

SERVICES

Planned Parenthood is the nation's leading sexual and reproductive health care provider and advocate. For nearly a century, millions of women and men have turned to Planned Parenthood for vital sexual health care services, sex education, and sexuality information. Today, the work of Planned Parenthood is carried forward by 26,000 staff members and volunteers. In 2010 (the latest year for which we have figures), Planned Parenthood provided nearly five million people worldwide with the means to make responsible choices about their sexual and reproductive health. (Planned Parenthood Federation of America [PPFA®] is a founding member of International Planned Parenthood Federation, [IPPF] whose affiliates serve tens of millions more.)

Sexual and Reproductive Health Care Services

The core of Planned Parenthood affiliate medical service is contraception and accompanying health care, education, and information. In 2010, we provided 11 million medical services for nearly three million people, and helped to prevent approximately 584,000 unintended pregnancies. Seventy-six percent of our clients have incomes at or below 150 percent of the federal poverty level. As of January 2012, our nearly 800 health centers are operated by 74 affiliates, which have a presence in all 50 states and the District of Columbia (PPFA, 2011a; PPFA, 2011b; PPFA, internal documents).

Sexuality Education

In 2010, nearly 1,600 affiliate staff and volunteer educators provided educational programs to more than 1.1 million people of all ages and in a variety of settings — from preschools to universities, from prisons and social service programs to religious

institutions and civic organizations. Programs focused on more than 28 different content areas, such as AIDS/HIV and contraception/family planning — including abstinence, family life education, parent-child communication, puberty education, safer sex, sexual orientation/homophobia, sexuality education, sexually transmitted infections, teenage pregnancy, and women's health (PPFA, 2011a).

In addition to the education programs, numerous training programs were provided by approximately 100 affiliate staff and volunteers to nearly 80,000 professionals who work with children, teens, and young adults. Those trained included teachers, addiction counselors, group home staff, nurses, physicians, prison staff, rehabilitation counselors, religious leaders, and social workers (PPFA, 2011a).

Information Services

Providing information to help people make responsible choices has been our mission since 1916. As of December 2011, PPFA websites receive visits at a rate of approximately 33 million a year. In 2010, PPFA also produced and distributed nearly one million consumer health pamphlets (PPFA, internal documents).

Advocacy

Through Planned Parenthood Online (PPOL), the Planned Parenthood Action Network advocates for new policies at the federal and state levels that will advance comprehensive reproductive health care and responsible decision making. In all, more than six million activists, supporters, and donors are kept abreast of the latest policies and proposals affecting family planning and have an easy way to contact members of Congress via e-mail, fax, or postal mail (PPFA, internal documents).



International Activities

Planned Parenthood works around the world to increase access to sexual and reproductive health information and services. We provide health care and education through local partners and advocate for sound U.S. foreign policies that affect sexual and reproductive health and rights globally. Our innovative international programs build partnerships within and across regions to share ideas, expertise, and experiences in linking health services and education with advocacy.

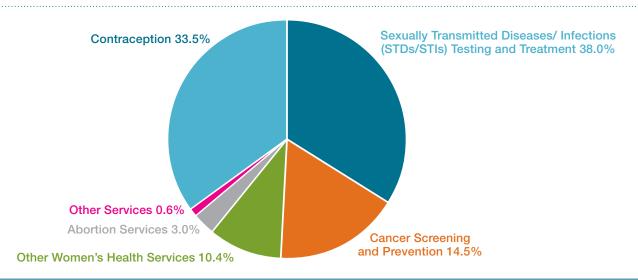
*Patient Care Provided by Planned Parenthood Affiliate Health Centers in 2010

In 2010, PPFA-supported partners served 900,000 individuals in 10 developing countries with reproductive health care and education. In addition, we worked to raise awareness of international reproductive health and rights issues and mobilize support for responsible U.S. laws and policies. We created briefing sheets, talking points, and a wide variety of other advocacy materials, posted them online, and distributed them to Planned Parenthood affiliates and activists.

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	TOTAL SERVICES	11,003,366



PATIENT CARE PROVIDED BY PLANNED PARENTHOOD AFFILIATE HEALTH CENTERS



**REVERSIBLE CONTRACEPTIVE METHODS, WOMEN (PERCENTAGE)

chosen by Planned ParenthoodClients, 2010

39.5 17.8
11.9
9.4
8.4
5.7
4.1
2.3
0.7
0.1
0.1

^{***} A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix. LOOP/LEEP and cryotherapy are treatments for abnormal growths.

***** A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2010, Planned Parenthood health centers saw approximately three million patients, who collectively received nearly 11 million services during nearly five million clinical visits.

PPFA — Planned Parenthood Federation of America. (2011a). 2010 Annual Affiliate Service Census Report. New York: Planned Parenthood Federation of America, Inc. (An internal report).

^{****} Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, and immunizations.

^{. (2011}b). 2009-2010 Annual Report. New York: Planned Parenthood Federation of America, Inc.