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Linux: The Journey, Milestones, and What's Ahead

Edward Screven, Chief Corporate Architect, Oracle

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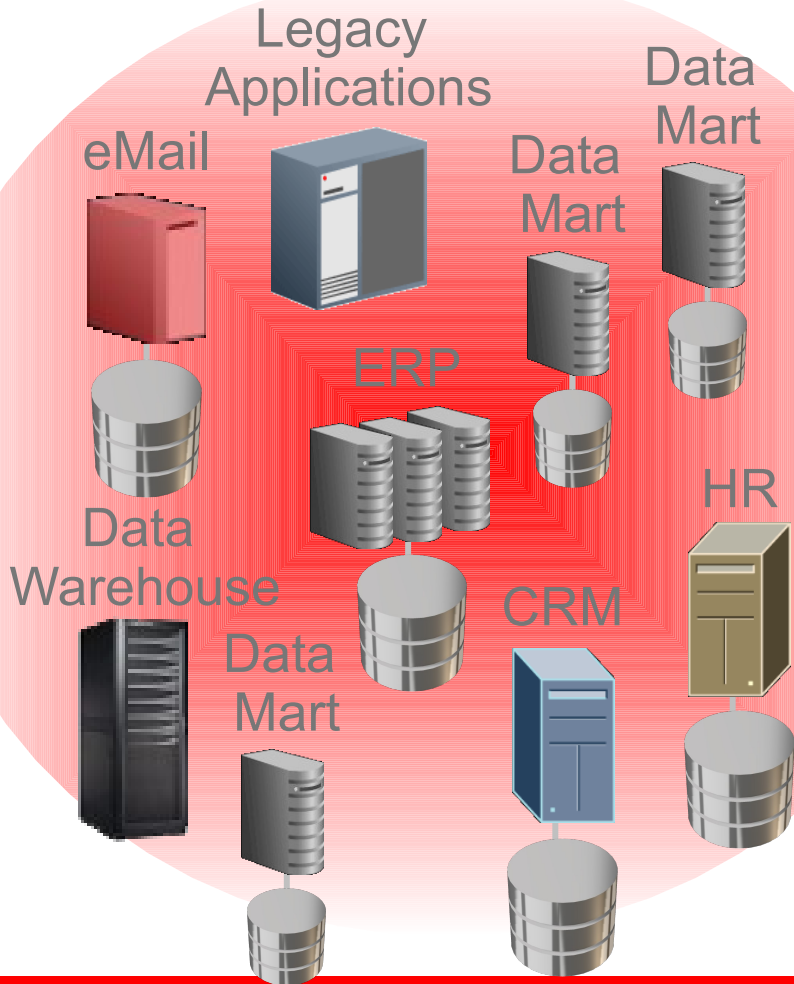
The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Why Does Oracle Care About Linux?



Customer Data Center Circa 1998

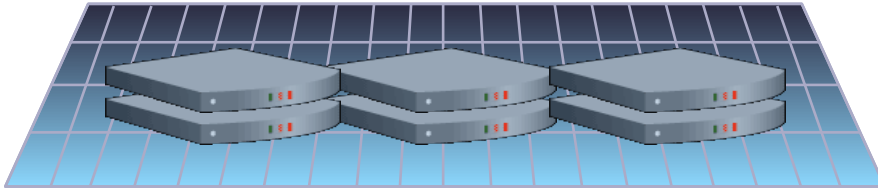
(including Oracle's)



- Multiple vendors products
- Lots of processor power
- Separate storage silos
- Different operating systems

One Possible Approach: **Standardize on shared pools of low-cost server and storage**

Application Servers



Save money on hardware
Path to break down silos

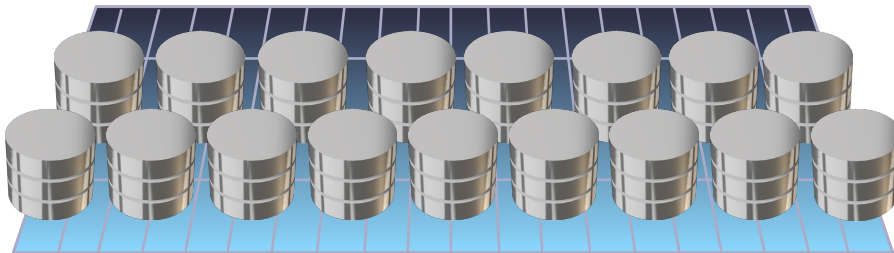
But

- Reliability?
- Performance?
- Management?
- High quality support?
- **What OS?**

