

## New online campus map displays sustainability features

The University of Florida campus map, <http://campusmap.ufl.edu>, has recently added a new set of tools highlighting locations around campus that incorporate sustainable initiatives.

These new tools, found under the "Map Features" dialog, offer locations and information on a number of sustainable campus features, such as flex car parking, sustainable dining, LEED-certified buildings, urban parks and gardens, conservation areas, lakes and ponds, recycling areas and the tree walk.

The new features highlight some of the sustainable features of the campus that may not be obvious to a casual observer.

When a user chooses a feature to view, the regular Google-map's interface is overlaid with icons displaying the locations of each site's feature. For example, if the user were to choose recycling areas, the icons would show up everywhere a recycling receptacle or facility is located on campus.

LEED-certified buildings are one of the categories that can be chosen. These are buildings which have been built to meet or exceed a set of standards for sustainable construction. On the campus map, a building icon can be selected for more information.

If the user selects the tree walk, a similar overlay appears on the map, although this one features a walking path through campus, as well as icons to denote each tree along the path. The walk was developed in 1989 by researchers from the School of Forest Resources and Conservation and features more than 30 different species of trees along its length.

The campus map is developed and hosted by Facilities, Planning and Construction, part of the Division of Business Affairs. Aside from its sustainability



A student walks past a Healthy Gator route marker.

features, the map has a number of other features, including bus routes, cultural areas around campus, workout facilities, and Healthy Gators walking routes. The Healthy Gators walking routes are available at <http://healthygators.hhp.ufl.edu/>.

By Erik Lewis

## UF Voices

### Spreading news in 2008

The new year brings opportunity for new beginnings, as well as reflection on the past.

As I reflect on 2007, I think about the many University of Florida stories which appeared in "Inside UF." It is impossible to communicate everything that is happening, but "Inside UF" attempts to communicate as much as possible – either online or in the biweekly print editions.

We rely on you to let us know what's going on in your respective area, in order to best communicate campus news. So I thought it would be a good way to begin the year by offering some details about "Inside UF," including how to submit information for publication consideration.

The online version of "Inside UF" is found on the UF homepage, [www.ufl.edu](http://www.ufl.edu). Two top stories appear daily on the UF homepage. The entire newsletter may be viewed by clicking on the "Inside UF" in blue text, or by going directly to <http://insideuf.ufl.edu/>. The online newsletter contains more information than the biweekly print edition, and offers a print archive.

To submit editorial information, such as news releases, click on the "submit items" button at the bottom of the "Inside UF" page.

If you wish to publicize an upcoming event on the UF calendar, it is accessed through the UF home page, not "Inside UF." Click on the blue "calendar" button on the UF homepage and then select "submit" at the bottom of the page. Various campus publications, including "Inside UF," use the calendar to obtain event information.

Best wishes for the promotion of your college or unit's news in 2008!

Susan Stewart  
Managing Editor  
Inside UF



Stewart

## Top Stories

### Grooveshark brings legal music sharing to Gators — and the entire world

Driving down University Avenue on his way to donate plasma two years ago, Sam Tarantino, a down-on-his-luck economics major, was struck with a revolutionary idea that would make him turn his car around and never have to sell his blood again.

"I looked over to my left and saw a sign in a store window that said buy/sell/trade CDs, and I thought 'Why doesn't that work on the digital level?' Everyone's computer is a warehouse," Tarantino said.

While sharing music online is not new, Tarantino's program would have a much different goal: reward people for sharing their digital music by paying everyone in the value chain – from users to copyright holders.

That spark led him to the University of Florida Center for Entrepreneurship and Innovation and the Office of Technology Licensing looking for business partners and advice. With the help of his business associate Josh Greenberg, the digital music sharing community Grooveshark was born.

"When you look at things through an economic lens and at the same time an artist's lens, you realize things are messed up," Tarantino said of the music industry. "We are essentially trying to finish what Napster started, and bring all music in the world to everyone."

