

**Portland Timbers Spread the Love Contest
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING.**

ELIGIBILITY: The Spread the Love ("Contest") is open to legal residents of State of Oregon and who live within a seventy-five (75) mile radius from the City of Portland and who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years old) at the time of entry. Employees, officers and directors (including immediate family members (spouse, child, sibling, parent and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Peregrine Sports LLC (the "Sponsor"), Major League Soccer, L.L.C. ("MLS") and Soccer United Marketing, LLC ("SUM" and collectively with Sponsor and MLS, the "MLS Entities") and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize. The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.

CONTEST PERIOD: The Contest begins at March 2, 2013 at 12:01 a.m. Pacific Standard Time ("PST") and ends at 12:01 p.m. PST on October 19, 2013 ("Entry Period").

HOW TO NOMINATE A PERSON: To nominate a person, follow the instructions below to submit a nomination (the "Nomination"). To be eligible, the person nominated ("Nominee") must (i) be a legal resident of States of Oregon and live within a 75 mile radius of the City of Portland; (ii) be eighteen (18) years of age or older; (iii) be currently living; and (iv) be someone the person submitting the Nomination ("Nominator") personally knows. In order to submit a Nomination, Nominator must have verifiable permission from the Nominee to submit the Nomination, and the personal information of the Nominee. Sponsor, in its sole discretion, may require Nominator to verify such permission and the accuracy of the Nomination before naming a Nominee as the Winner (defined below). Nominators are entering on behalf of the Nominee named in the Nomination. Nominators (who nominate someone other than him/herself) are not eligible to receive any prize. During the Entry Period, there is one (1) way to enter: online via Facebook. No other method of entry will be accepted. Limit one (1) entry per person, per e-mail address and per household, regardless of method of entry. Multiple entries received from any person or e-mail address or household in excess of the stated limitation will be void. All photos must be submitted in [jpeg, gif, tiff other photo sharing type file] and cannot exceed [8 MB].]

Online Method: During the Entry Period, go to <https://www.facebook.com/portlandtimbers> click on the Spread the Love tab to access the online nomination form for the Contest and register by filling out the following fields on the Contest nomination page:

- 1) Facebook Display Name of Nominee
- 2) Photo of Nominee (optional)
- 3) Short Essay (280 character limit) on why the nominee encapsulates the story and spirit of the Timbers' "Spread the Love" ethos culture and tradition.

By submitting your completed online nomination form and all other requested information as directed, the nominee will receive one (1) entry in the Contest. All information submitted online by entrants is subject to, and will be treated in a manner consistent with MLSsoccer.com's Terms of Service accessible at <http://www.mlssoccer.com/terms-of-service>, and Privacy Policy accessible at <http://www.mlssoccer.com/privacy-policy>, (both of which are incorporated herein by reference). Entrants must fully complete and submit all non-optional data requested on the online nomination form to be eligible. Incomplete entries are void. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You, the nominator, are providing your information to the Portland Timbers and not to Facebook. Visit [www.Facebook.com/\[page\]](http://www.Facebook.com/[page]) during the Promotion Period and follow the instructions provided to fully complete and submit the Official Entry Form. Additional entries received from the same person or e-mail address during the same day after the first entry received will be void.

All essays must be between **280 characters** in length, submitted in English, and must answer the question: why the nominee best encapsulates the story and spirit of the Timber's "Spread the Love" ethos, culture and tradition.

JUDGING: Throughout the entry period, the team will announce 107 different "Team Ambassadors," each Team Ambassador is a local community member. Team Ambassador's will judge all eligible entries received and each Team Ambassador will select 1 winner for the eligible entries received at the time of the applicable Team Ambassador's selection. During the Entry Period 5-7 Team Ambassadors will select one (1) winner each for each game as indicated in the table below. Team Ambassadors will be announced in blocks of 20. Eligible entries will be judged on the following basis: 1/3 how they spread the love of sports in other's lives, 1/3 traditions/rituals they follow to spread the love, and 1/3 how spreading the love to them positively impacts the Timber's fan base. In accordance with the table below each Team Ambassador will determine a winner based on the above criteria and the will announce the nominee with the highest score based on this criteria, as determined by the judges in their sole discretion, will be the potential winner(s) (each a "Winner" and collectively, the "Winners"), subject to verification of eligibility and compliance with the terms of these Official Rules. In the event of a tie, an additional, tie-breaking judging will determine the Winner from among such tied entries using the judging criteria outlined herein. Sponsor reserves the right to not award the prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. The decisions of Sponsor are final and binding on all matters relating to this Contest. Odds of winning depend on the total number of eligible entries received. Limit one (1) Prize per person, family and per household.

