

# Gloucester MA HarborWalk Public Art Challenge

CALL FOR ENTRIES

City of Gloucester, MA  
Administered by Gloucester Committee for the Arts  
info\_gharborwalk@gmail.com www.ghwalk.org  
<http://gloucester-ma.gov/>



# CONTENTS

## Page

- 3. Introduction
- 4. About Gloucester
- 5. About Gloucester Committee for the Arts
- 6. About Gloucester HarborWalk
- 7. Inspiration Images
  - Gloucester HarborWalk: Design Details
  - Gloucester HarborWalk: Design Elements

## 11. Guiding Themes

## 12. Inspiration Images

Example of Public Art, Gloucester, MA  
Artists with Connections to Gloucester  
Creative Arts with Connections to Gloucester  
Gloucester Industry and Innovation Then/Now

## 16. Site Locations

## 17. Site Shapes and Materiality

## 23. Maps

## 25. Selection Process

## 26. Eligibility

## 27. Media

## 28. Jury

## 29. Review Criteria

## 30. Timeline

## 31. Submission Requirements

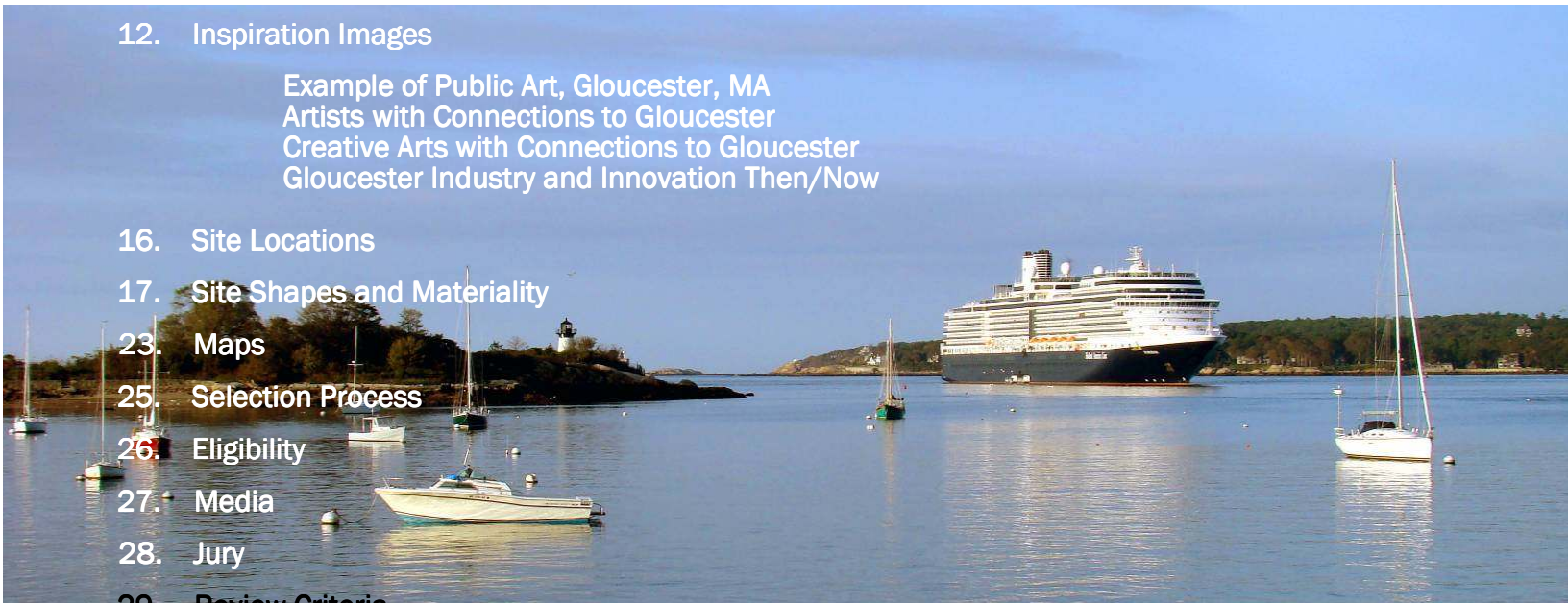
## 33. Awards

## 34. Project Responsibilities

## 36. Terms and Conditions

## 37. Credits

## 38. Contact





# INTRODUCTION Gloucester HarborWalk Public Art Challenge

The Gloucester Committee for the Arts (CFTA), on behalf of the City of Gloucester, MA, is seeking professional artist/s and/or artist team(s) for 3 new public art commissions. Artists are asked to submit proposals, design, create and complete new public art in downtown Gloucester for our 2012 designed HarborWalk. Downtown Gloucester has residents, a vibrant Main Street, a working waterfront, and our famous harbor. The City sees an extraordinary opportunity to incorporate and spotlight the arts with this open Call. The total project budget is \$47,000 to include administration, design, fabrication and installation for these awards. This Call is an invitation to all National, Regional and Local artists from the United States. The City of Gloucester encourages artists working in all creative arts to apply. The city will award winning submissions with the following commissions: \$20,000 for one (1) permanent project; two (2) additional prizes will be awarded totaling \$27,000, at least one of which must be temporary. The minimum project budget is \$7500. This flexibility is intended to encourage artists to consider a range of size and scope of projects. The allocation of the \$27,000 between these two prizes will be determined by the Jury.

Gloucester Committee for the Arts is delighted to announce that among others, the jury panel will include:

Andrée Bober, Landmarks Founder and Director, University of Texas, Austin, TX  
<http://landmarks.utexas.edu/>

Trevor Smith, Curator of Contemporary Art, Peabody Essex Museum, Salem, MA  
<http://www.pem.org/>

Peter Sollogub and Chris Muskopf, Architects, Cambridge Seven Associates, MA  
<http://www.c7a.com/>

The deadline for entries is February 8, 2013. This Call for Entries is limited to 500 entrants. This Request for Proposal (RFP) will be evaluated by a two-stage process administered by the CFTA. Stage One will short list at least nine (9) semi-finalists and Stage Two will produce the three (3) finalists who will be awarded the commissions.

All applicants must identify how their proposed project is significant to Gloucester in content and to the Gloucester HarborWalk in particular. Explain how the art embodies –or how it is inspired by– Gloucester, the Gloucester HarborWalk, and the sense of place.

These public art project(s) are opportunities to honor and embrace Gloucester’s long and continued arts legacy and rich cultural diversity, and to celebrate artists. Introducing their ideas into public spaces is a key goal for public art, and what we aspire to for this Call. Public art throughout Gloucester is a means to engage and involve our local community, those who visit for the first time, as well as those who experience Gloucester daily. These public art projects will become part of the identity of Gloucester and contribute to a collection of outstanding public art already in our City.

