

Advisory System for Student Enrollment in University Based on Variety of Machine Learning Algorithms

Mohamed M. Ezz
Systems & Computers Engineering Department
Faculty of Engineering, Al-Azhar University, Nasr City, Cairo, Egypt

Abstract

The enrollment process of students in the Egyptian universities is mainly based on student final grades in high school. The high school final grade doesn't reflect promising student to admit in specific faculty such as engineering and science, which requires specific student skills and knowledge. In this paper, we present a predictive model for student to help him select the best suitable faculty based on his grades for different subjects in high school. Moreover, the model takes into consideration the country state, in which the student is located, and the gender of the student. The proposed model acts as an advisory and recommendation system for the student, helping him make a mature decision. The model is applied on selective case study, namely, the student enrollment process in faculty of Engineering, Al-Azhar University in Egypt. The enrollment process in the aforementioned university only accepts students graduated from Al-Azhar high schools, which employs different courses, beside the Islamic and Arabic subjects. The experimental results showed that, the model will effectively help faculty management in identifying the key success features in each student, and thus, can filter applicants based on intelligent predictive criteria. The model was intensively tested, and promising results were obtained.

Keywords: Classification, Predictive model, Student enrollment, Advisory model; Data mining, Machine learning

1. Introduction

Al-Azhar University is one of the first universities in the world and the oldest degree-granting university in Egypt, which was founded in 970 as a center of Islamic learning. The university has started by studying the Qur'an and Islamic law in detail, along with Arabic grammar, and rhetoric. It is considered today the chief center of Arabic literature and Islamic learning in the world. In 1961 additional non-religious subjects were added to its curriculum and scientific faculties such as medical, engineering, and science, which were established to graduate students mixing scientific and Islamic educations. Al-Azhar University accepts enrollment of students from Al-Azhar high schools which have three categories of courses in its curriculum, namely, Islamic, Arabic, and scientific courses. The analysis and prediction of student success in Al-Azhar University faculties are totally new. To our knowledge, we propose the first data mining and classification on Al-Azhar University. The case study for the proposed model was applied in the faculty of Engineering for students in the year2013/2014.

Table 1 presents an analysis of previous students' data. The analysis showed that there is no relation between the succeeded students in the faculty, and their final grades in the high school. The result entails that there are other implicit factors that govern the successful and failure of students in the faculty.

Table 1: Faculty student's segmentation based on their high school final grades marks

High school Overall final grade segments	No. of Successful student in the faculty	No. of unsuccessful student in the faculty
610	263	236
620	377	188
630	296	86
640	7	5
650	4	4

The proposed model in this paper utilizes different machine learning algorithms for classification and prediction of student performance and successfulness. Several machine learning algorithms are applied during the research work, and three of them were selected because –based on the obtained results- they have high potential to yield good results. These algorithms are Alternative Decision Tree (ADTree)[1], Support Vector Machines (SVM)[2], Fuzzy Unordered Rule Induction Algorithm (FURIA) [4] algorithms to predict the successful students in their first year of the faculty. The WEKA tool kit was used training, building and evaluating the model.

The rest of the paper is organized as follows: Section 2 summaries related work in predicting student model using data mining and classification techniques in educational environments. Section 3 describes the proposed enrollment advisory model and brief review of the components and methods of classification. Section 4 gives a description of data set and features that were used in this research, and describes the preprocessing step for data analysis. Section 5 presents the experimental results, and section 6 concludes the proposed model.

1. Related Work

Many studies have been proposed, which attempt to predict the student performance using machine learning and data mining techniques. All these research area common goal for predicting student performance, and each research has its discriminator on the data set, features, No. of classes, and machine learning technique. In the following section, we will analyze these researches based on discriminator featured mentioned earlier, in addition to the accuracy measure for each research. The accuracy measure is either the overall model accuracy (correctly classified instances), or the true positive rate of each class in the model.