Database Servers



Storage

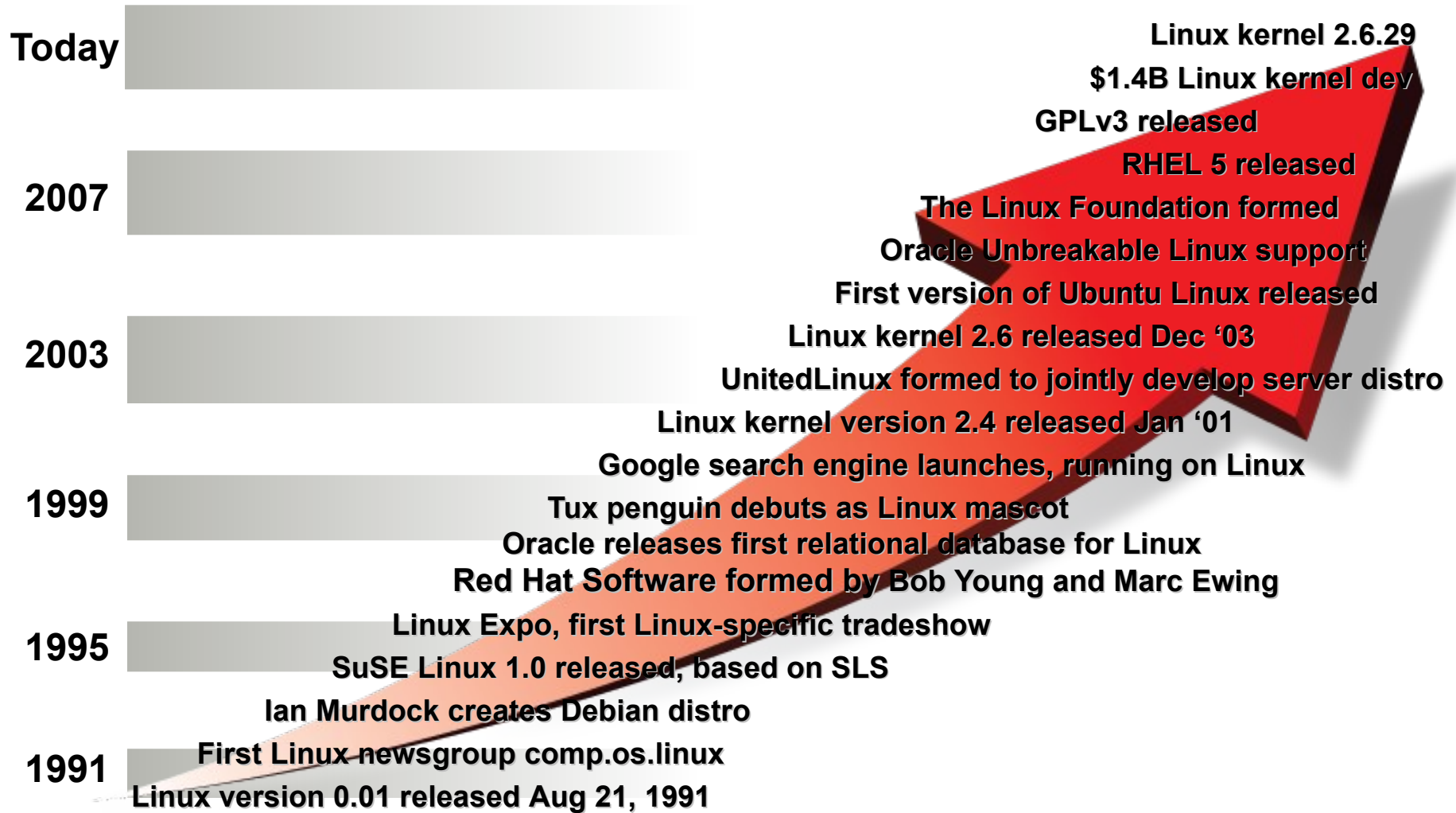


Oracle's Choice: Linux

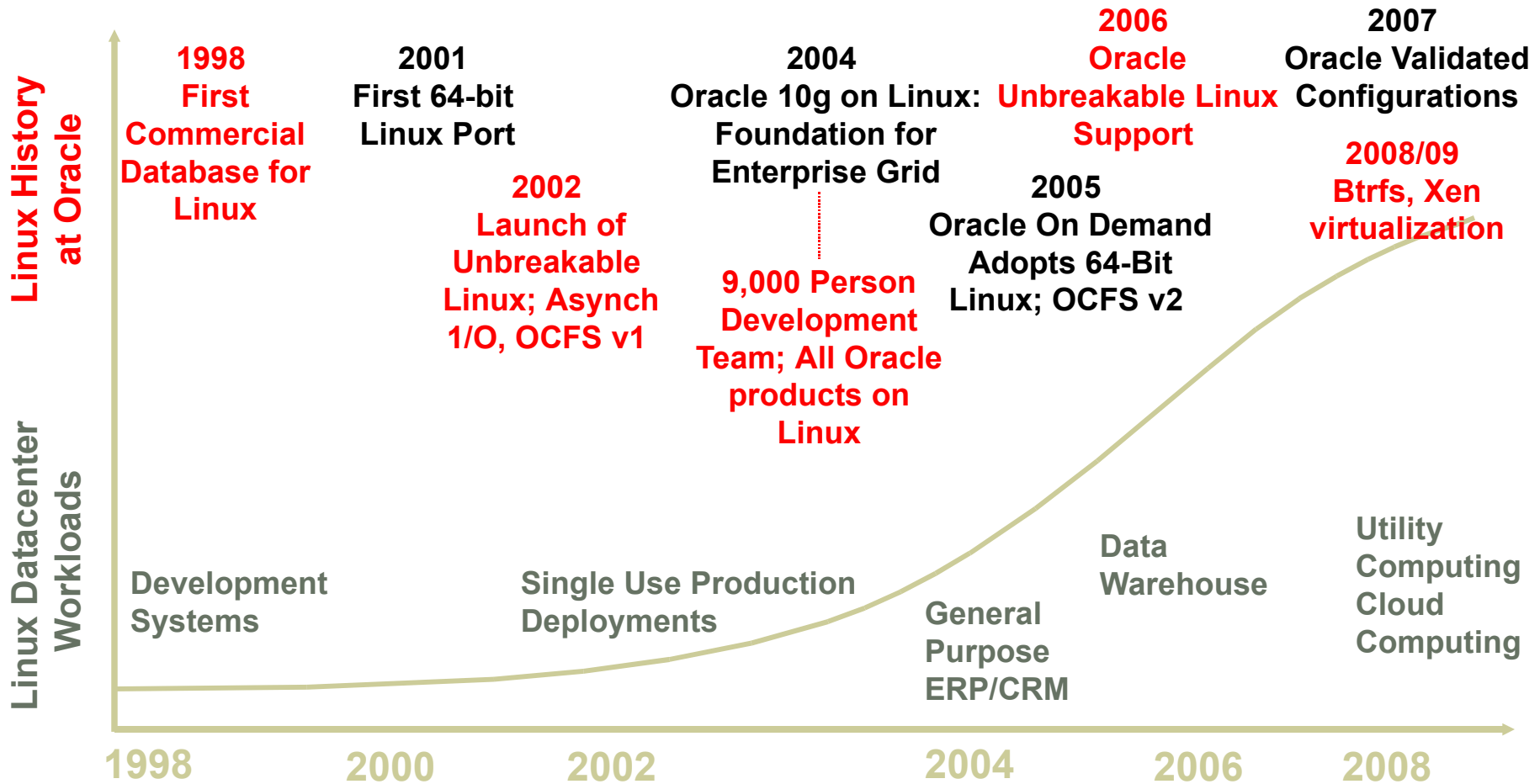


- Strategy: Combine Linux, commodity hardware, and Oracle products to deploy and deliver cost effective, reliable open standards based applications

Obvious now, not so obvious in 1998



Oracle's Commitment





Oracle's Commitment

**We ~~will~~ run our whole
business on Linux.”**

Lawrence J. Ellison
LinuxWorld, 2002

Oracle's Commitment