# ABOUT GLOUCESTER, MA



See [gloucesterma.gov](http://gloucesterma.gov)

Gloucester, Massachusetts, widely known as the nation's oldest seaport, is also recognized as home and inspiration for generations of artists who have played – and continue to play - a major role in arts in America. Founded in 1623, Gloucester's natural harbor and access to rich fishing grounds, led to its prominence in maritime trades and fishing. Gloucester residents pioneered technological advances in fishing vessels, techniques and seafood preservation, ensuring continued success in the fishing industry. Today Gloucester is the ninth largest fishing port in the nation. Our harbor has retained its working waterfront character with major areas devoted to commercial dockage and facilities for mixed used marine industry. At the same time, businesses have spun off innovative new technologies which help to diversify Gloucester's economy.

The beauty of the setting has attracted artists to work in Gloucester from the early days of the town. Gloucester was recognized as home to an artists' colony throughout the 19<sup>th</sup> and early 20<sup>th</sup> century. Many famous American painters worked here with significant works illustrating familiar scenes including local homes, shoreline landscapes, and the characteristic granite boulders found in our interior woodlands. Gloucester's contemporary vibrant arts scene has most recently resulted in the designation of one cultural district by the Massachusetts Cultural Council, the Rocky Neck Cultural District centered in East Gloucester, and the nomination of a second cultural district, the Downtown Gloucester Cultural District, to be considered in the upcoming months. The new public art that the City of Gloucester is seeking for this Challenge will be in the downtown area. Gloucester's active artist community supports a growing population of galleries and year round programming and community events in all creative arts.

Located 30 miles north of Boston in the region known as the North Shore, and Cape Ann, Gloucester is surrounded by water on three sides, providing miles of varied coastline, including our famous harbor and miles of river front along the Annisquam River. We have major beaches easily reached by commuter train from Boston, and are a premier center for whale watching as the closest port to the Stellwagen Bank National Marine Sanctuary. Recently, Endicott College has established a center in Gloucester and now offers classes and training in marine technology. Gloucester is part of Essex County, population 720,000. Gloucester itself has a stable population base of approximately 30,000, and welcomes over 250,000 tourists annually. Our community reflects our diverse origins. The traditions and heritage from these groups are reflected in our community events and institutions.



# GLOUCESTER COMMITTEE FOR THE ARTS

Made up of citizen volunteers appointed by the Mayor and City Council, The Committee for the Arts was established by City ordinance in 2000 to promote and celebrate Gloucester's cultural heritage. The Committee recently has worked to preserve and increase awareness of Gloucester's significant collection of WPA murals and other City-owned art. Additionally, the Committee develops and promotes educational programs and establishes awards and honors to recognize local artists. It implements a city-wide public art policy and commissioning process. The Committee advises City officials on the value of a diverse, cultural life as well as encourages art programs within public schools.

Judith Hoglander, Chair

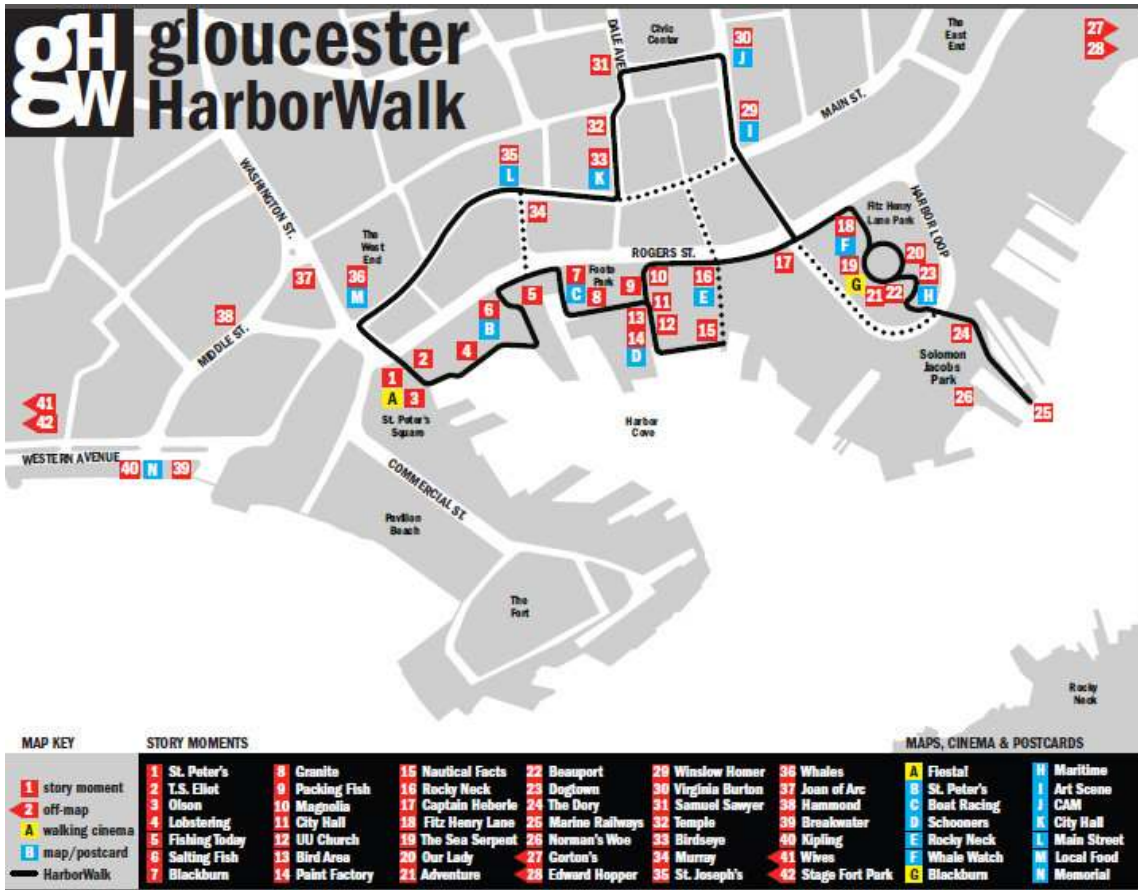
Roger Armstrong

Dale Brown

Marcia Hart

Catherine Ryan, Mayor's Representative

# GLOUCESTER HARBORWALK



The **Gloucester HarborWalk** is a free, self-guided pathway through Gloucester's historic downtown harbor for the local community and visitors alike. The HarborWalk was designed to enhance public access to our historic and working waterfront; and to thread new connections among our harbor, downtown businesses, and renowned cultural institutions. Within the footprint of the HarborWalk, there are more than 40 interpretive markers (granite salvaged and repurposed, originally from Cape Ann Quarries) installed essentially as a permanent outdoor exhibition. Their dynamic layering captures the history, arts, and culture-- then and now -- about our country's oldest fishing port by using both low tech, and the newest interactive media. The technology includes a mobile website, QR codes, and an interactive mobile APP with Walking Cinema.