Table 2: Related work summary

Research	Objective of Research	Machine Learning algorithm	Dataset & Features used	Type of Classification	Accuracy Measure (Overall accuracy or individual class accuracy)
[5]	Create student model for measure the student's performance in a specific courses (C++ language)	ID3, C4.5, and Naive Bayes used and compared	Undergraduate students took the C++ courses. 12 attributes collected using a questionnaire	Four classes as Course grade : A, B, C, D	<ul style="list-style-type: none"> ID3 (38% Overall accuracy) C4.5 (35% Overall accuracy) Naive Bayes (33% Overall accuracy)
[6]	Knowing the reasons of failure of student in Engineering faculty to help to take necessary	J48 decision tree algorithms	346 engineering student. 16 attributes selected from	Two classes : Promoted, and Failed	69.94 % Overall accuracy

	actions to improve the success percentage		high school final results and some subject results		
[7]	Predict the final grades of students based on behavioral (psychometric factors) of students	Smooth Support Vector Machine (SSVM) algorithm	1000 students from faculty of computer system and software. 5 attributes from behavioral variables used are Interest, Study Behavior, Engage Time, Believe, and Family Support.	Five classes for final grade: - Excellent, - Very Good, - Good, - Average, - Poor	<ul style="list-style-type: none"> • Excellent (92% TP rate), • Very Good(75% TP rate), • Good(61% TP rate), • Average(69% TP rate), • Poor(93% TP rate)
[8]	Predict the suitable track for the students in high school based on previous result in basic school	J48 decision tree algorithm	248 students from basic schools. Three attributes used; the average grade of the last year class (N), the average grade of classes (N, N-1,N-2), the minimum grade acceptable for each track.	Four classes: Science, Management, Academic, Profession,	<ul style="list-style-type: none"> • Science(54% TP rate), • Management(90% TP rate), • Academic(100% TP rate), • Profession(98% TP rate)
[9]	Predict the final grades of students based on socio-demographic, high school final result, and study attitudes of students	C4.5, Multilayer Perceptron , Naive Bayes	270 students from Faculty of Economics. 11 attributes selected from students' socio-demographic, high school final result, and study attitudes	Two classes : Pass, Fail	<ul style="list-style-type: none"> • C4.5 (73.93 Overall accuracy), • Multilayer Perceptron (71.20% Overall accuracy), • Naive Bayes(76.65% Overall accuracy)
[10]	Predict the performance of students in engineering faculties to identifying the students that are most likely to fail to improve their performance	C4.5, ID3 and CART decision tree algorithms	90 students from faculty of engineering. 16 attributes from student demographic data, plus student grade in high school and senior secondary school	Three classes: Pass, Fail, promoted	<ul style="list-style-type: none"> • ID3 (62% Overall accuracy), • C4.5(67% Overall accuracy), • CART (62% Overall accuracy)
[11]	Studying the data mining techniques for predicting student performance	J48, Naive Bayes, Bayes Net, OneR, JRip	10330 students from 9 faculties, 13 attributes from student personal data such as gender and age	Bad Average Good Very Good Excellent	<ul style="list-style-type: none"> • J48(66% Overall accuracy), • Naive Bayes(59% Overall accuracy), • Bayes Net(59% Overall accuracy), • One R(54%

			and grade of high school in addition to some characteristics of high school.		Overall accuracy), <ul style="list-style-type: none"> JRip(63% Overall accuracy)
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3. Proposed Enrolment Advisory system

The proposed enrollment advisory model can be applied on any faculty that needs a recommendation system for management. The component diagram of advisory system (as shown in Figure 1) consists of two phases; training phase and runtime phase. The training phase is composed of different components, which are responsible for generating the student model. It takes the previous high school DB, and faculty DB as input and generate the faculty student model. The training phase has three components: pre-processing, features extraction, and the model generator, which represents a specific machine learning algorithm. Once the student model of the faculty is bootstrapped on the aforementioned DBs, the advisory system will switch to runtime mode. The components of the runtime mode will take new student as input and produce as an output the recommendation for each student, that is, either suitable or not, to join that faculty. The runtime phase consists of three components; pre-processing, features extraction, and the student prediction which will use the generated model to classify student as suitable or not.

