



You're 1 click away from dramatically increasing your sales!



ActionNewsJax.com delivers breaking news coverage, up-to-date weather information, live traffic reports and much more!



How it works:

When a viewer clicks to watch the featured news story, your :15 commercial plays prior to the video.

Depending on the page the video player is located, your companion ad will display either below or to the right while the video is being watched.

Viewers can click on your ad to be directed to your company website.



Your 300 x 250 Companion Banner Ad Here

Video Pre-roll with Companion Banner Ad

You receive (ROS):

- 1 - :15 sec alternating pre-roll video
1 - 300 x 250 alternating companion banner ad with click thru to your company website.

Your Monthly Investment

\$500 per 2,500 total ads (1250 videos + 1250 banners)

of requested impressions: _____

With over 2 million page views each month, ActionNewsJax.com is Coverage You Can Count On!

Client Signature _____

Date _____

74% of American adults use the internet.

Source: The Pew Research Center's Internet & American Life Project, November 30-December 27, 2009 Tracking Survey. N=2,258 adults, 18 and older, including 565 cell phone interviews. Interviews were conducted in English and Spanish. Margin of error is +/- 2%.



www.ActionNewsJax.com