

# Brand Your Business with Online Advertising that Works!

With over 2 million page views a month, ActionNewsJax.com is Coverage You Can Count On!

## Online Ad Types

**Leaderboard Ad w/ click thru**  
(728 x 90 pixels)

The Leaderboard ad creates maximum visibility of your message! This ad type is a popular choice because of it's prominent position at the top of the website right next to the actionnewsjax.com logo. Our viewers see your message!

\$10 cpm Min of 40,000 banners- \$400

**Add  
ActionNewsJax.com  
to your advertising  
schedule today!**



**Banner Ad  
w/ click thru**  
(300 x 250 pixels)

The Banner ad delivers frequency!

This ad type is a great choice for reaching a high number of impressions. Banner ads are popular among web savvy advertisers.

\$10 cpm Minimum of 30,000 banners - \$300

**Skyscraper  
Ad w/  
click thru**  
(160 x 600  
pixels)

The Skyscraper ad creates attention with it's large size and vertical shape!

Skyscrapers are popular attention grabbers and a great choice for making your message stand out.

\$4 cpm  
Minimum of 30,000 banners - \$120

Leaderboard package # of packages \_\_\_\_\_

Banner ad package # of packages \_\_\_\_\_

Skyscraper package # of packages \_\_\_\_\_

Your monthly investment \$ \_\_\_\_\_

\*10% discount when you purchase 3 or more packages!

Client Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Sample Ads displayed are not indicative of actual size, please refer to the dimensions detailed.



[www.ActionNewsJax.com](http://www.ActionNewsJax.com)