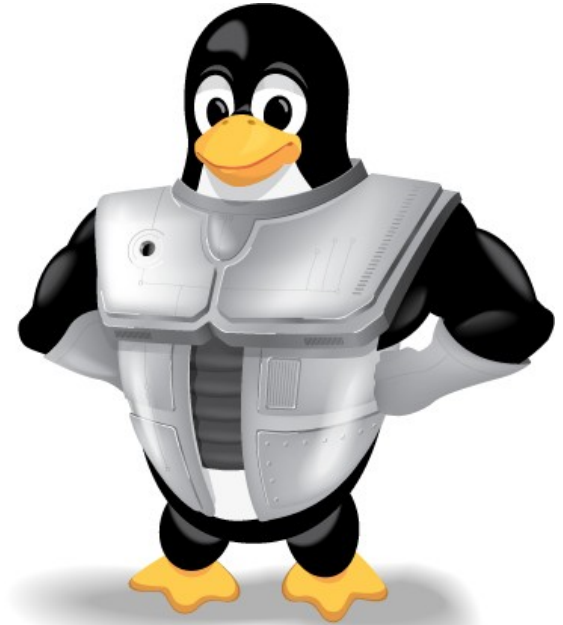
**“~~We will~~ run our base
development on Linux for all
of our products.”**

Chuck Rozwat
LinuxWorld, 2003

Oracle Enterprise Linux

Same Enterprise Class Support as Database

- Tracks Red Hat Linux exactly
 - Compiled from Red Hat source
 - Includes additional bug fixes
- Oracle's base development platform
 - We don't test or certify separately on Red Hat Linux
- Bundled management
- Bundled clusterware
- Full indemnification
- Low cost

