

The screenshot shows the Standard website homepage. Key features include:
 

- Leaderboard:** A large banner at the top for Vancouver, priced at \$4,480.
- Standard Banner:** A banner for 'Leveraged Finance Asia 2007'.
- Small Square:** A small square ad for 'Online FX Power Course'.
- Vertical Banner:** A vertical banner for 'SYNERGY'.
- Square Banner:** A square banner for 'Apply NOW for Citibank Platinum Visa'.

The screenshot shows the finance.thestandard.com.hk website. Key features include:
 

- Standard Banner:** A banner for 'Hang Seng Index' and 'Computime Group Limited'.
- Vertical Banner:** A vertical banner for 'SYNERGY'.
- Small Square:** A small square ad for 'Viewpoint'.
- Square Banner:** A square banner for 'ZUJI'.

The Standard website comprehensively covers Business, Finance, Market Analysis, China, Local, World, Entertainment & Sports News plus Lifestyle Features

- A comprehensive database of company news & announcements
- Detailed stock quotes & analysis charts
- Professional company analysis & investment advice

Type		(HK Dollars / week)
Leaderboard	(728 pixels x 90 pixels)	\$10,000
Standard banner	(468 pixels x 60 pixels)	\$8,000
Square banner	(250 pixels x 250 pixels)	\$7,000
Small square	(120 pixels x 120 pixels)	\$5,000
Vertical banner	(120 pixels x 240 pixels)	\$6,000
Standard Skyscraper	(120 pixels x 600 pixels)	\$7,000
Pop-up window	(600 pixels x 400 pixels)	\$16,000

### Remarks

- banner will appear randomly on front page or specified section selected by the advertiser
- Booking deadline: 4 working days prior to the ad posting date
- Material deadline: 2 working days prior to the ad posting date
- Recommended Image Resolution: 72-100 dpi
- Acceptable file format: JPEG, GIF, animated GIF formats, SWF macromedia flash