

ACTION NEWS ON CBS47



Showing dramatic gains year-to-year, Action News on WTEV CBS47 is the only news brand in the market to show growth in every evening newscast with the key 18-49 demographic!!



As other stations saw sharp declines in their evening newscasts year-to-year, Action News has grown dramatically among Adults, Women and Men 18-49!!

Action News at 5pm	A18-49	W18-49	M18-49
% Growth Year-to-Year	+78%	+100%	+50%

Action News at 530pm	A18-49	W18-49	M18-49
% Growth Year-to-Year	+75%	+125%	+13%

Action News at 6pm	A18-49	W18-49	M18-49
% Growth Year-to-Year	+11%	+20%	+14%