Public gathering spaces of various sizes for any number of types of cultural performances are possible throughout. The HarborWalk has created great possibility for exhibiting art including non-traditional spaces. It has provided a large, footprint for possible exhibition and unexpected and surprising spaces for the creative art(s) and other programming. The architects, Cambridge Seven Associates, designed a highly structured and organized experience that is simultaneously utterly open.



# INSPIRATION GLOUCESTER HARBORWALK



# INSPIRATION GLOUCESTER HARBORWALK DESIGN DETAILS





# INSPIRATION GLOUCESTER HARBORWALK DESIGN ELEMENTS

|  |  |  |  |
|--|--|--|--|
| <p>granite pieces for markers at Gloucester DPW yard</p>       | <p>Granite and Wood Bench</p>                  | <p>Reclaimed granite interpretive marker</p>   | <p><b>GRANITE:</b><br/>Using local and reclaimed granite is primarily a goal of the project including cobble, blocks and cobbles found in DPW yard. Local quarries and fabricators can provide additional custom building features. Through creative wooden pieces will help tell the story of the Cape Ave. parking location. Benches, markers and paved plaza will all be done to granite.</p> |
| <p>granite cobbles (English blocks) at Gloucester DPW yard</p> | <p>existing Rockport granite on HarborWalk</p> | <p>Reclaimed granite cobbles</p>   |  |
| <p>St Peter's Brick</p>  | <p>St Peter's Brick</p>                        | <p><b>BRICK:</b><br/>New paving at St. Peter's Square will employ cement brick taken up for new construction for the HarborWalk. Paving will continue the material transition method already used to long term success at the plaza.</p> | <p><b>C2</b></p> <p>Client: Gloucester and Brook Elements<br/>         Project: Gloucester HarborWalk<br/>         Date: 04/18/2018</p> <p>Scale: 1/8" = 1'-0"<br/>         Date: 04/18/2018</p> <p>Scale: 1/8" = 1'-0"<br/>         Date: 04/18/2018</p> <p>Scale: 1/8" = 1'-0"<br/>         Date: 04/18/2018</p>   |

|  |   |  |   |                       |
|--|---|--|---|-----------------------|
| <p>existing boardwalk restaurants - heavy timber</p> | <p>existing boardwalk M-C2 - heavy timber</p> | <p><b>WOOD BOARDWALK</b><br/>A variety of material approach and methods were considered from tropical hardwoods to more typical northern PT woods. In the end, the goal is to provide curbside with the boardwalk already on the water's edge.<br/><br/>Given curbside and economy a compromise was for the wood structure in the project to pressure treated southern yellow pine. This matches the existing wood at the restaurant boardwalk and the M-C2 boardwalk.</p> | <p><b>C3</b></p> <p>Client: Gloucester and Brook Elements<br/>         Project: Gloucester HarborWalk<br/>         Date: 04/18/2018</p> <p>Scale: 1/8" = 1'-0"<br/>         Date: 04/18/2018</p> <p>Scale: 1/8" = 1'-0"<br/>         Date: 04/18/2018</p> |                       |
| <p>Wood boardwalk - heavy timber</p>                 | <p>Wood boardwalk - tropical hardwood</p>     | <p>existing wood benches</p>   | <p>Wood boardwalk &amp; timber benches</p>  | <p>Wood boardwalk</p> |





goldenrod



smooth aster



Eastern Red Cedar



Eastern Red Cedar



panic grass



panic grass



panic grass

**PLANTING**

A single palette of features like species will be installed in the plantings areas of the harbor walk. With species mix planting, the colors for the plants in low water areas, medium and able to support both low and high water areas. Eastern Red Cedar and certain panic grasses will be change.

Willow-like such as goldenrod, smooth aster and purple loosestrife are being considered.

**C5**

Project: Harbor Walk  
 Job No.:  
 Date: 10/1/2017  
 Scale: 1/4" = 1'-0"  
 Date: 10/1/2017

Company: Stone Associates, Inc.  
 1000 Massachusetts Ave.  
 Cambridge, MA 02139  
 617-552-0100



Porous paving green blue mix



Porous paving green granite mix

**POROUS PAVING**

Flow Pave is a recycled glass and granite product bound by polymer. It provides excellent drainage for low maintenance projects. The material is about 1/4" thick, porous and combined with the aggregate base setting bed, the assembly provides one of the most high performance porous pavings on the market. Materials for the paving can be sourced nationally & locally. Color Research may be required from Capex Pave quantities.

Utility surface provides excellent accessibility as well as durability during longer flow cycles.

Color and Glass/Fine aggregate proportion is being explored for exact color. Our recommendation is a 50/50 mix of glass and granite with a blue tinted base.

**C1**

Project: Porous Paving - Gloucester Pier  
 Job No.:  
 Date: 10/1/2017  
 Scale: 1/4" = 1'-0"  
 Date: 10/1/2017

Company: Stone Associates, Inc.  
 1000 Massachusetts Ave.  
 Cambridge, MA 02139  
 617-552-0100



Porous paving color ranges



Porous paving installation



Porous Paving overview



# GUIDING THEMES

All public art proposals must be unique and relevant to Gloucester and its HarborWalk ([www.ghwalk.org](http://www.ghwalk.org)). Selection of a theme and/or content or subject matter for each art project is left to the discretion of each artist. Artists should understand the history and diversity of the people and places that comprise Gloucester. Potential projects may reflect the historic, environmental, cultural, functional, urban, coastal, design, and aesthetic aspects of Gloucester and its HarborWalk. They should be researched, well-planned and feasible. They should address the way audiences perceive and experience Gloucester and the HarborWalk, day into night.

All applicants will benefit with familiarity with Gloucester and the Gloucester HarborWalk components; perhaps walked its entirety, and experienced it “on the ground”, and via its website and links.

The public space created by the Gloucester HarborWalk varies significantly along the route in terms of physical site characteristics, context, and proximity to visitor and/or vehicular traffic flow. A visit would enhance comprehension of the potential impact any work of art may generate.