PUBLICATION AND ASSIGNMENT OF RIGHTS TO NOMINATION: By entering the Contest, each entrant agrees that his or her Nomination is truthful and the facts of the essay and nomination are with permission of the nominee. Entries cannot defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. If the entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining and has obtained, prior to Nomination of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by Sponsor and the other MLS Entities in the manner set forth in these Official Rules, including, without limitation, name

and likeness permissions from any person who appears in or is identifiable in the entry. If any identifiable person appearing in the entry is under the age of majority in his/her state of residence, the parent or legal guardian is required to provide permission. Sponsor reserves the right to require proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Sponsor reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion.

By entering the Contest, entrants agree to assign all right, title, and interest, including copyright rights, in the entry to Sponsor and grant permission for Sponsor, the other MLS Entities and their respective designees to publish or publicize all or part of their entry, including but not limited to Nominee's name, likeness and **PHOTO**, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation, except where prohibited by law.

PRIZES: One Hundred Seven (107) Prizes Are Available To Be Awarded. Each Winner will receive one prize pack which contains (i) four (4) tickets to the Portland Timbers game informed when notified, (ii) four (4) reserve game ticket vouchers, (iii) four (4) Thorns FC ticket vouchers, and (iv) four (4) scarves (the "Prize"). (Approximate Retail Value of Prize ("ARV"): **\$225**. Each Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided by accepting the Prize are the sole responsibility of each Winner. Total ARV of all prizes: \$23,540. All prize details are at Sponsor's sole discretion. Winner's guests must be of legal age of majority in their jurisdictions of residence, unless accompanied by his/her parent or legal guardian.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion. Major League Soccer game, event and exhibition dates and times are determined in the sole discretion of Major League Soccer and/or the applicable Major League Soccer team, as applicable, and may be subject to change. Seat locations will be determined by Sponsor. The terms and conditions of the tickets awarded as prizes will govern in the event a legal game, event or exhibition, as defined by Major League Soccer, is not played due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Prize. Sponsor and the applicable MLS Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Released Parties (as defined below) will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster that may cause the cancellation or postponement of any Major League Soccer game, event or exhibition.

NOTIFICATION: Each potential Winner will be notified via comment on their nomination by the Sponsor to contact the Portland Timbers at the prescribed e-mail address on the date indicated the table below. In the event that any potential Winner does not respond

to any such notification within three (3) days of date of issuance, a disqualification will result, Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. If he/she answers the skill-testing question incorrectly, as determined by Sponsor in its sole discretion, he/she will be disqualified, prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. Each potential Winner may be required to submit his/her valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. A disqualification will result, prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or potential Winner's noncompliance with these Official Rules will also result in disqualification and prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential Winner to be selected from among all remaining eligible entries.

<u>Game Date</u>	<u>Opponent</u>	<u>Winner Selection Date</u>
4/6/2013 7:30PM PDT	Houston Dynamo	3/29/2013
4/14/2013 7:30PM PDT	San Jose Earthquakes	4/8/2013
5/2/2013 7:30PM PDT	New England Revolution	4/25/2013
5/12/2013 3:00PM PDT	Chivas USA	5/6/2013
6/15/2013 2:00PM PDT	FC Dallas	6/7/2013
6/23/2013 4:00PM PDT	Colorado Rapids	6/17/2013
7/13/2013 8:00PM PDT	LA Galaxy	7/5/2013
8/3/2013 8:00PM PDT	Vancouver Whitecaps	7/26/2013
8/17/2013 8:00PM PDT	FC Dallas	8/9/2013
8/21/2013 8:00PM PDT	Real Salt Lake	8/14/2013
9/7/2013 8:00PM PDT	Toronto FC	8/30/2013
9/20/2013 7:00PM PDT	Colorado Rapids	9/13/2013
9/29/2013 12:30PM PDT	Los Angeles Galaxy	9/23/2013
10/13/2013 6:00PM PDT	Seattle Sounders	10/7/2013
10/19/2013 7:30PM PDT	Real Salt Lake	10/11/2013

