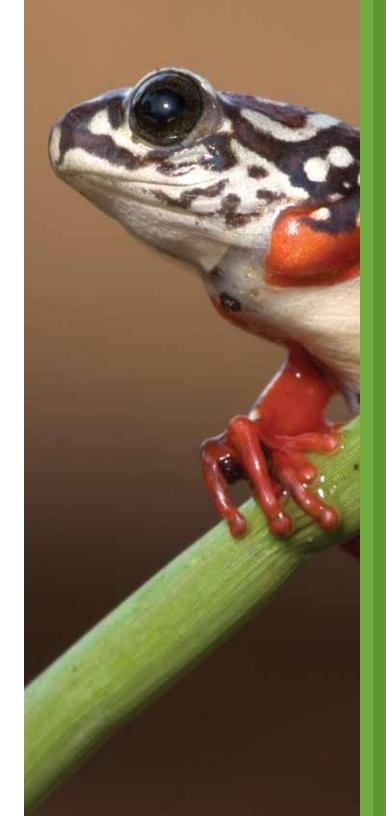
net assets

CI closed FY09 with a modest \$191,000 unrestricted operating surplus despite the difficult economy.

Temporarily restricted net assets, which represent donor-restricted funds to be used in future years, decreased by \$33 million as we began implementation of some of the large grants awarded to us in FY08, as discussed above. CI closed the year with temporarily restricted net assets of \$266 million, which will fund conservation programs over the coming three-to-five years.

CI received additional endowment contributions of \$51,000. Earnings from the endowment support environmental education and training, field programs and general operations.

While we enter FY10 with considerable restricted resources to support our core programs, we continue to strive to build our unrestricted reserves to provide us with the flexible funding necessary to respond to urgent needs.

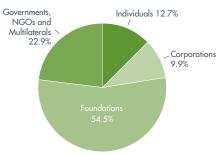




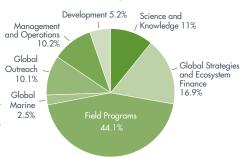
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	2009				2008
	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	TOTAL
Revenue		 I	1 1		
Grants and contributions					
Foundations	\$6,478	\$61,083	\$51	\$67,612	\$145,057
Individuals	7,080	8,637	-	1 <i>5,717</i>	25,505
Corporations	2,041	10,1 <i>7</i> 9	-	12,220	24,255
Non-U.S. Government	-	11,523	-	11,523	1,207
NGO/multilaterals	2	10,543	-	10,545	27,272
U.S. Government	-	6,260	-	6,260	7,229
Cancellations and deobligations	-	(6,793)	-	(6,793)	-
Investment income	(2,221)	(1,950)	-	(4,171)	(744)
Licensing agreements, product sales and other income		2,162	-	3,165	3,152
Net assets released from donor restrictions	129,907	(129,907)	-	-	-
Total Revenue	144,290	(28,263)	51	116,078	232,933
Expenses					
Program services					
Science and Knowledge	1 <i>5,7</i> 90	-	-	15,790	15,460
Global Strategies and Ecosystem Finance	24,411	-	-	24,411	25,560
Field Programs	63,583	-	-	63,583	56,976
Global Marine	3,619	-	-	3,619	2,296
Global Outreach	14,490	-	-	14,490	12,087
Total program services	121,893	-	-	121,893	112,379
Supporting services					
Management and Operations	14,692	-	-	14,692	14,194
Development	7,514	-	-	7,514	8,691
Total supporting services	22,206	-	-	22,206	22,885
Total Expenses	144,099	-	-	144,099	135,264
	101	100.070	5.1	(20,021)	07.440
Changes in net assets before nonoperating activity	191	(28,263)	51	(28,021)	97,669
Nonoperating activity		14 (70)		14 (70)	4.000
Gain (loss) on foreign currency translation	-	(4,673)	-	(4,673)	4,899
Changes in Net Assets	\$191	(\$32,936)	\$51	(\$32,694)	\$102,568
Net assets at beginning of year	15,529	299,309	13,100	327,938	225,370
Changes in net assets	191	(32,936)	51	(32,694)	102,568
Net Assets at End of Year	\$15,720	\$266,373	\$13,151	\$295,244	\$327,938