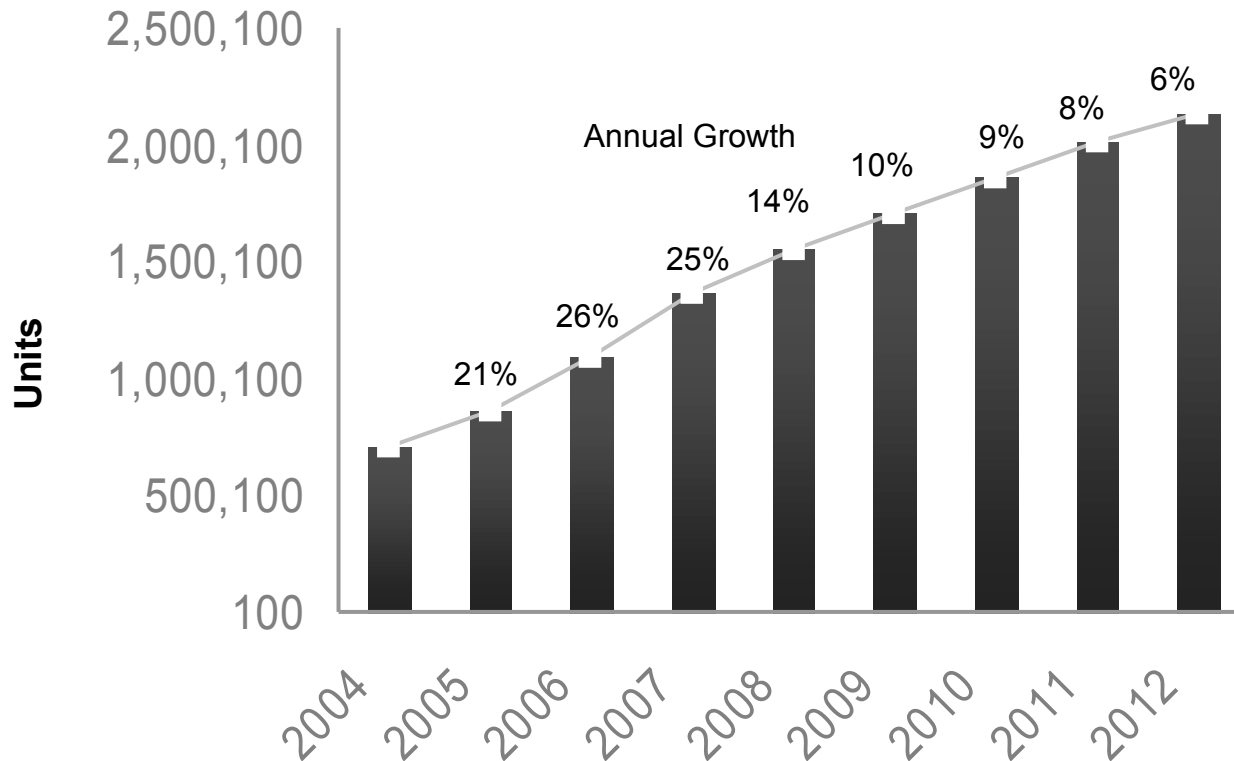


Unbreakable
Linux

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Linux is Growing

Worldwide Paid/Subscription New License
Linux Server Unit Shipments 2004-2012



- 2007-2012 CAGR for Paid/Subscription Linux server shipments is 9.4%
- Paid/Subscription Linux server unit shipments will reach 2.13 M in 2012

Adoption in the Data Center

- Linux servers are the fastest growing OS sub segment, growing 25.6% from
 - \$954 million in 2006 to
 - \$1.2 billion in 2007 (Gartner)
- 72% of IT executives are actively evaluating or have already decided to boost adoption of Linux in 2009 (IDC)
- Linux Services/support will grow from
 - 77% of the total Linux market in 2007 to
 - 81% of the market in 2012 (Ovum)
- Focus has shifted from business and departmental applications to data centers and computing clusters

Source: Dataquest Insight: OS Software Market Share Analysis, Worldwide, 2008, Gartner, June 2008

Source: Linux Adoption in a Global Recession, IDC, March 2009

Source: Open Source Market Forecast: Linux, Ovum, February 2008

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TRADITIONAL IT

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DEVELOPMENT

Running on...

