

#### FOR IMMEDIATE RELEASE

# SONY COMPUTER ENTERTAINMENT TO RELEASE "NASNETM" ON AUGUST 30, 2012

**Tokyo, August 7, 2012** − Sony Computer Entertainment Inc. (SCE) today announced that it will launch "nasne<sup>TM</sup>," a networked recorder and media storage device, on August 30, 2012 at a recommended retail price of 16,800 yen (including tax) in Japan. SCE will also release system software update version 1.50 for "nasne"\*<sup>1</sup>, concurrently with the product launch.

SCE will concurrently release "torne<sup>TM</sup>" version 4.1, a dedicated TV application for PlayStation®3 (PS3®). By installing "torne" version 4.1, users will be able to export a recorded digital satellite television program as well as digital terrestrial television stored on "nasne" to PlayStation®Vita (PS Vita) \*2, PSP® (PlayStation®Portable) \*3 and Walkman®\*4 via PS3® \*5 to enjoy them on the go across their devices.

Sony Corporation will also simultaneously release "VAIO TV with nasne<sup>TM</sup>" (beta version) \*6, a dedicated application for VAIO PC, as well as an updated verion of "RECOPLA" for easily accessing and using "nasne" on "Sony Tablet"\*<sup>7</sup>. VAIO PC and "Sony Tablet" user will be able to directly access "nasne", and enjoy watching live and recorded digital terrestrial and satellite broadcasts through these applications.

SCE will continue to aggressively expand the new world of entertainment through the combination of "nasne" and PlayStation platforms as well as various other devices and services.

- \*1 By installing system software update version 1.50, users will be able to use "nasne" as a media server in addition to as a networked recorder. This will allow users to share and enjoy their private content including videos, pictures, and music, across a variety of DLNA compatible devices connected to their home network.
- \*2 To export recorded television programs, "uke-torne," a dedicated application for PS Vita to export recorded television programs to PSP® and PS Vita needs to be installed on PS Vita.
- \*3 For PSP®, version 4.0 allows users to export recorded television programs. "torne" version 4.1 also allows users to export them to internal flash memory of PSP® (PlayStation®Portable) go.
- \*4 Including "nav-u," a portable navigation system.

  For Walkman® and "nav-u," please purchase additional content through "torneya" to support them. For more details, please refer to the official "torne" webite at torne.jp. No need to install for users who have already purchased.
- \*5 Users will be able to export files via "torne" on PS3 connected to "nasne" within the same home network.
- \*6 "VAIO TV with nasne" beta version will become available at the release timing, and no support will be available.
- \*7 For "Sony Tablet", "RECOPLA" provided by Sony Corporation will need to be installed on the device. "RECOPLA" will become available through "Select App" site on "Sony Tablet" or Google Play Store for free download. "Sony Tablet" system software as well as "Media players" supporting "RECOPLA" will need to be updated.

# **Product Outline**

## "nasneTM"

Product name	nasne <sup>TM</sup>
Product code	CECH-ZNR1J
Release date	August 30, 2012
Recommended retail price (RRP)	16,980 yen (including tax)
Product color	Black
External dimension	Approx. 43 × 189 × 136 mm (width × length ×height)
Weight	Approx 460g
RF tuners	Terrestrial: ISTB-T × 1 Satellite: ISDB-S × 1
Channels	Terrestrial: VHF 1-12ch, UHF 13-62ch, CATV C13-C63ch Satellite: BS/CS110° digital (1032-2071MHz)
Internal HDD	SATA 2.5 inch (Capacity:500GB)
Inputs/Outputs	LAN port (100BASE-TX, 1000BASE-T) ANTENNA IN connector ANTENNA OUT connector EXT HDD connector (USB 2.0, Type A) B-CAS card slot
Buttons	Power button IP RESET button
Indicators	Power indicator REC indicator IP status indicator HDD access indicator
Power	AC 100V, DC 12V.1.5A
Power consumption	Recording and streaming two videos: 9.5W ECO mode in stand-by: 1.5W
Network Recorder features	DTCP-IP support Live streaming / recorded content streaming of digital terrestrial / satellite television program (for home and mobile devices) 2 recording mode (DR and SLP) support Registration as remote PVR device to be accessed through the internet Trick play / scene search support Resume play

Media Storage Device features	Media server features
	- DLNA 1.5 support
	- Live tuner (terrestrial / satellite broadcasting) and DMS streaming of
	recorded programs
	- Support image / music / video formats and metadata as PS3® (Some
	formats not supported)
	- DMS streaming of image / music / video files on the media server
	- Support multiple DLNA devices (up to 2 DTCP-IP content
	streaming or 1 live streaming)
	File server features
	- Shared directory configuration
	- Workgroup configuration
Other features	"nasne™ HOME" web browser application
	Support an external hard drive
	ECO mode (Stand-by after 10 minutes without an access)
	Support "nasne" system software update
Included	"nasne" × 1
	AC adaptor $\times$ 1
	Power cable $\times$ 1
	LAN cable $\times$ 1
	RF coaxial cable $\times$ 1
	B-CAS card × 1
	Digital terrestrial broadcasting watching/recorder application for PS3®
	(Blu-ray™ Disc) × 1
	Quick start guide × 1

### **About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PlayStation®2 (PS2®) computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PS2® further enhances the PlayStation legacy as the core of home networked entertainment. PSP® is a handheld entertainment system that allows users to enjoy 3D games with highquality full-motion video and high-fidelity stereo audio. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a real world context. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan and Sony Computer Entertainment Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

###

"PlayStation" and "PS3" are registered trademarks of Sony Computer Entertainment Inc.

"nasne" and "torne" is a trademark of Sony Computer Entertainment Inc.

VAIO and "Sony Tablet" are either registered trademarks or trademarks of Sony Corporation.

WALKMAN is a registered trademark of Sony Corporation.

All other trademarks are property of their respective owners.