# EXAMPLES OF PUBLIC ART, GLOUCESTER, MA

permanent, temporary, ephemeral



Babson Boulders, Dogtown; Jeff Weaver's mural, Ben's Paint; Charles Allan Winter, City Council in Session, WPA mural, City Hall; Anna Hyatt Huntington's Joan of Arc; weathervane, City Hall; Main Street block party, creative arts venues throughout downtown streets; Leonard Craske's Man at the Wheel; annual lobster trap holiday tree with art buoys painted by youth in our community; Alfred N. Duca's Fitz Hugh Lane sculpture, Harbor Loop



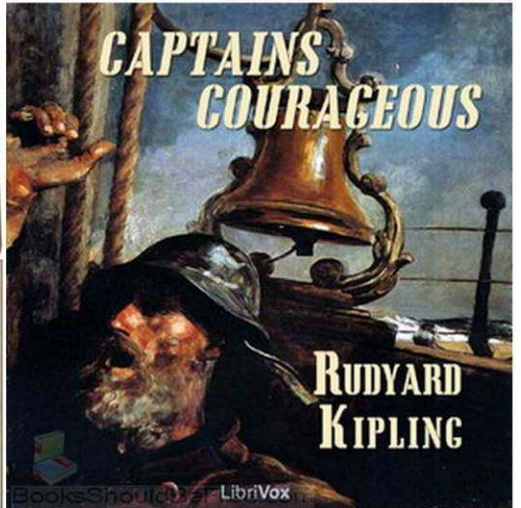
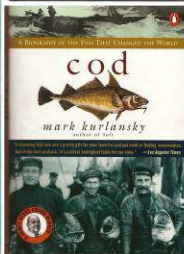
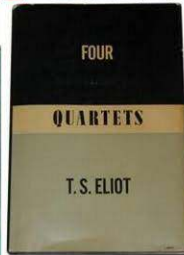
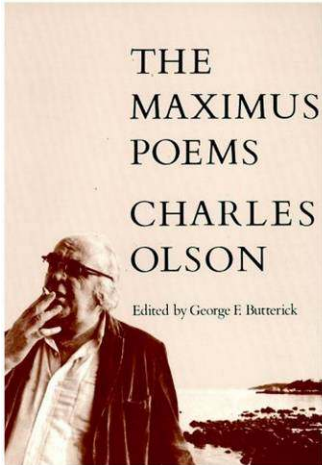
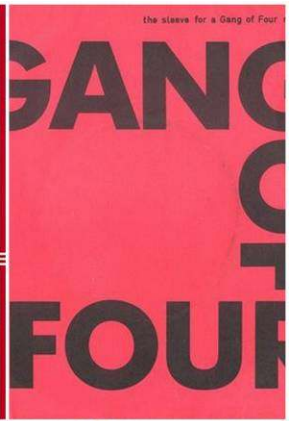
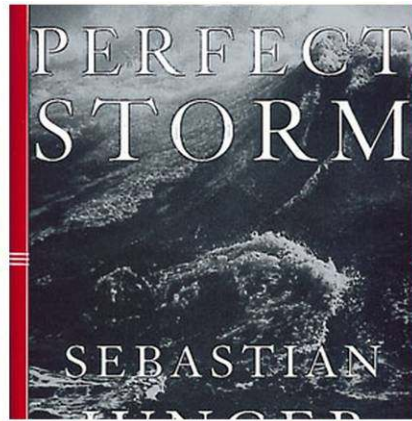
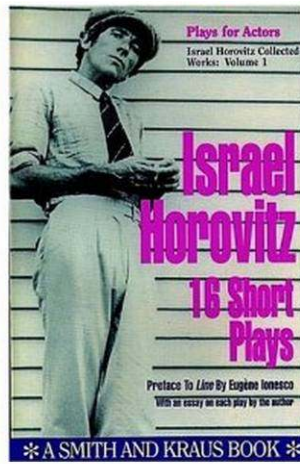
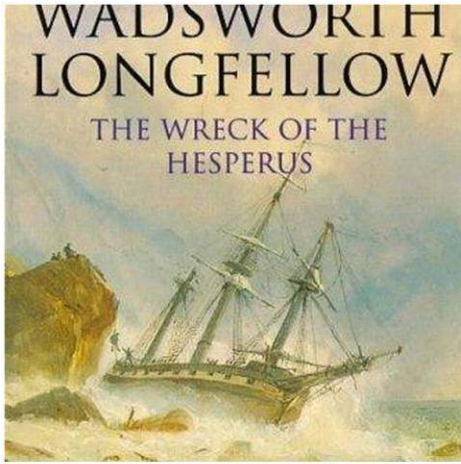
# INSPIRATION ARTISTS WITH CONNECTIONS TO GLOUCESTER



Top row: Milton Avery, Edward Hopper, Stuart Davis  
Middle row: Winslow Homer, Childe Hassam, Ralston Crawford  
Bottom row: Walker Hancock, Paul Manship, Virginia Lee Burton

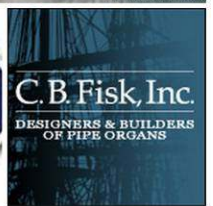


# INSPIRATION MORE CREATIVE ARTS WITH CONNECTIONS TO GLOUCESTER





# INSPIRATION GLOUCESTER INDUSTRY AND INNOVATION THEN/NOW



Top Row: The nation's oldest seaport (stained glass window, St. John's Episcopal Church); Gorton's (since 1849); related maritime and fishing industries past, present, blue frontier; whale watch capital of America  
 Bottom Row: Applied Materials Semiconductor/Varian headquarters (2012 turbine); Birds Eye; C.B. Fisk, Inc Designers And Builders of Pipe Organs

# AVAILABLE SITE LOCATIONS

All projects are for exterior works of art on available PUBLIC space within, on, along or seen from the Gloucester HarborWalk. Final site selection for all artworks will be the decision of the CFTA in consultation with the City of Gloucester.

Artists will be queried as to whether their concept proposal is for either permanent or temporary arts, and media category.

Artists will be asked to approximate: the size/ surface area required for their submission, dimensions, weight (if applicable), for whatever media they're proposing from projected video to performance(s) to place-making singular pieces, or events.

**Local artists could provide exact location description.**

**If the applicant(s) are not familiar with the Gloucester HarborWalk footprint:**

Artists will be asked to propose up to three sites for their artwork within the general/broadly delineated downtown area shown on the maps for this CALL.

The application will prompt artists to describe details as to the approximate type of surface, site or landscape that they may propose for their artwork, which will help determine locations, e.g., wood, linear curb, hill, planted landscape, transformation or adding into existing features– or new ones such as links via QR codes on the HarborWalk Story Moment markers.

