



Top Programs – Total Canada (English)

August 6 - August 12, 2012

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	OLYMPIC CL CEREMONY	National Olympic NetworkS	16:00	19:17	7546
2	ANGER MANAGEMENT	CTV TotalS	19:17	19:46	2859
3	OLYMPIC PRE-CLOSING	National Olympic NetworkS	14:00	16:00	2059
4	CTV EVENING NEWS	CTV Total	MTWTF..	18:00	19:00	1815
5	OLYMPIC PRIME TIME	CTV Total	MTWTFSS	19:00	23:00	1799
6	CTV EVENING NEWS WKD	CTV TotalS.	18:00	19:00	1634
7	CTV NATIONAL NEWS	CTV Total	MTWTFSS	23:00	23:30	1516
8	BIG BROTHER 14	Global Total	..W....	20:00	21:00	1491
9	BIG BROTHER 14	Global Total	...T...	21:00	22:00	1470
10	OLYMPIC DAYTIME	CTV Total	MTWTFSS	12:00	18:00	1467
11	ROOKIE BLUE	Global Total	...T...	22:00	23:00	1325
12	BIG BROTHER 14	Global TotalS	20:00	21:00	1294
13	NCIS	Global Total	.T.....	20:00	21:00	1075
14	NCIS: LOS ANGELES	Global Total	.T.....	21:00	22:00	1071
15	CTV LATE NEWS	CTV Total	MTWTFSS	23:30	0:00	971
16	OLYMPIC MORNING	CTV Total	MTWTFSS	7:00	12:00	926
17	BIG BANG THEORY	CTV Two Total	...T...	20:00	20:31	833
18	NEWS HOUR	Global Total	MTWTF..	17:30	18:30	821
19	GLOBAL NATIONAL	Global Total	MTWTF..	18:30	19:00	789
20	HAWAII FIVE-O	Global Total	M.....	22:00	23:00	715
21	CORONATION STREET	CBC Total	MTWTF..	19:00	19:30	712
22	TWO AND A HALF MEN	CTV Two Total	...T...	20:31	21:00	676
23	CORONATION STREET	CBC Total	MTWTF..	18:30	19:00	673
24	YOUNG & THE RESTLESS	Global Total	MTWTF..	16:30	17:30	662
25	NYC 22	Global TotalS	20:00	21:00	659
26	CFL FOOTBALL	TSN+	M..TF..	17:18	20:00	644
27	JEOPARDY	CBC Total	MTWTF..	19:30	20:00	633
28	IN PLAIN SIGHT	Global Total	.T.....	22:00	23:00	627
29	WIPEOUT	Global Total	...T...	20:00	21:00	615
30	GLOBAL NATIONAL	Global TotalS	18:30	19:00	605

Olympic Program Ranker – Total Canada

August 6 - August 12, 2012

Based on confirmed program schedules and preliminary audience data, Demographic: All Persons 2+

Rank	Program	Broadcast Outlet	Weekday	Start	End	Total 2+ AMA(000)
1	OLYMPIC CL CEREMONY	National Olympic NetworkS	16:00	19:17	7546
2	OLYMPIC DAYTIME	National Olympic Network	MTWTFSS	12:00	18:00	2689
3	OLYMPIC PRIME TIME	National Olympic Network	MTWTFSS	19:00	23:00	2615
4	OLYMPIC PRE-CLOSING	National Olympic NetworkS	14:00	16:00	2059
5	OLYMPIC FULL DAY	National Olympic Network	MTWTFSS	2:00	2:00	2018
6	OLYMPIC MORNING	National Olympic Network	MTWTFSS	7:00	12:00	1660

The National Olympic Network was created especially for the 2012 Olympics. It is made up of all Canadian networks, both English and French, that aired the Olympic programs. The networks included are: CTV, OLN, Omni, RDS, RDS2, Sportsnet, TSN, TSN2 and V. Full Day, Morning, Daytime, Prime Time and Overnight are time blocks that may carry different sports on each station.

Understanding this report ...

This chart shows the Top 30 TV programs for all national networks and Canadian English specialty networks for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2012 BBM Canada