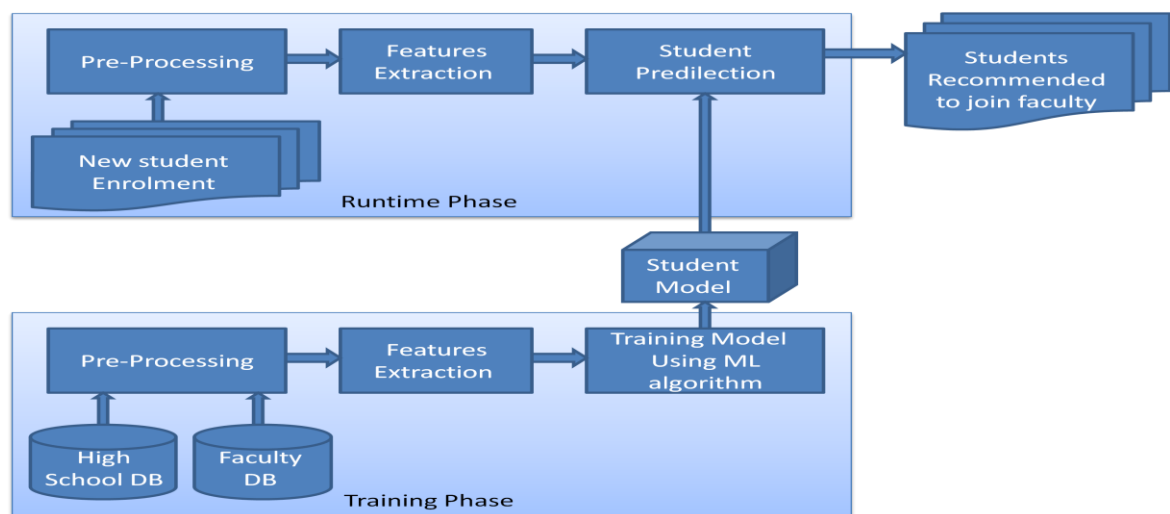


Figure 1: the enrollment advisory system component diagram

1.1. Training Dataset

As shown in Figure 1, the training dataset was collected from two databases; high school DB and engineering faculty DB. The consolidation process is performed as a preliminary step of training phase pre-processing. This dataset consists of 1462 students and each instance consists of 30 attributes from high school database, which represents scores in each subject. Also the student final grade in the first year of faculty of engineering is added to the dataset. Some irrelevant attributes have been removed manually such as student ID and student name.

Table 3: Training dataset, which consists of 1462 students from engineering faculty, Al-Azhar University, year 2013/2014

Classes	Boys	Girls	Total
Excellent	11	48	59
Very Good	159	241	400
Good	259	132	391
Pass	72	25	97
Pass with one Subject	65	36	101
Pass with two subjects	170	57	227
Failed	142	45	187
Grand total	878	584	1462

Table 4: Dataset attributes categorization

Category of attributes	Attributes	Attributes type
Personal data	gender, state code	Nominal attributes (28 state codes and 2 gender codes)
Islamic Subjects	Jurisprudence, Quran Explanation, Hadith, total of Hadith & Explanation, Theology, Quran oral, Quran written, total Quran, Hadith Oral, total Islamic	Numeric attributes
Arabic Subjects	Arabic grammar, Arabic Exchange, total grammar & Exchange, Rhetoric, Literature, Total Rhetoric & Literature, Arabic Total	Numeric attributes
Science Subjects	English Language, advanced subjects, Algebra, Calculus, Mechanics, Total Mathematics, Physics, Chemistry, Biology, Total Scientific	Numeric attributes
Total marks	High school Final Result,	Numeric attributes
Total marks	1 st Engineering Faculty Final Grade	Nominal attributes (excellent, very good, good, pass, pass with one subject, pass with two subjects, and failed)

1.2. Pre-processing

The pre-processing step of training phase consolidates the high school DB and engineering faculty DB using student name to join records from both databases. Next, irrelevant attributes is removed such as student name, student ID which don't affect the classification process. Also part of pre-processing is converting the data into two classes (suitable for faculty or not) instead of 7 classes (grades) as shown in table 5, and the summary of students dataset after mapping , which is shown in table 6.