84,000+ Internal Users

7,000 Network Devices

Unbreakable
Linux

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Internal Users

42,000 Servers



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ON DEMAND

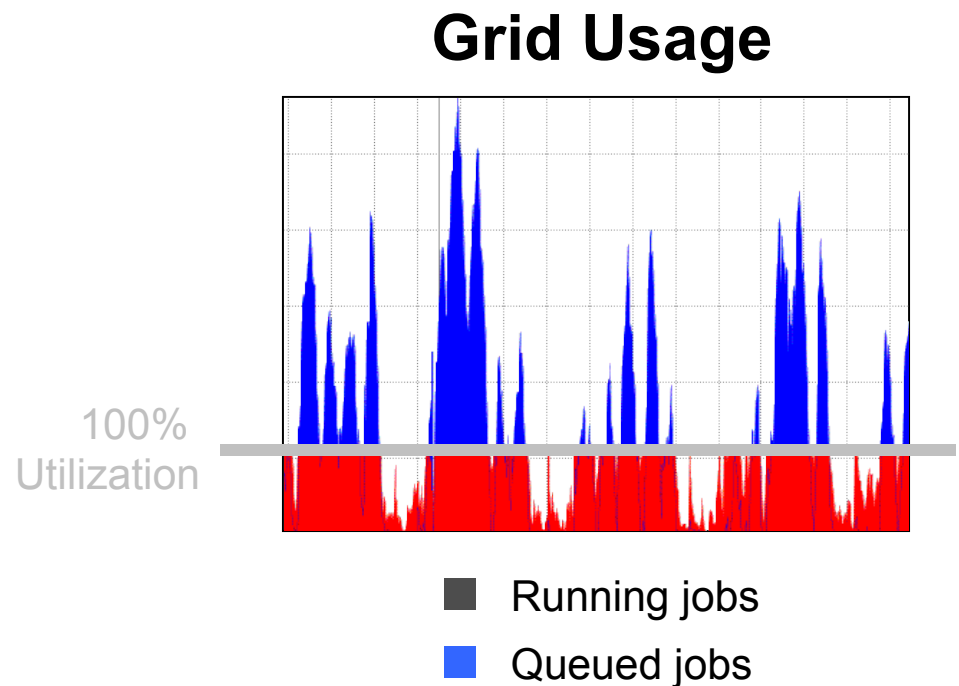
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UNIVERSITY

Oracle Database Development Runs on Enterprise Linux Grid

All automated testing jobs run on “The Farm”

- 1000 dual CPU machines
- 75% running Linux
- 2000 jobs run simultaneously
- 860 users
- Over 3 million test suites run

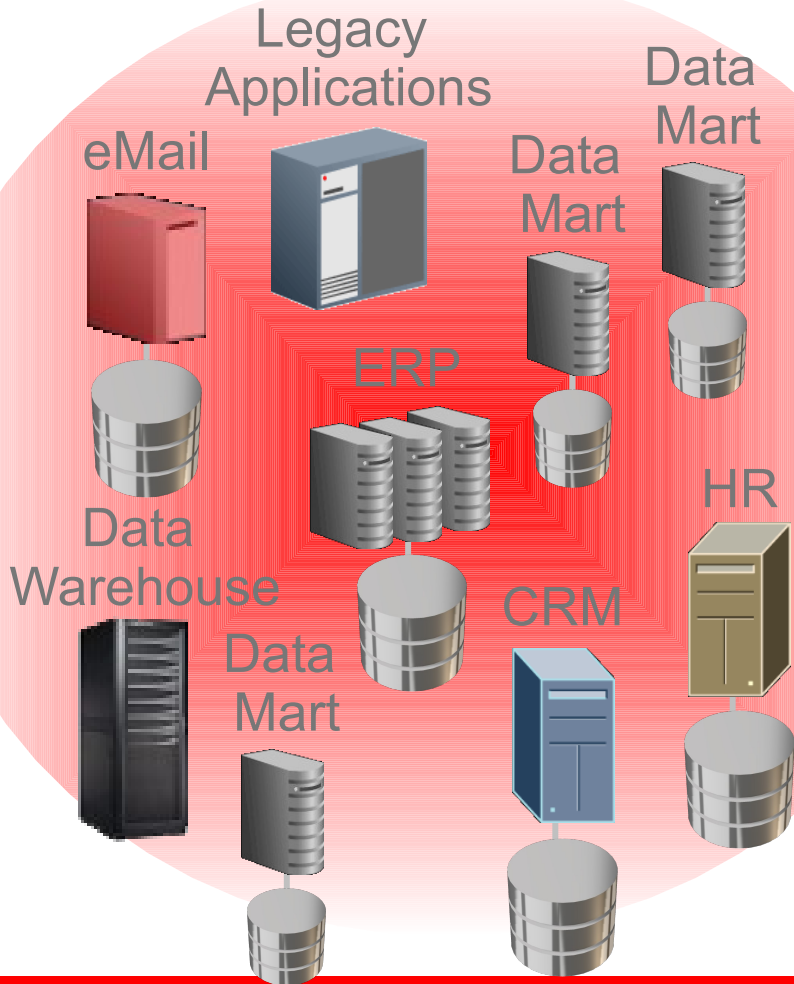


What Helps Linux Succeed in the Data Center?