CONSENT, ASSIGNMENT AND RELEASE

In exchange for the opportunity to participate in this Contest, each Nominator on his/her own behalf and on behalf of his/her Nominee does hereby:

- (1) consent to the collection by MLS (or its designee) of personal information of Nominator and Nominee, including without limitation the Facebook Displayed Name (the "Personal Information") in connection with the Nomination;

(3) assign to the MLS Entities any and all of his/her right, title and interest in or to the Nomination, and waives all moral rights therein, throughout the world and in perpetuity, including, but not limited to, the right for Sponsor and/or the other MLS Entities, as applicable to display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the Nomination, on television, the Internet, print or any other media currently existing and hereafter developed and without payment of any compensation to Nominator or his/her heirs and successors, (i) on its own or as part of any audiovisual or other production, (ii) to advertise any products, programming or services of the MLS Entities or for any other advertising, marketing, publicizing and promotional purposes and in any materials related thereto; and/or (iii) for any other purpose whatsoever. The MLS Entities shall be the sole and exclusive owner of the Nomination;

(4) agree that the foregoing assignment of rights includes without limitation the right (i) to use the Facebook Display Name (and any other Personal Information that may be incorporated into the Nomination), likeness, image, voice, appearance and performance of Nominator and Nominee, as applicable, in whole or in part, for advertising, promotional and trade purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, in perpetuity, without notice and without further consideration or compensation, except where prohibited by law; (ii) to edit, alter, distort, add to, rearrange and otherwise modify the Nomination, and use the Nomination in whole or in part or in combination with other materials; and (iii) to assign and/or licensee others to use the Nomination for all of the purposes hereunder;

(5) acknowledge and agree, with respect to the Personal Information, that the MLS Entities shall have the right (subject to applicable law) to (i) incorporate certain of the Personal Information into the Nomination and use such Personal Information as incorporated therein; (ii) analyze and use the Personal Information for any and all purposes, including without limitation sending you advertising and promotional materials and for any other advertising, marketing and promotional purposes; and (iii) to share the Personal Information with third parties for their advertising, marketing and promotional purposes or for any other purposes;

(6) acknowledge that Nominator shall have no right of approval of any use of the Nomination and the Personal Information as permitted hereunder;

(7) agree that Nominator shall use any copy of the Nomination that he/she obtains solely for his/her personal, non-public, non-commercial use; and

(8) release in perpetuity the Sponsor from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the Nomination, the Personal Information and the use thereof as permitted hereunder, including, but not limited to, claims of false endorsement or infringement of rights of publicity or privacy, and the Prize (including any prize-related travel).

Nothing herein will obligate the MLS Entities to make any use of any of the rights set forth herein. Before being declared the Winner, both the Nominee and Nominator must first sign a Consent, Assignment and Release confirming the accuracy of the Nomination, and confirming the contests granted above.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, the other MLS Entities and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Contest or from the receipt or use of any Prize. Each Winner, by acceptance of Prize, grants to Sponsor, the other MLS Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, e-mail or mail or **ESSAY and PHOTO**. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contest-related materials, or the cancellation or postponement of any Major League Soccer game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

The Contest is a skill contest designed to increase consumer awareness of and interest in Portland Timbers and Major League Soccer. This Contest may not be used for any form of gambling. In the event that the Contest is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Contest, or to disqualify Participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely

determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Sponsor, the other MLS Entities and/or their respective agents. Sponsor and the other MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of New York, state of New York without giving effect to choice of law or conflicted law principles (whether of the state of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of New York. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the other MLS Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prizes from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH ENTRANT AND SPONSOR AND THE OTHER MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW

All online entries must include a valid email address for the entrant. In case of multiple entries received from the same person or email address or household, only the first entry received from such person, email address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an email address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of the entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email addresses for the domain associated with the submitted email address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

WINNERS' LIST: For a list of Winners (available after October 25, 2013), mail a self-addressed stamped envelope to: [Spread the Love Contest] Winners' List 1844 SW Morrison, Portland, OR 97205. Winner's list requests must be received by December 31, 2013.

SPONSOR: The Sponsor of this Contest is Peregrine Sports, LLC operator of the Portland Timbers.