Table 5: Mapping of 1st Engineering Faculty Final Grade to classes

Grade	Mapped to
Excellent	Suitable for Engineering Faculty (Suitable to join)
Very Good	Suitable for Engineering Faculty (Suitable to join)
Good	Suitable for Engineering Faculty (Suitable to join)
Pass	Suitable for Engineering Faculty (Suitable to join)
Pass with one Subject	Not Suitable for Engineering Faculty (Not Suitable to join)
Pass with two subjects	Not Suitable for Engineering Faculty (Not Suitable to join)
Failed	Not Suitable for Engineering Faculty (Not Suitable to join)

Table 6: Dataset summary after Mapping 7 Grade to 2 classes

Classes	Boys	Girls	Total
Suitable to join	501	446	947
Not Suitable to join	377	138	515
Total	878	584	1462

1.3. Features Extraction

The features extraction component filters the most relevant (effective) attributes for learning phase, by measuring the rank of each attribute. After filtration, only 11 relevant attributes (as shown in table 7) have been selected. The ranking algorithms measure the most affective attributes (courses scores attributes only) which affect the 1st year Engineering Faculty Final Grade as follows:

- Sort the dataset using the 1st year Engineering Faculty Final Grade
- For each attributes (course score), perform the following:
 - o Selected first 25% of data and calculate the average of the attribute (F)
 - o Selected last 25% of data and calculate the average of the attribute (L)
 - o Calculate the effective (Ranking) factor measure as $Abs(F-L)/\text{Maximum of subject mark}$

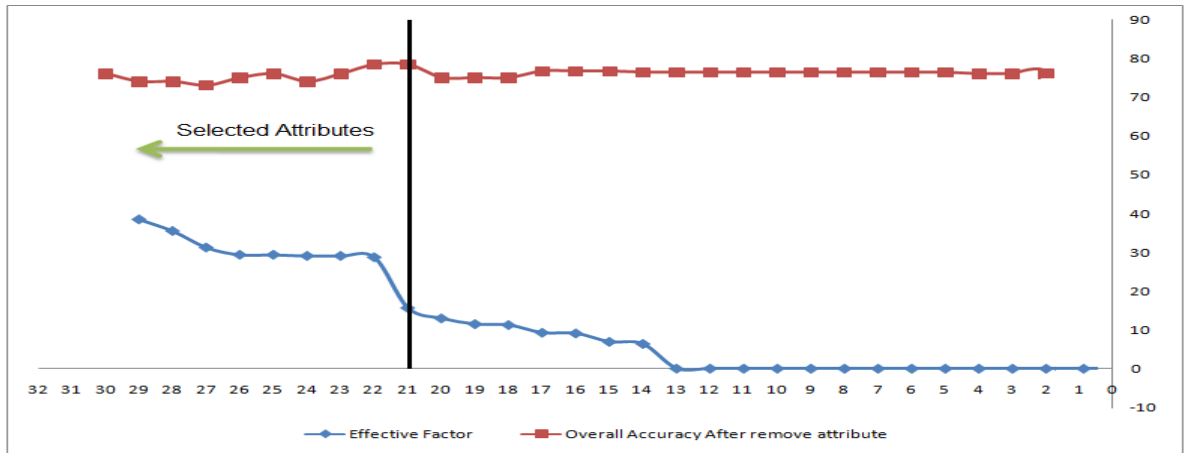


Figure 2: Selected attributes

The system started learning using all attributes and the model overall accuracy was measured (ADTree algorithm utilized in this stage), then the attribute with the lowest effect factor is remove done by one (from attribute#1 to #28) until the best performance model is reached(accuracy). At this time, the optimum and effective attributes set are selected to be used in the learning phase and applied in the machine learning algorithms as shown in Figure 2.

