## **UPS DELIVERS THE HOLIDAYS**

Each year, UPS delivers millions of holiday gifts. Elves dressed in brown work around the clock to deliver gifts around the world. Here's a behind the scenes look at how UPS will help deliver a Hassle-Free Holiday!

## PREPARING FOR THE RUSH

IN 2012, THERE ARE 32 SHOPPING DAYS AND 21 SHIPPING DAYS BETWEEN THANKSGIVING AND CHRISTMAS

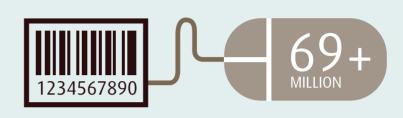




**UPS EXPECTS TO DELIVER** 



UPS WILL MANAGE **69+ MILLION ONLINE PACKAGE TRACKING REQUESTS DEC. 18**, THE BUSIEST
TRACKING DAY OF THE YEAR



...MORE THAN DOUBLE THE **32 MILLION** REQUESTS MADE **ON A NORMAL DAY** 

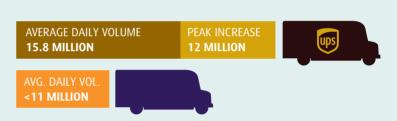
## **DELIVERING HOLIDAY CHEER**

DEC. 20 IS UPS'S PEAK DAY WHEN THE COMPANY EXPECTS TO DELIVER MORE THAN 28 MILLION PACKAGES WORLDWIDE...



...COMPARED TO **15.8 MILLION** PACKAGE DELIVERIES **ON A STANDARD BUSINESS DAY** 

THE NEARLY **12 MILLION PACKAGE INCREASE** IS LARGER THAN UPS'S NEAREST COMPETITOR'S AVERAGE DAILY DELIVERY VOLUME



ON PEAK SHIPPING DAY, **DECEMBER 20**, UPS DRIVERS WILL DELIVER MORE THAN **300 PACKAGES PER SECOND** 

00:01
300 PACKAGES/SEC



UPS WILL FLY MORE THAN **400 ADDITIONAL FLIGHTS PER DAY** DURING PEAK WEEK

## **#HASSLEFREEHOLIDAY**

2 MILLION PEOPLE WILL ENJOY A #HASSLEFREEHOLIDAY WITH UPS MY CHOICE®



WWW.UPS.COM/MYCHOICE/PR

THE ELVES WORKING AT ANY OF THE **4,700 THE UPS STORE® LOCATIONS** CAN HELP WITH YOUR HOLIDAY PACKING



4,700
THE UPS STORE®
LOCATIONS

SHOW YOUR RETAIL SMARTS AND BYPASS LINES
BY VISITING UPS.COM FOR DO-IT-YOURSELF
HOLIDAY SHIPPING SOLUTIONS



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