For this CALL no building wall surface is available that is PUBLIC; however, there are large street surfaces available, including vertical pass through/pedestrian corridors, and an extraordinary length of linear feet available for works as series, performances, roving or static, temporary structures for art panels, light installations, gateways, and more.

Information Session/Site Walk will be announced during the call.



# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY

Flat grass, landscape areas, gateways; visible from pedestrian and/or vehicular paths and roads  
For either permanent or temporary submissions.



# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY

Large-scale grass surface, sloped or flat, available for permanent or temporary artwork





# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY

Large scale sites such as city streets (e.g., Main Street with coordinated scheduling) or pedestrian corridors of various surfaces (paving, brick, combination) Restricted to temporary artworks only. Note: Pedestrian corridor with paving surface could be painted.



# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY

Transformation of or around existing features (e.g., crosswalk, utility/screening, bollards, bike rack/bench, staircase).



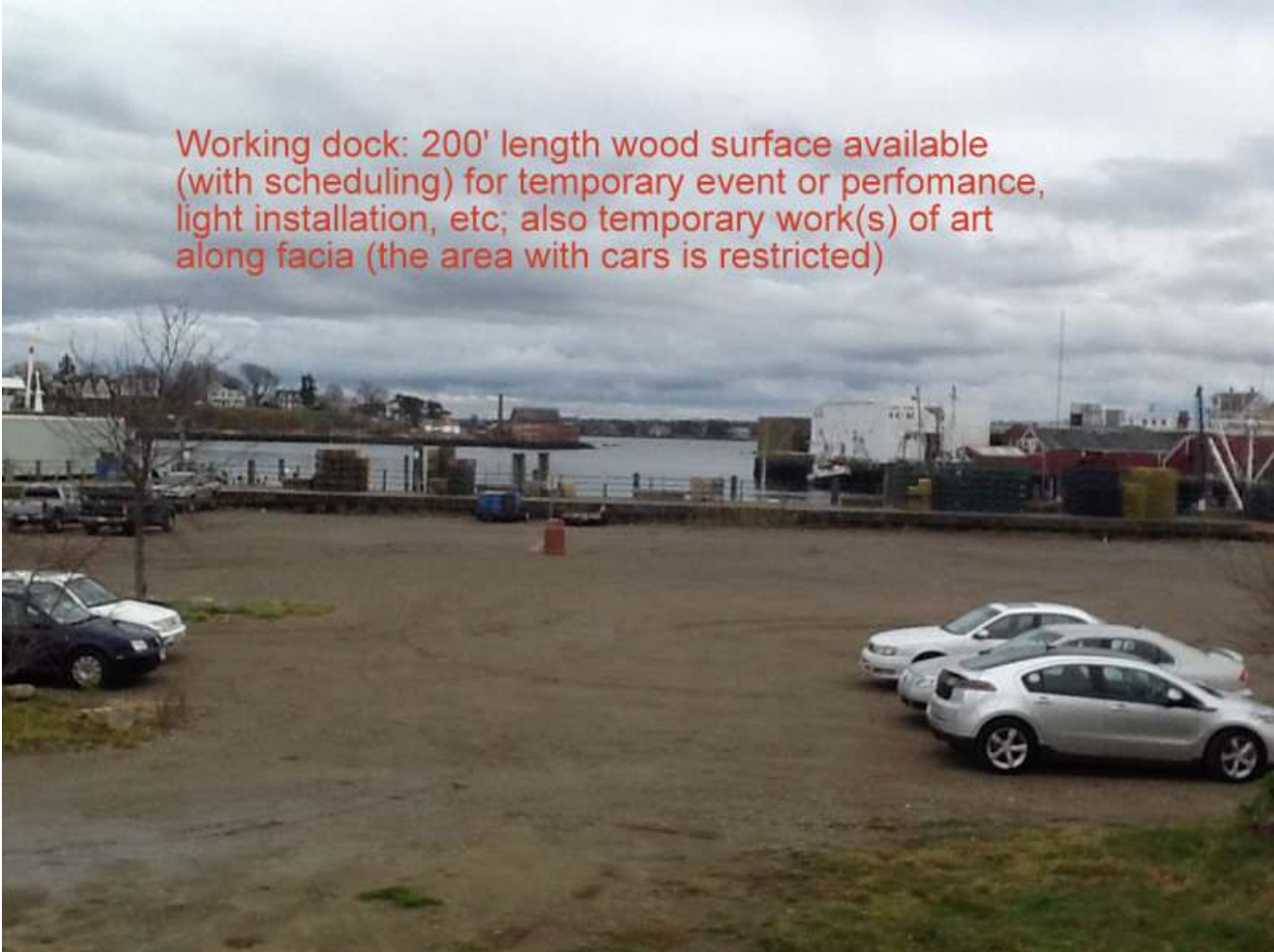


# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY

Range in types of long, linear expanses for temporary works (concrete barrier edge can be chiseled). Largest available expanse: street blocks-- with coordinated scheduling-- could be available for temporary works.