And like Napster, the music found on Grooveshark is high-quality and virus-free because it works through a central server to monitor traffic. To avoid prosecution, illegal file-sharing programs do not use central servers. And by compensating labels



Sam Tarantino (right) and business associate Josh Greenberg are students and entrepreneurs.

and artists for their songs, Grooveshark is bringing music downloading out of murky waters and into the future.

"The major labels were stifling any solution that could come into play," Tarantino said. "They had to cut a head off of a hydra, but the hydra is still there. We have developed a better system for everyone."

For every song sold through Grooveshark, the company first pays the artist or record label. All of the profits from shared songs are then split evenly between the user and the company. Users are also free to market their own songs through the program and generate revenue through downloads.

Since the initial launch last September, the network has had 11,000 account requests and about 7,300 registered users.

"We've had a slow and steady growth," Tarantino said. "It's exciting to think about the possibilities, especially within the next few months."

Grooveshark's future looks bright according to David Day, who has been UF's technology licensing director for the past seven years.

"It (Grooveshark) is a promising start-up. They are some of the most dedicated entrepreneurs I have ever seen," Day said.

To learn more about becoming a Grooveshark member, visit [www.grooveshark.com](http://www.grooveshark.com).

By Panagiota Papakos

## Happenings

Listings in this section are a sampling of events at the University of Florida, compiled from entries listed in the full calendar that appears on the Web at [calendar.ufl.edu](http://calendar.ufl.edu). To submit an event online, visit <http://calendar.ufl.edu/submit/>.

**Jan. 17**  
UF Student Government presents "Museum Nights." Harn Museum of Art, 5-9 p.m.

**Jan. 18**  
Spring fee payments deadline, 3:30 p.m., Office of the University Registrar.

**Jan. 19**  
Harn Museum presents "Family Day." 1-4 p.m.

**Jan. 20**  
Harn Museum of Art presents "Exhibition Spotlight Tour: Vision/Revision: Contemporary Art from the Harn Collection," 2 p.m.

**Jan. 21**  
Martin Luther King Jr. Day. No classes.

**Jan. 22**  
Aquila Theatre Company presents "Julius Caesar." Phillips Center, 7:30 p.m. Reserved seating \$20-\$35.

Center for European Studies presents "War Psychosis: The Spanish Civil War, German Public Sentiment, and the Specter of Bombing" with guest speaker Will Greer. Dauer Hall, Room 215, 11:45 a.m.-12:35 p.m. Brown Bag Series lecture: chips and soda provided. Free and open to the public.

## Seen & Heard

### CLAS professor becomes honorary member

Peter Rudnitsky, professor of English, will be inducted as a new honorary member of the American Psychoanalytic Association at the organization's annual meeting later this month in New York.

Rudnitsky is recognized by the association for his commitment to the advancement of psychoanalysis. In a press release, the association said, "The renown of his scholarship is best reflected in his being named editor-in-chief of the esteemed journal "American Imago." Founded in 1939 by Sigmund Freud and Hans Sachs, "American Imago" has had only four previous editors in its legacy.

### Faculty named HHMI Distinguished Mentors

Miklós Bóna, associate professor of mathematics, and Robin West, professor of psychology, have been named Howard Hughes Medical Institute Distinguished Mentors in honor of their excellence in guiding undergraduate life science researchers.

Bóna and West are the first such awardees from the mathematics and psychology departments. They have each been awarded \$10,000 to serve a two-year term.

**Jan. 23**  
Career Resource Center presents "Mock Career Fair." CRC Library, 4-7 p.m. Free, and for UF students only.

Medieval and Early Modern Studies and the Center for European Studies presents "Medieval Game Day." Plaza of the Americas, 11:45 a.m.-1 p.m. Free and open to the public.

**Jan. 24**  
Career Resource Center presents "Employer Resume Critiques." CRC Library, 4-7 p.m. Free, and for UF students only.