- Cost Effective
 - Total cost and marginal cost
- Standards Based
 - Extensible
 - Third party support
- Enterprise Ready
 - Scalable
 - Reliable
 - Manageable
 - Tested configurations ready to deploy
- Enterprise-Class, Integrated Support

Some Customer Data Centers ca. 2009

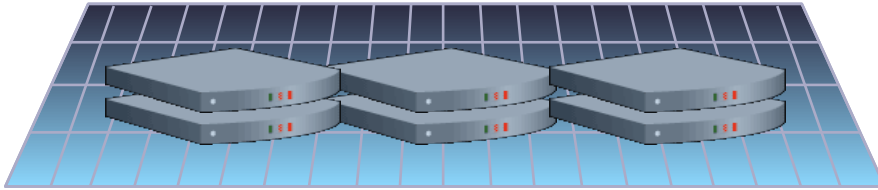
(not Oracle's!)



- Multiple vendors products
- Lots of processor power
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Didn't we solve this problem!?

Application Servers

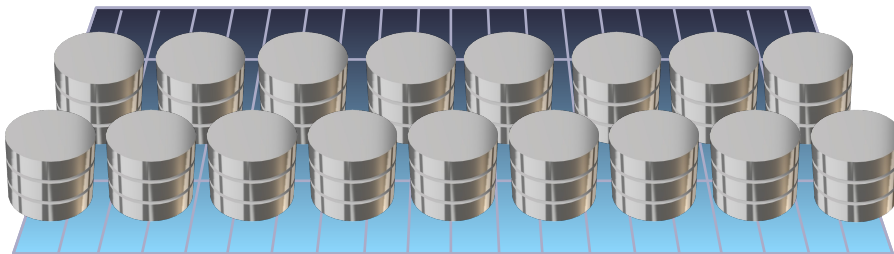


- Inexpensive hardware
- Reliable, fast, open O.S.
- Clustering for scalability



Database Servers

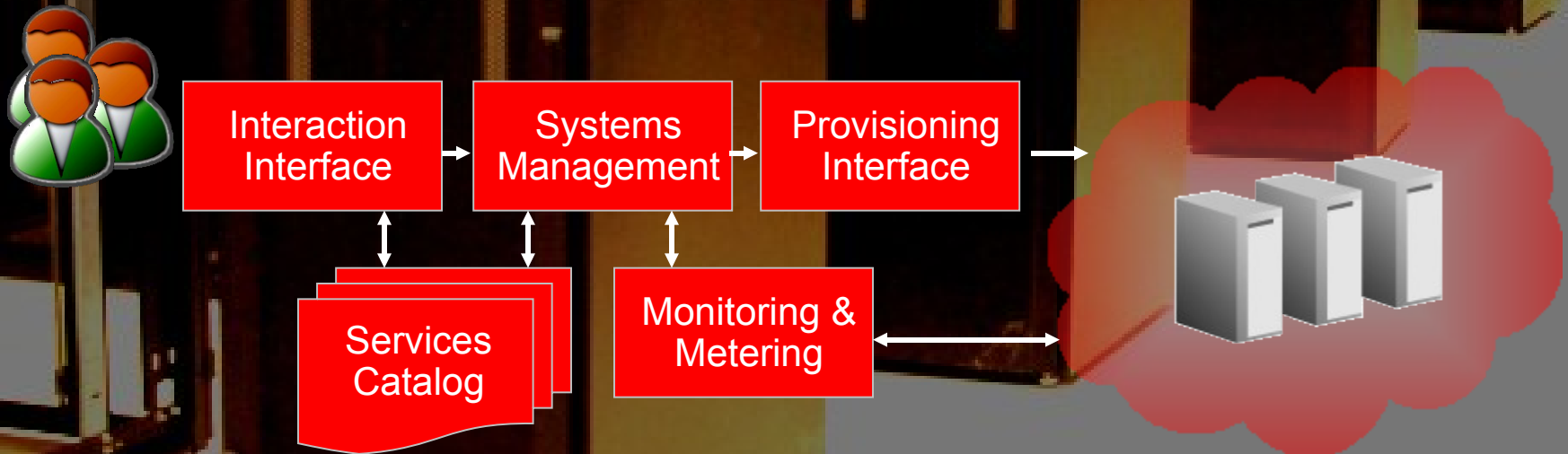
- **Managing complex enterprise apps deployed into a pool is hard for many customers**