# SOME SAMPLES OF RANGE OF SITE SHAPES AND MATERIALITY



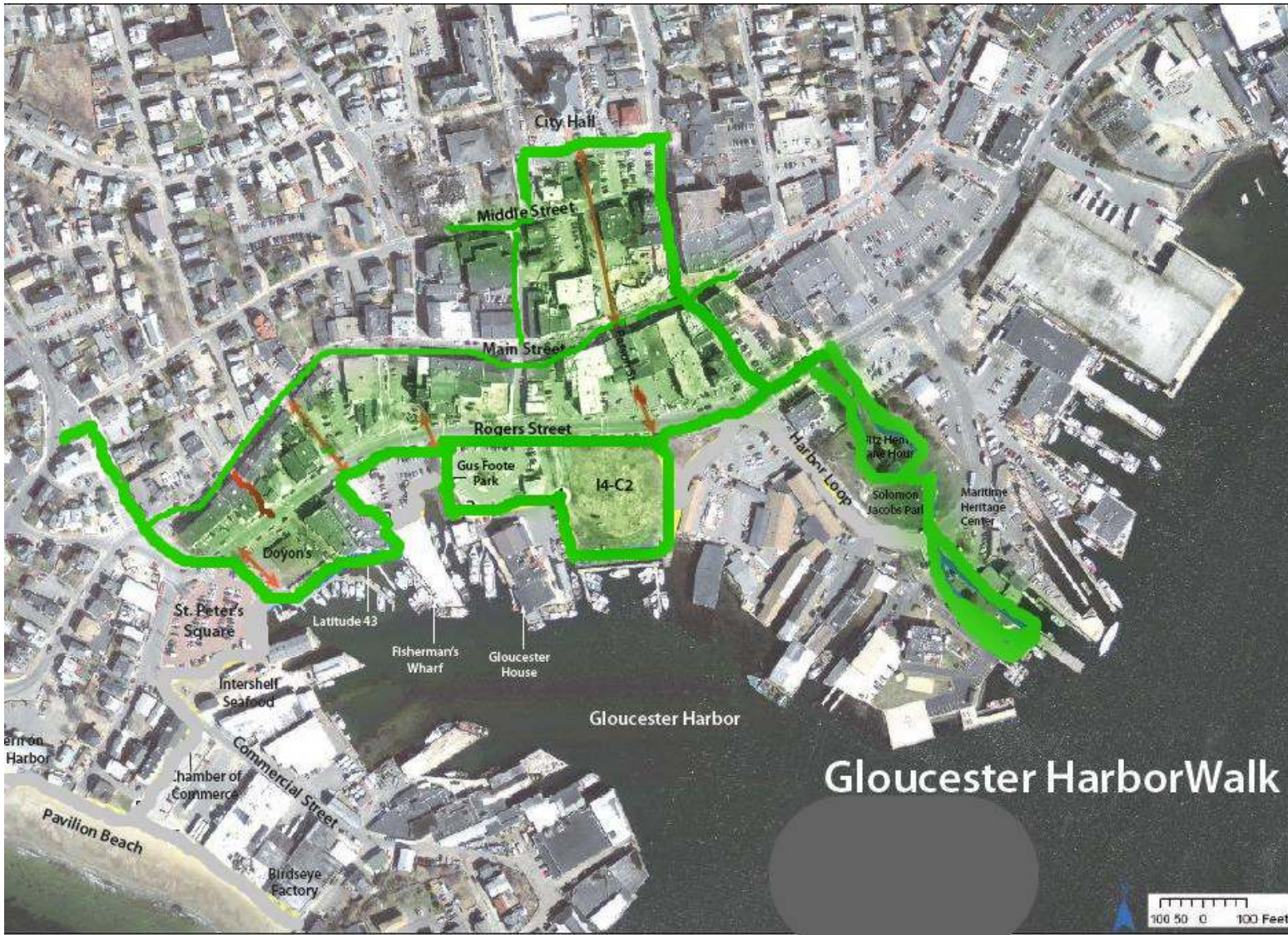


**AERIAL MAP 1** DOWNTOWN GLOUCESTER, MA, HARBORWALK FOOTPRINT SHADED





# AERIAL MAP 2 PERIMETER AND FOOTPRINT SHADED





# SELECTION PROCESS

This is a two-step, open-competition, formal review and selection process:

- Call to artists: request for concepts/proposals.
- Artist(s)/teams submit media-appropriate representation and description of their original concept and approach in response to this Call.
- All materials must be submitted online, via the CaFÉ™ website ([www.callforentry.org](http://www.callforentry.org)) only.
- Administrative check on eligibility.
- In the first round, the Gloucester Committee for the Arts (CFTA) studies and reviews applicants' proposals, and determines a short-list selection of at least 3 semi-finalists for each award.
- All applicants will be notified of their updated status.
- The semi-finalists will be invited to exhibit their proposal on public display to celebrate their achievement in the process thus far. The jurors will be making an independent artist selection in round two, the finalist round.
- CFTA submits the short list of semi-finalists to the jurors for Round Two
- Round Two: The winning proposals will be selected by a jury made up of an independent panel composed of contemporary artists and art professionals, and appropriate stakeholders. Care will be taken to ensure that the jury has a suitable range and balance of competencies. We are delighted to announce that Dr. Andree Bober, Trevor Smith, and Peter Sollogub with Chris Muskopf (co-juror for Cambridge Seven Associates) will be part of this panel.
- The jurors inform the CFTA of the result of their selection. The recommendations from the CFTA and jurors are presented to the City of Gloucester's Mayor, Carolyn A. Kirk, for final announcement of the 3 awards.
- Final design, fabrication and carrying out of origination artwork(s).

**CFTA/Panelists have option to conduct reviews of progress during development/fabrication/installation**

NOTE: The selection of an artist's design proposal is wholly within the discretion of the Mayor and City of Gloucester. The City of Gloucester reserves the right to accept or reject any or all of the proposals for any or no reason, and is under no obligation to commission a work of art from any submitted proposal.

# ELIGIBILITY

The opportunity to compete for this project is open to all professional artists and/or design teams/professionals, age 18 or older, residing in the United States. The City of Gloucester does not discriminate on the basis of race, color, gender, religion, age, national origin, sexual orientation, marital status, and physical or mental disability. Experience with public art projects is preferred, but not absolute. Applicants must be able to work effectively within the project timeline and collaborate with the Committee for the Arts, Jury, relevant city officials, and others.

If you have a good idea, but do not feel that you have the experience necessary in a certain area, consider adopting a team approach so you will qualify. Each Artist may submit up to two (2) separate concept proposals





# ALL MEDIA

## **All media, permanent and temporary**

With the footprint for this CALL, there are unlimited possible exhibition and unexpected and surprising spaces for the creative art(s) and other programming. The City of Gloucester encourages artists working in all creative arts to apply. There are no media restrictions: all media and art forms will be considered.

Media and artforms for public art projects might include but are not limited to: visual art; place-making, singular event (e.g., sculpture, multi-media, interactive, illumination, integrated, etc); temporary or ephemeral installations (e.g., panels, light, etc); performance work of all kind (e.g., symphony, dance, theater, spectacle/action within the footprint, etc) static or roving; participatory works; transformation of surfaces or extant structures; projection; event-based work; and environmentally-based work.

No media restrictions have been established in order to ensure maximum creativity for participating artists. However, standard durability, safety and minimal maintenance needs are required as necessary. For temporary artwork ease of installation and removal should be considered.

Part of the objectives for this challenge is that the artwork engages all ages of our broad community, and obviously is not offensive or discriminatory in any way.

# JURY

The winning proposals will be selected by a jury made up of an independent panel composed of contemporary artists and arts professionals, and appropriate stakeholders. Care will be taken to ensure that the jury has a suitable range and balance of competencies. The CFTA will announce all the Jury members during the course of the CALL. We are delighted that among others, the jury panel will include Andrée Bober, Trevor Smith, and teaming up for Cambridge Seven Associates, Peter Sollogub and Chris Muskopf; all are distinguished experts in their respective fields and we are thankful for their participation.