### Assistant professor receives chemistry award

So Hirata, an assistant professor in the department of chemistry and member of the Quantum Theory Project, has been awarded the HP Outstanding Junior Faculty Award by Hewlett-Packard and the American Chemical Society's Division of Computers in Chemistry. He will be honored at the society's national meeting in New Orleans in the spring, where he will present a poster.

Hirata's research focuses on the development of new many-body theories describing concerted motions of electrons in atoms and molecules in the gas and condensed phases and in crystal-line solids.

### Wright named dean of College of Journalism and Communications

John Wright II was named dean of the College of Journalism and Communications in December, after serving as interim dean since July 2006.

**Jan. 25**  
UFPA presents "Annie." Phillips Center, 7:30 p.m. Reserved seating \$35-\$50.

**Jan. 26**  
UFPA presents "Hard Hat to Housewarming: A Celebratory Gala." Phillips Center, 6:30 p.m. Contact Phillips Center for information.

**Jan. 27**  
Harn Museum of Art presents "Gallery Talk, Vision/Revision" Harn Museum, 3 p.m. Free and open to the public.

Wright has been a member of the Journalism and Communications faculty since 1982, previously serving as the college's executive associate dean and associate dean for graduate studies. He has been recognized by the college three times as Teacher of the Year.



Wright

### Fla. Museum to barcode marine specimens

The Florida Museum of Natural History recently received \$186,000 from the Alfred P. Sloan Foundation to identify and prepare 25,000 marine specimens as part of a new international DNA barcoding project. The barcoding, or genetic sequencing, of some 5,000 species in the museum's collections is expected to eventually yield public, online databases for species identification that also will create evolutionary tree diagrams with the click of a button.

The Florida Museum's role is part of a larger \$997,000 project linking its collections with those at the Paris Museum and Australia's Queensland Museum. Together, these institutions will photograph and prepare 85,000 specimens from 20,300 species.

UFPA presents "Dame Kiri Te Kanawa." Phillips Center, 7:30 p.m. Reserved seating: \$35-\$65.

**Jan. 28**  
Career Resource Center presents "Showcase Essentials - Preparation for Career Showcase." CRC Classroom, 8 a.m.- 5 p.m. Free, and for UF students only.



Dame Kiri Te Kanawa

### Martin Luther King Jr. celebration scheduled

A number of daily events will take place Jan. 15-22 for the MLK 2008 Celebration at the University of Florida. Among the many happenings organized by the Dean of Students Office will be the 22nd Annual Martin Luther King Jr. Awards Celebration, featuring a dinner at the Reitz Union Ballroom and a speech by National Public Radio correspondent Farai Chideya. For more details of this event or the other daily events, visit [www.dso.ufl.edu/MLK](http://www.dso.ufl.edu/MLK).

### Euthanasia supporter to speak at UF today

Dr. Jack Kevorkian, an advocate for the legalization of assisted suicide, will speak at the O'Connell Center at 8 p.m. today. This event is sponsored by AC-CENT. Tickets required.

### Career Resource Center presents seminars

The Career Resource Center will host a day of professional seminars designed to help students during the job application and interview process.

From 1-5:30 p.m. on Jan. 17, the CRC will offer four separate seminars: The Power of First Impressions, Looking in All the Right Places, Interviewing Do's and Don'ts, and Writing a Winning Resume. Students are encouraged to take advantage of these workshops and learn the ways to break into the job market upon graduation.

### Street renaming honors police officer

A section of Northwest 17th Street between West University Avenue and Eighth Avenue was renamed Lt. Corey Dahlem Drive on Dec. 7. The renaming was in honor of Dahlem, a 22-year-veteran Gainesville Police officer who was killed by a drunken driver the night of the second men's basketball national championship in April.

### Don't forget!

The Spring Fee Payment deadline for students is Jan. 18 at 3:30 p.m. If students neglect to pay their fees by this time, their account will be charged a \$100 late fee. Students should call (352) 392-1374 for more information.