Table 7: The optimized attributes selected for learning and runtime phase (8 attributes) +State code, gender attributes

Attribute #	Attribute Name	Effective Factor (scaled by 1000)	Overall Accuracy After attribute removal (%)	Selected Attribute
	All Attributes		76	
1	Rhetoric	0.006	76	
2	Hadith Oral	0.007	76	
3	Literature	0.009	76	
4	Arabic grammar	0.011	76.4	
5	total Quran	0.012	76.4	
6	Quran written	0.015	76.4	
7	Chemistry	0.018	76.4	
8	Quran Explanation	0.02	76.4	
9	Arabic Exchange	0.022	76.4	
10	Hadith	0.025	76.4	
11	Biology	0.03	76.4	
12	Arabic Total	0.032	76.4	
13	Theology	6.39	76.4	
14	Mechanics	6.93	76.7	
15	total Islamic	9.1	76.7	
16	Algebra	9.27	76.7	
17	English Language	11.26	75	
18	Jurisprudence	11.5	75	

19	Quran oral	12.97	75	
20	Calculus	15.66	78.4	
21	Total Scientific	28.74	78.4	Yes
22	Total Rhetoric & Literature	29.09	76	Yes
23	Total Mathematics	29.09	74	Yes
24	total grammar & Exchange	29.38	76	Yes
25	total of Hadith & Explanation	29.38	75	Yes
26	Physics	31.24	73	Yes
27	advanced subjects	35.51	74	Yes
28	High school Final Result	38.49	74	Yes

1.4. Training Model using machine leaning algorithms

Machine learning algorithms[12] operate by building a system model from training examples and using the generated model to make predictions or decisions. The important component of the advisory system is the training component that employs different machine learning algorithm after student dataset consolidation and optimization. After that, the student model is built, which will act as an advisory system that outputs one of two classes (suitable/not suitable). In this paper, three types of machine learning algorithms were employed, that outputs the best performance among other techniques.

1.4.1. ADTree algorithm

Decision trees are powerful and popular tools for classification. A decision tree is a tree-like structure, which starts from root attributes, and ends with leaf nodes. Generally, a decision tree has several branches consisting of different attributes, the leaf node on each branch representing a class or a kind of class distribution. Decision tree algorithms describe the relationship among attributes, and the relative importance of attributes. The first algorithm used in this research is the Alternative decision tree (ADTree) algorithm [1] which use decision trees with multiple linear regression models at the leaf nodes, and additive regression using forward stage-wise modeling is applied to grow the tree. The advantages of decision trees are that they represent rules which could easily be understood and interpreted by users. The WEKA ADTree classification is applied on the dataset during the experimental study. The result tree from the ADTree algorithms as shown in figure 3, the negative leaf means "Not Suitable to join", while the positive leaf means "Suitable to join". The generated tree size is 31 (total number of nodes) and Leaves are 21 (number of predictor nodes)