## **Andrée Bober, Landmarks Director, The University of Texas at Austin, TX**

Andrée Bober works with some of the most promising and admired artists of our time to build the public art collection for The University of Texas at Austin. As founding director of Landmarks, Bober's inspired initiative was to partner with the Metropolitan Museum of Art to bring twenty-eight modern and contemporary sculptures on long-term loan to the university's main campus. Her acquisitions for the public art collection include works by Mark di Suvero and Sol LeWitt. She has led commissions by artists Ben Rubin and James Turrell. Bober curates an ongoing series of video art called **Landmarks Video** that features a different artist each month. Previously, she was Deputy and Interim Director for the Contemporary Arts Center, Cincinnati, leading the project to build Zaha Hadid's first American building. Prior to CAC, Bober led curatorial and administrative projects for institutions such as the Whitney Museum of American Art, the Cooper-Hewitt National Design Museum, Smithsonian Institution, and the Bard Graduate Center for the Study of Decorative Arts. Bober's diverse background includes painting conservation, which she studied in Vienna. <http://landmarks.utexas.edu/>

## **Trevor Smith, Curator of Contemporary Art, Peabody Essex Museum, Salem, MA**

Trevor Smith is the inaugural Curator of Contemporary Art at the Peabody Essex Museum. With 800,000 objects, nearly one million photographs, and other holdings, PEM has the 4<sup>th</sup> largest collection in the country! In 2010 Smith launched *FreePort*, a program exploring the role of trade, exchange and translation in the dynamics of cultural change. Evoking PEM's 18th-century origins in global trade, *FreePort* facilitates the exchange of ideas across disciplines critical to the evolution of a 21st century museum. Smith's *FreePort* commissions have included Charles Sandison, Marianne Mueller, Susan Philipsz, Peter Hutton, Michael Lin and Candice Breitz. **FreePort [No. 006]: Nick Cave** opens March 2, 2013. Trevor Smith brings 20 years of expertise as a contemporary curator. Previous highlights include Curator, the New Museum of Contemporary Art, NYC; Biennale of Sydney; Director of Canberra Contemporary Art Space; and the Curator of Contemporary Art, Art Gallery of Western Australia. In 2011 Smith co-curated the 3<sup>rd</sup> Singapore Biennial. <http://www.pem.org/>

## **Peter Sollogub/Chris Muskopf, Architects, Cambridge Seven Associates, Cambridge, MA**

Cambridge Seven Associates, a global architecture and design firm, was founded in 1962. **Peter Sollogub** has been a principal designer for many of Cambridge Seven's best-known museum and aquarium projects (Chattanooga, Baltimore, Greensboro, Virginia, Osaka, and Genoa). His recent completed projects include the Gloucester Harborwalk; Virginia Beach District Master Plan; exhibits for the Statue of Liberty on Liberty Island; planning and conceptual design for Nova Southeastern University's Oceanographic Science Center in Fort Lauderdale, Florida; the University of Miami Rosenstiel School Of Marine and Atmospheric Science Master Plan and Laboratories; and the New England Patriots Hall of Fame. Current work includes the new Marine Technology and Life Sciences Seawater Research Facility for the University of Miami, and the San Francisco 49ers Hall of Fame. For over thirty years, he has also maintained teaching appointments at Harvard, MIT, the Boston Architectural Center, RISD, and others. **Chris Muskopf** has been the project manager most recently for Canada's Sports Hall of Fame, which features 20,000 square feet of exhibits as part of an overall \$30M project in Calgary. He also was project manager for CBS Scene in Foxborough, and design leader for projects including the Gloucester HarborWalk, renovations for the Museum of Science, and the Franklin Park Zoo. Muskopf has prior work experience in a variety of design firms including Stoss Landscape Urbanism & Brian Healy Architects. He received his Masters of Architecture from MIT and has served as a guest critic for various universities including MIT, Northeastern University, Boston Architectural College, Miami University and the University of Wisconsin-Milwaukee. <http://www.c7a.com/>



# REVIEW CRITERIA

## Memorable Creative Innovative

In rating finalists, the panel will consider the ideas and quality; the artist's expertise/experience; the artist's methodology; and the artist's adherence to the Call. Throughout all stages of the evaluation process, the CFTA and/or the jury may at their discretion seek additional clarification on any aspect of a submitted proposal; and perform reference checks as required to verify or clarify provided information and to obtain additional information.



# TIMELINE

|   |  |
|---|--|
| RFP notification<br>Call published,<br>Café: Call for Entry | December 10, 2012  |
| Information Sessions  | TBA  |
| Deadline for entries  | Friday, February 8,<br>2013, 12:00PM<br><br>Or first 500 submissions   |
| Round One: CFTA deliberation<br>Selection Semi-Finalists    | March 2013   |
| Exhibition to celebrate<br>Semi-Finalists                   | March/April 2013, TBD  |
| Round Two: Jury deliberation<br>Selection 3 Finalists       | April 2013   |
| Finalists notified/announced                                | April 2013   |
| Prepare and execute contracts                               | April/May 2013   |
| Initial payment issued                                      | May 2013   |
| Installation  | As early as June 2013 *<br>*Permanent:<br>Installation as early as June 2013,<br>or completed/finished within 18<br>months from signed contract<br>*Temporary:<br>Installation/event, and de-<br>installation (where applicable),<br>As early as June 2013-Oct 2014<br>(opportunity for optimal season per<br>artwork)<br><br>The temporary nature of the art<br>could be extended for several<br>months, depending on the materials<br>and quality of the installation and<br>any maintenance needs for the<br>artwork. |
| Finalists projects officially<br>open                       | TBD  |
| Final de-installation if<br>applicable                      | TBD  |



# SUBMISSION REQUIREMENTS

Applications:

To apply, all entrants must view this complete Call.



From there, artists wanting to apply will submit their entry in digital format through CaFE™ at [www.callforentry.org](http://www.callforentry.org). The CaFE online application system is managed by the Western States Arts Federation (WESTAF). Artists will create a profile page on the CaFE site and upload artwork images and input artwork details. There is no fee to apply, nor to create a profile on CaFE. Following successful set up, all interested applicants will be granted full access to our detailed application; simply click on “Apply to Calls” and click on “**Gloucester HarborWalk Public Art Challenge**”. Your account information and images will be saved for your convenience and easy access when applying to future calls using CaFE. PLEASE NOTE: creating an artist profile does not automatically enter the artist into this challenge.

## **First Round / The CFTA will conduct a blind review of the images submitted**

All proposals will be reviewed by the Committee for the Arts anonymously. The application requires that submissions—images and text—be free of any identification as to who is applying (logos, essays, web links, etc) **at certain key points within the CALL**. Failure to comply with these requests will result in de-qualification. Names and affiliations will be added for semi-finalists and finalists during the CALL challenge.

