

## THE YEAR OF THE YAO

Press Release

Available to buy on DVD March 14, 2006

Director: Adam Del Deo and James D. Stern

Starring: Yao Ming, Shaquille O'Neal, Charles Barkley, Phil Jackson

MPAA Rating: PG for mild language

Total Running Time: 88 Minutes

DVD Order Date: February 7, 2006

From China to the NBA.

From Underdog to Hero.

The Phenomenal Journey of YAO MING.

2006 IS THE YEAR OF THE YAO AS CHINA'S BIGGEST EXPORT HITS  
DVD ON MARCH 14 FROM NEW LINE HOME ENTERTAINMENT

Fascinating Documentary Features Interviews with NBA Greats  
Including SHAQUILLE O'NEAL  
and CHARLES BARKLEY

LOS ANGELES, CA (December 20, 2005) – The extraordinary journey of China's basketball hero, Yao Ming, is the larger-than-life subject of The Year of the Yao, available on DVD from New Line Home Entertainment on March 14, 2006. This candid documentary follows 2002's number one NBA (National Basketball Association) draft pick as he begins his first year playing for the Houston Rockets. The cameras are there as Ming experiences new cultural, professional and social spaces while at the same time becoming one of the most beloved – albeit scrutinized – rookies in the history of the sport. The film, narrated by his young translator, portrays Yao's uncommon grace under pressure, professionalism and humor as the eyes of billions around the world watch him with fevered anticipation. The DVD, featuring NBA greats including Shaquille O'Neal, Charles Barkley and Phil Jackson, contains nearly an hour of deleted scenes and is certain to inspire adults and children alike. The DVD is available at a \$26.97 SRP, and the order due date is February 7, 2006.

### SYNOPSIS

Yao Ming stands 7 feet, 6 inches tall and is just 22 years old. To the Chinese nation of one billion, he is a heroic son and symbol of its increasing presence on the world stage. To the National Basketball Association, he is a poster child for the globalization of the sport and potentially its first iconic superstar from outside North America

and Europe. To his teammates on the Houston Rockets, he is the key to a successful championship season. To basketball fans and commentators in his field, he is an anomaly: the tallest player in the NBA – and Chinese. To his supportive parents, both of whom preceded him as members of the Chinese National Basketball team, he is simply “son.” To a young American interpreter with a passion for Chinese language and culture, he is initially a client for interpretation services ... and eventually, over the course of a year, a close and valued friend. The Year of the Yao is the exciting, inspiring story of Yao Ming’s tumultuous first year in the NBA.

#### DVD SPECIAL FEATURES\*

- Nearly an hour of deleted scenes
- Theatrical trailer
- Dolby Digital 5.1
- Stereo Surround Sound 2.0
- English and Spanish subtitles
- Closed captions

\*DVD special features subject to change.

Title	Format	SRP	Cat. #	ISBN #	UPC #
The Year of the Yao	DVD	Keypcase	\$26.97	N8253	0-7806-5203-7
					794043825323

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For DVD screeners or artwork, please email your request to  
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