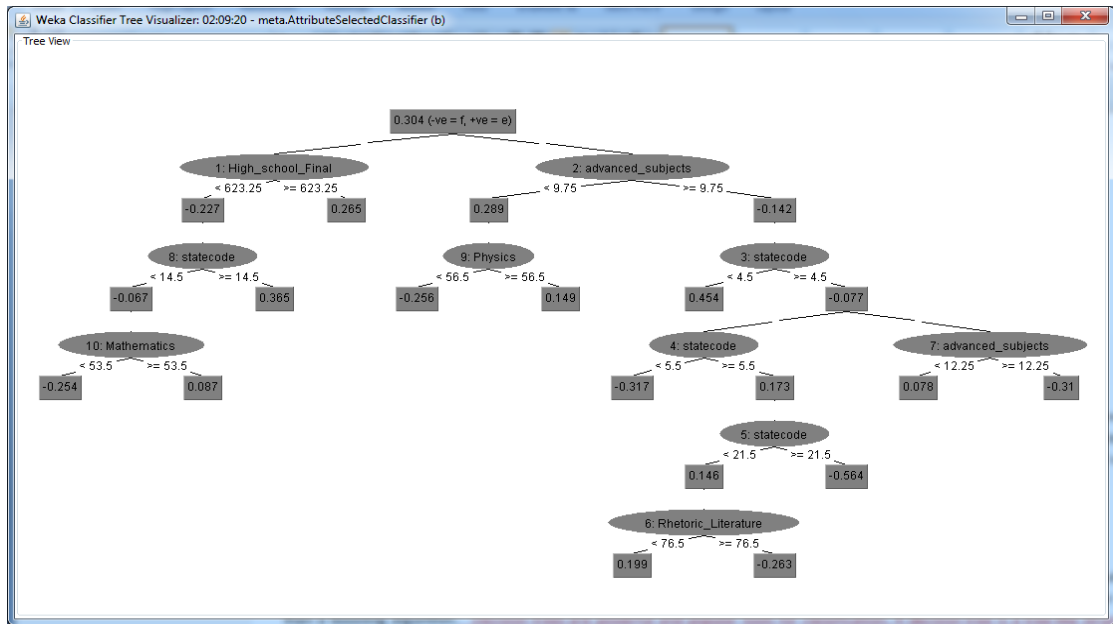


Figure 1: The generated ADTree model

2.4.2 SVM algorithm

The second algorithm used in this research is the Support Vector Machines(SVM) algorithm [3] which builds a model that assigns new examples into one class or the other, making it a non-probabilistic binary linear classifier. The model is a representation of the examples as points in space, mapped so that the examples of the separate classes are divided by a clear gap that is as wide as possible. New examples are then mapped into that same space and predicted to belong to a class based on which side of the gap they fall on. The SVM polynomial kernel version of SVM used which is a kernel function commonly used with support vector machines and other kernelized models, that represents the similarity of training samples in a feature space over polynomials of the original variables, allowing learning of non-linear models. The polynomial kernel looks not only at the given features of input samples to determine their similarity, but also combinations of these. In the context of regression analysis, such combinations are known as interaction features. The feature space of a polynomial kernel is equivalent to that of polynomial regression, but without the combinatorial blowup in the number of parameters to be learned. The WEKA LibSVM classification is applied on the dataset during the experimental study.

FURIA algorithm

The third second algorithm used in this research is rule based algorithm which is named the Fuzzy Unordered Rule Induction Algorithm (FURIA) algorithm [4]. The algorithm extends the well-known RIPPER algorithm (kind of rule learner), while preserving its advantages, such as simple and comprehensible rule sets. In addition, it includes a number of modifications and extensions. The FURIA learns fuzzy rules instead of conventional rules and unordered rule sets instead of rule lists. Moreover, to deal with uncovered examples, it makes use of an efficient rule stretching method. The advantages of rule based are that they represent rules which could easily be understood and interpreted by users. The WEKA FURIA classification is applied on the dataset during the experimental study. The resultant rules from the FURIA algorithms as shown in Table 8, the "f" leaf class mean "Not Suitable to join" while "e" class mean "Suitable to join".