FY09 REVENUE OF \$116.1 MILLION



FY09 EXPENSE OF \$144.1 MILLION





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Cl's Emerald Circle is a remarkable community of individuals who gave 000 or more in FY uly 1, 2008—June 30, 2009) to protect life on Earth. We are also grateful to the many donors who have made generous contributions but wish to remain

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Deborah and Robert Slotpole

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Laurie and Virgil Boss



We first became involved with CI in the early 1990s when Laurie worked at the Jackson Hole Land Trust. Her co-worker, Story Clark Resor, a long-time CI Board member, supporter and friend, was already involved with CI and introduced us to its work.

We both grew up in rural agricultural areas where caring for and respecting the environment was instilled at an early age. We believe wholeheartedly in Cl's mission and vision, and the idea that working with governments and societies to empower them to care for the environment in a responsible and sustainable way needs continued support. As they say, you can give a man a fish or you can teach him to fish. We, and Cl, believe the latter.

We also greatly admire CI's employees who work tirelessly in the field—often without the recognition they deserve—to protect our planet. We want to help continue their work.

Our travel choices help us contribute to protecting the environment as well: last year, we were fortunate enough to travel to Costa Rica and help with leatherback sea turtles as they came ashore to lay their eggs. On occasion, we have volunteered on CI projects as well, and have had the opportunity to do medical missions in the past. Those trips have been very rewarding for us, and we hope to do more in the future. We support CI annually and through our estate planning because we understand that the environmental issues and problems we face around the world are ongoing and need continuous action, and we want to do what we can to help protect the environment for future generations.

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We support environmental programs because we have witnessed how mankind has greatly expanded the use of the world's resources for human comfort—with little regard to the impact on fellow species and their habitats.

We support CI because it plays a key role in providing a sustainable and healthy environment and values the holistic nature of our environment.

CI originally attracted our attention because it focused on the big picture of preserving the natural environment. We wanted to support an organization that achieved environmental goals by cooperating with local people, their businesses and their governments as opposed to confronting people or organizations.

CI also attracted us because it wanted to communicate effectively with donors. We have been extremely pleased with the way CI has made us feel part of the team and included us in a variety of informative meetings and activities. Through this relationship, we have obtained a better understanding of the complex interconnectivity which creates our fragile dependence on virtually all parts of the natural world.



future

stewards for tomorrow

These dedicated people are providing for the Earth's future. as well as their own, by including CI in their estate plans. We sincerely appreciate the foresight and commitment of these individuals and the 72 members of Cl's Future of Life Society who wish to remain anonymous.

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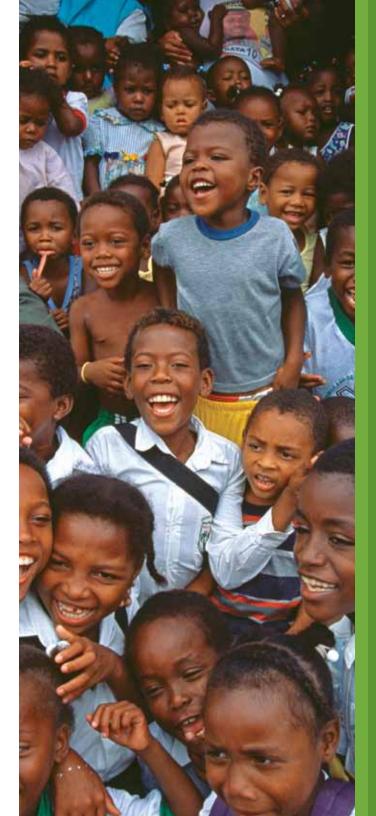
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*Deceased



In FY09, CI hosted major fundraising events in Seattle, San Francisco, Los Angeles, New York and Chicago. Thanks to the generosity of these incredible communities and the below-listed volunteers, our special events program raised more than \$3.5 million in unrestricted revenue. Our special events continue to be the key catalyst for meeting new supporters and we are grateful to all of our guests for their support.

