

# **INDUSTRY INNOVATION COUNCILS**

# BUILDING AN INNOVATIVE CULTURE

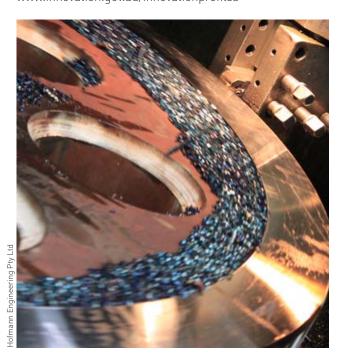
Innovation is a key driver of productivity and competitiveness, stimulating the creation of new industries and new jobs, as well as revitalising mature industries. Innovation can strengthen the economy and society.

The Government's aim is to create sustainable conditions for innovation to flourish to support its economic, environmental and social priorities.

Powering Ideas: An Innovation Agenda for the 21st Century provides the Government's ten year reform agenda to make Australia more productive and more competitive.



The Government is engaging with stakeholders and facilitating the collaboration of business and research to strengthen Australia's innovation system through its inclusive Industry Innovation Councils (Councils). See stories on innovation in industry in Australia at www.innovation.gov.au/innovationprofiles





## WHAT COUNCILS DO

The Councils have a leadership role in transforming industry. They:

- provide strategic advice on innovation priorities to the Minister;
- champion innovation in industry; and
- build connections and collaborate across
   Councils and with other innovation initiatives and organisations.

# **MFMBFRSHIP**

The Minister for Innovation, Industry, Science and Research, Senator the Hon Kim Carr, appoints innovation leaders from industry, unions and professional organisations, science and research agencies, and government.

# INDUSTRY INNOVATION COUNCILS

'You will play an important role in helping industry stay competitive as economic, environmental and social circumstances change.'

Senator the Hon Kim Carr said to the Councils.

# COUNCILS ESTABLISHED

The Minister by May 2010 had established the:

- Automotive Industry Innovation Council, which was established as part of the Government's A New Car Plan for a Greener Future initiative;
- Built Environment Industry Innovation Council, which includes industry innovation sustainability and climate change issues;
- Future Manufacturing Industry Innovation Council, which involves innovation-intensive, high-value-added manufacturing;
- Information Technology Industry Innovation Council for the industry's ability to transform existing industries and create new ones;
- Pulp and Paper Industry Innovation Council to help the Australian industry transition into one that is more innovative, sustainable and competitive;
- Space Industry Innovation Council, which will advise on a national space policy focussing on communications, navigation and earth observations;
- Steel Industry Innovation Council, which aims for a sustainable and innovative industry including the Steel Supplier Advocate; and
- Textile, Clothing and Footwear Industry Innovation Council as part of the Government's retargeted TCF package.

# DEVELOPING PARTNERSHIPS

The Government and its stakeholders by encouraging innovation are partnering to:

- improve productivity, global competitiveness and market access;
- build skills and develop a highly flexible workforce for the 21<sup>st</sup> century through best practice in employment and training;
- ensure the sustainable development of industry; and
- respond to challenges, including climate change and social inclusion.

## MORE INFORMATION

For more information about Industry Innovation Councils



www.innovation.gov.au/industryinnovationcouncils



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