# SUBMISSION REQUIREMENTS

Such as

- Basic contact information, CV, references. Basic project information.
- Describe the project (max 2000 characters) with NO identifiable authorship
- Describe the method and process (max 1000 characters) with NO identifiable authorship
- List of materials and installation/event guidelines (max 2000) with NO identifiable authorship
- Provide brief instructions for the maintenance requirements
- Estimated budget for fabrication and installation fees/costs. Are the projected costs accurate and realistic? The jury will look favorably on submissions that feature realistic, specific plans for construction or implementation within the given budget and schedule
- 6 photographs to describe your concept and project for this CALL; the photographs can depict your sketches, design board, drawings, rough plans, maquette, models— whatever best suits your ideas to describe the concept and project for this challenge only. Images can have 1-2 sentence descriptions if necessary (here with NO identification of authorship).
- For concepts *predominantly performance, cinema, digital based*: opportunity to substitute up to 3 of the 6 image slot to video For concepts *predominantly sound (symphony/music)*: may substitute up to 3 of the 6 image slots to sound uploads
- Artists are asked to document (written record and visual) their work during their concept development and submission. Visuals could assist with image submission requirements, and may be used for semi-finalist exhibition. Finalists will be required to do this through fabrication and installation.



# AWARDS

## All applicants

- With records dating back to 1642, the City of Gloucester has one of the most complete municipal archives in the country. Following the selection of finalists and award of prizes, the City of Gloucester will archive documentation of all entries as public records.

## Semi-Finalists

- The semi-finalists will be selected by the Gloucester Committee for the Arts (CFTA)
- All semi-finalists will receive promotion and media coverage
- All semi-finalists will have an opportunity to show their concept and submissions in a public exhibition to celebrate moving forward in this process. The exhibition will be curated and installed by CFTA in a public space downtown, and will be presented on-line, too.
- Credit will include name, applicable links such as their website/twitter/facebook/tumblr, their professional or academic affiliation if applicable, city, state.

## Three Finalists

- Finalists will be announced at an awards ceremony, presided by Mayor Carolyn Kirk
- receive promotion and media coverage
- permanent mention on the City of Gloucester website
- permanent mention on the Gloucester HarborWalk website as well as a QR link on a “Story Moment” with proper and updated credit
- Awards as follows:
  - Entry 1: \$20,000 for permanent work
  - Entry 2 and 3: Combined total of \$27,000\*, at least one temporary, and minimum award \$7500

*\* The allocation of the \$27,000 between these two prizes will be determined by the Jury.*

# PROJECT RESPONSIBILITIES

## Responsibility Artist

Identification of project needs as well as the planning and implementation of the public art project is the responsibility of the artist. Applicants are solely responsible for their own expenses in researching, design work, preparing, procurement of materials, liability insurance, engineering, fabrication, transportation, delivering, equipment rental, site preparation, installing, completion, and removal, as well as restoration of any changes (if applicable). See terms and conditions.

- Propose original, dynamic, high-quality art
- Adhere to guidelines in this CALL
- Propose durable, safe and functional elements that are weather resistant as fitting their proposal
- Provide design concept and budget
- Provide maintenance guidelines and conservation recommendations including estimated cost
- Oversee installation
- Coordinate with the Gloucester Committee for the Arts
- Provide final project documentation
- For temporary works: monitor and maintain artwork; oversee de-installation if necessary and returning site to original condition
- Retain ownership of the copyright
- Retain ownership of any plans, diagrams, drawings and models for the purpose of planning and/or completing this CALL
- Grant the City sole ownership of the original commissioned public artwork(s)
- Grant the City the right to reproduce information on, imagery and documentation pertaining to proposal, the final work, and the process of creating their proposal, with proper credit and acknowledgement
- Agrees to give proper credit and acknowledgment to the City of Gloucester, the HarborWalk Public Art competition 2013, administered by Gloucester Committee for the Arts, links to [ghwalk.org](http://ghwalk.org) and City of Gloucester websites for promotion
- Future, related work requires proper credit and acknowledgement



# PROJECT RESPONSIBILITIES



## Responsibility City of Gloucester

- Review and select based on criteria
- Prepare legal documents
- Make award payments to selected finalists in accordance with contract terms
- Acquisition
- Grant artist sole copyright
- Reserves right to display, photograph or otherwise record all submitted material
- Provide general coordination with press, mailing, other
- Signage for permanent work in consultation with Cambridge Seven Associates and the design for the HarborWalk

## Contracts and Payment

All public art awards will be contracted through the City of Gloucester.

The City will award one \$20,000 prize and two prizes totaling \$27,000. The city will negotiate a payment schedule with the finalists that will coincide with key deliverables over the course of each project. The City will provide payments within 45 days following receipt of invoices with the first payment in advance to commence the project – 1/3 down after contract signed.

## Facilitation

City of Gloucester staff and the Gloucester Committee for the Arts will help facilitate art project(s) through identification of resources and provision of points of contact to ensure appropriate coordination of the artist's needs to that of the location. For example this could involve assistance such as discussing the means of installation and the best access to and time to the site to help coordinate the installation; contacts for hire (rec'd crew, crane, trucks, etc)

# TERMS AND CONDITIONS

The selected artist finalists will enter into a contact with the City of Gloucester/CFTA. The contract will include certain required language and certifications. The specific terms of each agreement will be negotiated by the artist/artist team and the City of Gloucester. The contract will, at minimum, include the terms and conditions shown in the submission process. Failure to comply with these conditions will result in the artist/artist team forfeiting any artist award and cancellation. The terms and conditions may change at any time, at the discretion of the City of Gloucester. The City reserves the right to reject any or all applications or proposals, to reject any applicant, semi-finalist or finalist, to waive informalities in applications or proposals, or to terminate the selection process for any project without prior notice. Entry submission affirms reading and accepting terms.

## Credits

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Gloucester Committee for the Arts  
c/o Mayor's Office City Hall  
9 Dale Avenue  
Gloucester, MA 01930

contact: [gharborwalk@gmail.com](mailto:gharborwalk@gmail.com)  
subject line: Public Art



The City of Gloucester respectfully thanks all for contributing their time and energy into this project.

## REMINDERS

This CALL will close February 8, 2013, and will cap entries at 500.  
Don't leave it till the last day to submit. Only complete submissions will be accepted.  
Do not send EMAIL/SNAIL MAIL/SEND optional or additional materials.  
**Contact [gharborwalk@gmail.com](mailto:gharborwalk@gmail.com) subject line: Public Art**

Everyone—city officials, artists and the public— is strongly reminded to allow time for proposal review, project development, installation/completion, all stages throughout this exciting process of engaging artists ideas into our public realm. Patience will be necessary sometimes!