Storage

Virtualization Changes the Game

- Turn computing infrastructure into a fungible resource

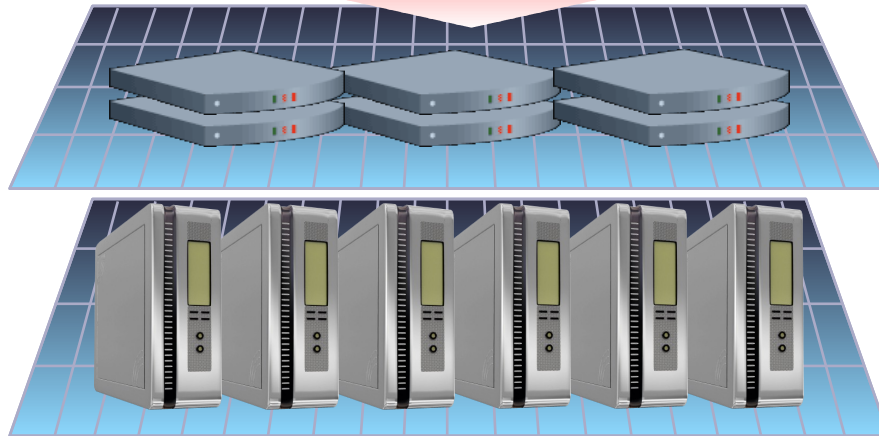


Oracle VM: Server Virtualization

Virtualize and share all compute resources

Oracle Database Enterprise Linux	Fusion Middleware Enterprise Linux	Oracle Applications Enterprise Linux	Non-Oracle Applications Oracle/Red Hat Linux	Non-Oracle Applications Microsoft Windows
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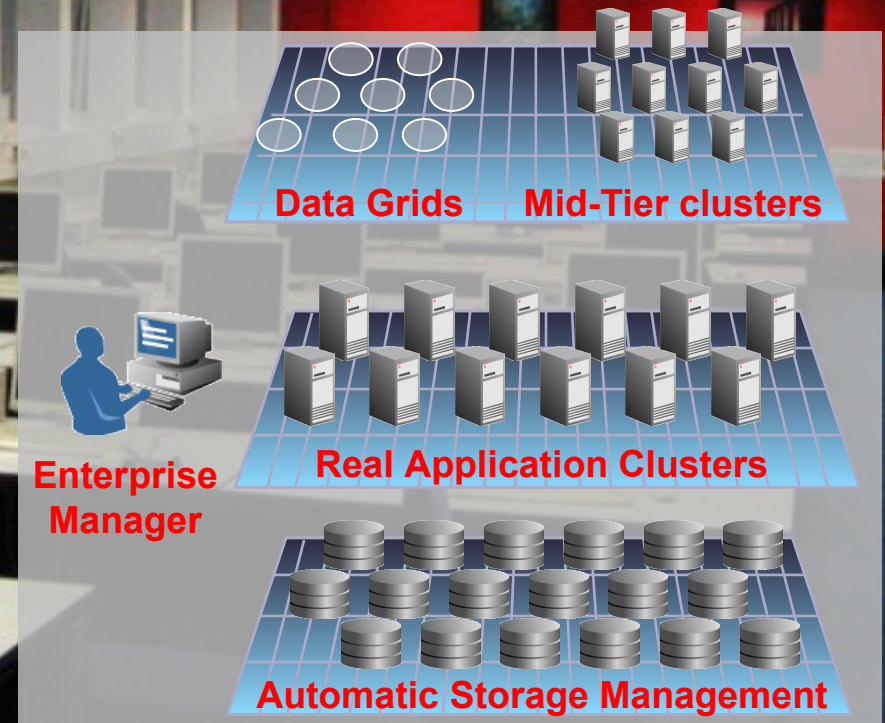
Oracle VM



Virtualization: Oracle University

With Oracle VM:

- 1/6th the hardware
- CPU utilization increased from 7% to 73%
- Revenue per server increased 5X
- Servers to administrator ratio increased 10X



Next Step: Make Linux into the Standard OS for the Data Center

- Virtualization
- Enhanced file system
- End to End Data Integrity
- System Management
 - Patching and upgrades
- High Availability and Security
- Support for large clusters

File System - btrfs

- General purpose file system
- Handle large storage
- Designed for repair and reliability
- Copy on write with efficient snapshotting and checksumming
- Manage multiple devices under the file system in raid striped and mirrored configurations.
- <http://btrfs.wiki.kernel.org>
- In kernel 2.6.29

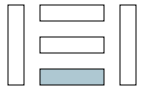
Other Important Kernel Enhancements

- IPV6 Support
- Reliable Datagram Service
- Storage Validation (T10Dif)
- Virtualization (Xen)
- File systems (Btrfs, ocfs2)
- Server Power Management
- Memory fragmentation avoidance
- Scheduler Improvements for Real Time Mode
- Tracing
- Kernel crash dumps
- Multipathing
- Infiniband

