



HIGHLY ANTICIPATED UMD®VIDEO TITLES FOR PSP® (PLAYSTATION®PORTABLE) BECOME AVAILABLE IN JAPAN FROM APRIL

Tokyo, March 3, 2005 – Sony Computer Entertainment Inc. (SCEI) announced today that from April 2005, highly anticipated UMD®Video software titles for PSP® (PlayStation®Portable) will become available from various content developers/publishers for the Japanese market. In addition to the broad range of PSP®Game software already available in the market, UMD Video software titles will dynamically enhance the joy of PSP entertainment experience.

PSP is a new handheld entertainment system that brings together a wide variety of entertainment content including game, music, and movies in one platform, adopting the newly developed compact but high-capacity optical disc, UMD® (Universal Media Disc) as its storage medium. Since its launch in Japan in December 2004, the PSP handheld system has enjoyed excellent sales with shipments reaching 1.18 million units as of end of February 2005, and 26 exciting game titles are already available in the market. Widely supported by a broad range of users as well as creators from all over the world, PSP will be launched on March 24th 2005 in North America.

In order to expand the PSP entertainment experience, SCEI has been inviting various companies in the entertainment industry, and to date, 27 leading content developers/publishers have agreed to support UMD. Some of these companies have already announced their commitment to release specific music and movie titles from April and more and more attractive UMD Video software titles are expected to become available continuously.

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2-2-2-2 Highly Anticipated UMD Video Titles for PSP Become Available in Japan from April

SCEI has also gained support from 5 companies offering authoring services to content developers/publishers. These companies will provide services such as media conversion and creation of menu screens that is required when producing UMD Video software titles.

In addition to companies listed herewith, many other developers/publishers companies have shown keen interest to release their content on UMD. SCEI will continue to expand the world of entertainment with PSP.

(Attachment – List of Content Developers/Publishers and Authoring Service Companies)

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3-3-3-3 Highly Anticipated UMD Video Titles for PSP Become Available in Japan from April

Company Listing

As of March 3rd, 2005
(in alphabetical order of company name)

Content Developers/Publishers

Aniplex Inc.
AQUAPLUS CO., LTD
Asmik Ace Entertainment, Inc.
BANDAI CO.,LTD.
BANDAI VISUAL CO., LTD.
CAPCOM CO., LTD.
Digital Media Lab.,Inc.
ENTERBRAIN,INC.
GDH K.K.
Happinet Corporation
HUDSON SOFT CO., LTD
JSDSS Co., Ltd.
KOEI Co., Ltd.
Marvelous Interactive Inc.
Media Works Inc.
Nikkatsu Corporation
PONY CANYON INC.
Saidera Paradiso Ltd.
SHOGAKUKAN PRODUCTION CO., LTD.
Sony Computer Entertainment Japan*
Sony Music Entertainment (Japan) Inc.
Sony Pictures Entertainment (Japan) Inc.
Spike Co., Ltd
SQUARE ENIX CO., LTD.
TOHOKUSHINSHA FILM CORPORATION
TOMY Company,Ltd
TOPPAN PRINTING CO., LTD

* Sony Computer Entertainment Japan is a division company of SCEI in charge of business in Japan

27 companies in total

Authoring Service Companies

FRAMEWORKS ENTERTAINMENT, INC.
IMAGICA Corp.
Q-TEC, INC.
Sony Music Communications Inc.
Sony PCL Inc.

5 companies in total

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4-4-4-4 Highly Anticipated UMD Video Titles for PSP Become Available in Japan from April

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system and the PSP® (PlayStation®Portable) handheld entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new portable entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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