

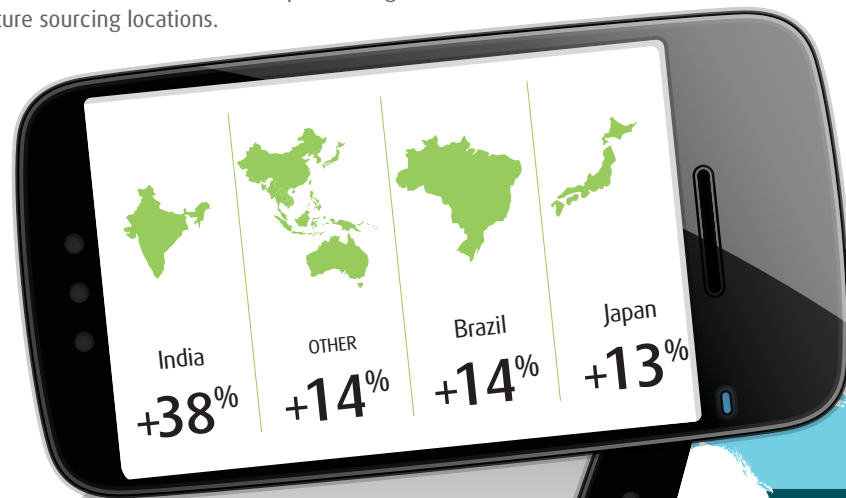


U.S. High-Tech Executives Provide Long-Term Outlook on Exports and Global Trade

UPS's third annual Change in the Chain survey, conducted by IDC Manufacturing Insights, measures the impact of industry changes and challenges on the high-tech supply chain — focusing specifically on global trade.

SUPPLY SOURCING

55% of U.S. high-tech executives plan to run more geographically diverse supply networks and rely more on global suppliers in the next 2 years. India, Brazil and other APAC countries are expected to grow as future sourcing locations.



74% of U.S. high-tech executives expect their companies to export more products in the next 2 years.

PRODUCT DEMAND

More U.S. high-tech executives foresee increased demand for their products in emerging markets over the next 3-5 years.



73%

of respondents see an **opportunity for improvement** in their companies' import/export capabilities.

To learn more about U.S. high-tech executives' outlook on global trade visit: thenewlogistics.com/grow