Table 7: The generated FURIA Rules

FURIA rules (9 Rules)
(High_school_Final in [-inf, -inf, 621.5, 624]) and (Physics in [-inf, -inf, 57, 58]) and (advanced_subjects in [9.5, 10, inf, inf]) => class=f (CF = 0.6)
(High_school_Final in [-inf, -inf, 623, 624]) and (Total_Scientific in [-inf, -inf, 254, 254.5]) => class=f (CF = 0.6)
(advanced_subjects in [11, 11.5, inf, inf]) and (High_school_Final in [-inf, -inf, 626.5, 627]) and (Total_Scientific in [262, 263, inf, inf]) => class=f (CF = 0.73)
(statecode in [21, 22, inf, inf]) and (Total_Scientific in [258, 259, inf, inf]) => class=f (CF = 0.59)
(High_school_Final in [621, 623, inf, inf]) and (statecode in [-inf, -inf, 4, 5]) => class=e (CF = 0.87)
(advanced_subjects in [-inf, -inf, 9.5, 10]) => class=e (CF = 0.75)
(Physics in [55, 56, inf, inf]) and (advanced_subjects in [-inf, -inf, 11.5, 12]) and (Rhetoric_Literature in [-inf, -inf, 76, 77]) and (Mathematics in [-inf, -inf, 57, 58]) => class=e (CF = 0.82)
(High_school_Final in [626.5, 627, inf, inf]) and (advanced_subjects in [-inf, -inf, 12, 12.5]) => class=e (CF = 0.8)
(statecode in [-inf, -inf, 4, 5]) => class=e (CF = 0.79)
(High_school_Final in [-inf, -inf, 621.5, 624]) and (Physics in [-inf, -inf, 57, 58]) and (advanced_subjects in [9.5, 10, inf, inf]) => class=f (CF = 0.6)

1.4.2. Enhancing classification results by Stacking

The final enhancement performed on the model using one of the ensemble learning method is called "stacking"[13]. The stacking algorithm will combine previous classifications algorithms (ADTree, SVM, and FURIA) which will be called a base-learners, with another meta-learner scheme that combines the output of the base learners. The base learner is level-0 models, and the meta-learner is a level-1 model. The predictions of the base learners are input to the meta-learner. The idea behind Stacking technique, is to aggregate different result from different base learner, so as to build up a fusion model based on best output from different learners. In Weka, there's a Meta classifier called "Stacking", as well as "StackingC" which is a more efficient version of Stacking. The Linear Regression algorithm is used as meta-classifier

2. Results & Analysis

The results for the detailed accuracy by class includes the True Positive rate, which is the proportion of examples which classified as class "suitable to join", among all examples that truly have class "suitable to join". The result is presented in Table 8, and the accuracy of AD Tree, SVM, and DTNB algorithms for prediction applied on the above data sets using 80% training data and 20% as test data is observed as follows:

Table 8: The accuracy of different machine algorithms applied for model prediction

	ADTree	SVM	FURIA
Overall Accuracy (Correctly Classified Instances)	78.4%	74.3%	74.7%
TP Rate for "Suitable to join"	90.0%	88.8%	92.7%
TP Rate for "Not Suitable to join"	50%	39.5.5%	31.5%

The results show that ADTree algorithm has highest accuracy of 78.4% compared to other algorithms. The FURIA come as the second best accuracy, finally comes the SVM algorithm. The results also reveal that the True Positive Rate is high for the class

"Suitable to join" (88-92 %), while it is very low for the " Not Suitable to join" class Average (32-50 %). The achieved results are slightly better for the percentage split testing option. From the above results, it was concluded that AD Tree outperforms other algorithms. To better enhance the obtained result, the three algorithms were stacked by the Stacking technique [13] and achieved 80.1% overall accuracy

Conclusions

In this paper, an advisory model has been proposed for predicting and recommending the best suitable faculty for student, based on different learning criteria, namely, student grades, country, and gender. The proposed model is applied on selective case study, that is, the enrollment process for faculty of Engineering, Al-Azhar University. Four machine learning algorithms were employed and compared, and it was concluded –based on the obtained result- that AD tree algorithm outperforms other algorithms, and is considered as the best algorithm to employ in the proposed model. The overall accuracy of the model approaches 80%, which would later be enhanced by utilizing other learning techniques. The model faculty management staff to predict and identify weak students and can take appropriate decision to prevent them from failure.

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