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Featured Speakers

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New York 2009 Dinner

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From CNN's Planet in Peril: Anderson Cooper Sanjay Gupta David Doss Charlie Moore

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Chicago 2009 Dinner

Featured Speaker

Dr. Richard Haass

Co-Chairs

Paula and Jim Crown Joyce and Judson Green Harrison Ford H Fisk Johnson Ph D Susan and Nick Pritzker J. Christopher and Anne Reyes Tina and Byron Trott Heather and Beau Wrigley

CI | 2009 ANNUAL REPOR

supporting Cl's protect an acre campaign



As a result of the recommendation and support of our dinner committees across the country, we raised an additional \$250,000 through our "Protect an Acre" campaign at our events. We thank our committed volunteers who took to the podium to encourage our guests to complete pledge cards—Nancy Ritter, Jennifer Siebel Newsom, Tyler Mitchell, Paula Crown and Byron Trott.

These volunteers' passion for CI and the environment motivated our audiences and greatly impacted our fundraising this year.

The following individuals also deserve special thanks for their generous support of this campaign. Together, Paula and Jim Crown and Anne-Cecilia and Rob Speyer made contributions at our New York dinner that symbolized the protection of an area equivalent to two times the size of Manhattan's Central Park; Tina and Byron Trott supported the campaign at our Chicago dinner with gifts that represented the protection of an area equivalent to twice the size of that city's Lincoln Park.



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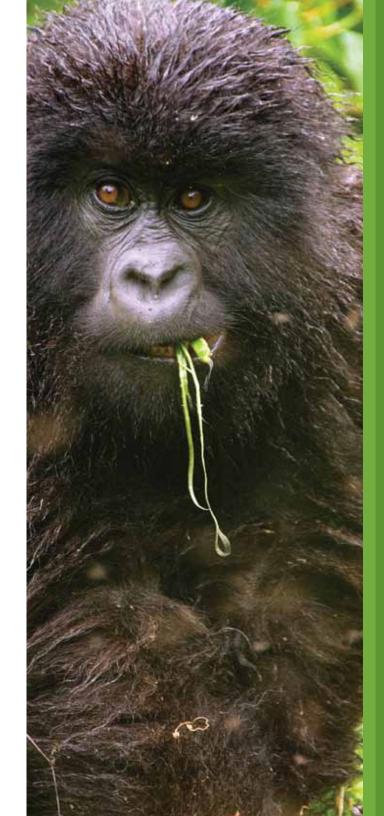
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Andean Development Corporation

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Australian Agency for International Development

British Foreign and Commonwealth Office - Strategic

Programme Fund

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Fonds Français pour l'Environnement Mondial

Fundacion Biodiversidad

German Development Bank (KfW)

German Federal Ministry for the Environment,

Nature Conservation, and Nuclear Safety (BMU)

Global Environment Facility

Inter-American Development Bank

International Finance Corporation

International Tropical Timber Organization

Multilateral Investment Fund

National Oceanic and Atmospheric Administration

Atmospheric Administration: National Science Foundation

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UN Foundation

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U.S. Fish and Wildlife Service

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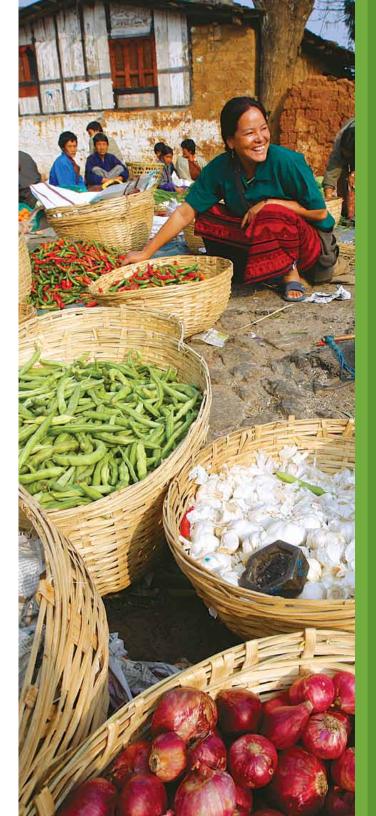




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