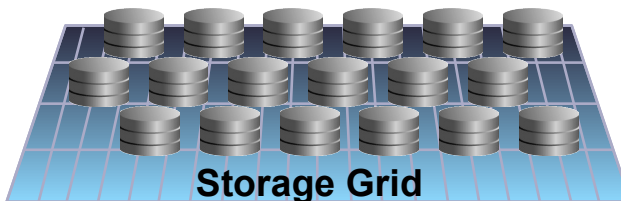
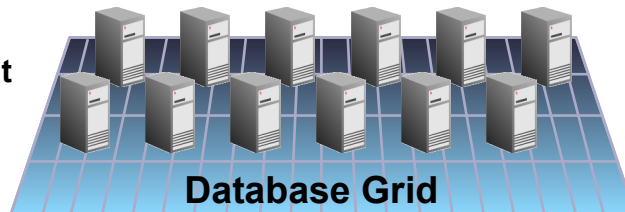
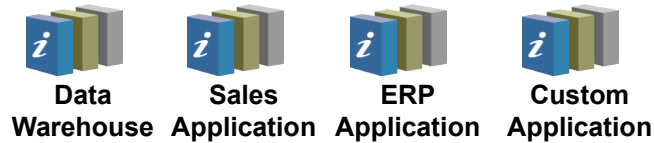
The True Linux Opportunity

- Become the standard data center OS
 - Highest performance, scalability and reliability
 - Highest security
 - Highest integrity
 - Largest workloads
 - Largest storage
- Drive the commoditization of the hardware platform
- Enable standards consolidation
- Deliver lower operational cost to our users
 - Support
 - Solutions
 - Best Practices

Linux Grid Infrastructure



Virtualization, Clustering and Dynamic Provisioning



Virtualization and clustering throughout the stack

- Shared pools of resources for high efficiency/utilization
- Dynamic resource provisioning on demand
- Unlimited, incremental scale-out
- High availability
- Automated monitoring & management
- **Low Cost**

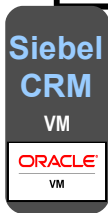
Oracle VM Templates

Rapid Application Deployment

ORACLE E-Delivery

Download from Oracle

- Pre-built, pre-configured VM
- Complete app, middleware, DB installation
- Siebel CRM, Database 11g, Enterprise Manager, Fusion Middleware, ...

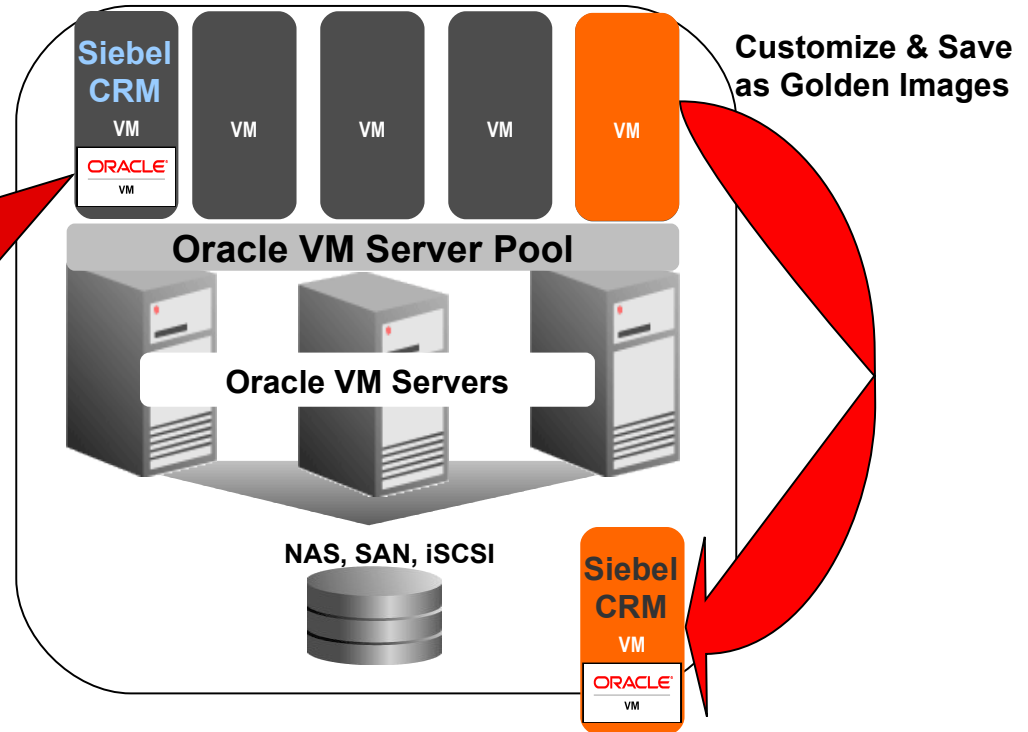


Import to Oracle VM Manager



Start-Up in Oracle VM Pool

Save days or weeks in installation and configuration time



Exadata - Extreme Performance, Unlimited Scalability

Linux Database Grid in a Box

HP Oracle Storage Server



HP Oracle Database Machine



Why Does Oracle Care About Linux?

