



## **SONY COMPUTER ENTERTAINMENT ANNOUNCES HTC AS PART OF THE PLAYSTATION™CERTIFIED LICENSE PROGRAM**

### **PLAYSTATION®SUITE RENAMED “PLAYSTATION®MOBILE”**

*Further Proliferate The PlayStation® Experience Across Mobile Devices*

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**Tokyo, June 5, 2012** – Sony Computer Entertainment Inc. (SCE) today announced HTC Corporation (HTC) will join the PlayStation™Certified license program<sup>\*1</sup>. By collaborating with HTC, a global designer of smartphones and the world’s first company to launch Android-powered devices, SCE aims to deliver the PlayStation® experience to even more users around the world.

“HTC is focused on delivering innovative mobile experiences for people everywhere and SCE’s immersive world of gaming will bring compelling entertainment to HTC One customers across the globe,” said Kouji Kodera, Chief Product Officer, HTC Corporation.

In addition to third party developers and publishers as well as a wide range of content developers who have agreed to develop content for PlayStation®Suite, SCE Worldwide Studios is developing attractive games. SCE is positioned to proliferate the world of PlayStation across mobile devices with the progress of content development and the expansion of PlayStation Certified devices. In conjunction with this development, SCE will rename PlayStation Suite to PlayStation®Mobile, and position it as a new platform.

SCE will further accelerate the expansion of PlayStation Certified devices and continue to collaborate with content developers to drive the delivery of compelling entertainment experiences through PlayStation Mobile.

## About PlayStation®Mobile

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PlayStation®Mobile marries fun, engaging PlayStation-style gaming with the convenience of PlayStation™Certified mobile devices and offers mobile users a superlative store navigation and purchase experience. It allows a wide range of developers to produce PlayStation-like game experiences in an easy, time-efficient development environment. PlayStation Mobile content is also compatible with PlayStation®Vita.

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\*1 The license program to expand PlayStation Mobile, dedicated for portable hardware manufacturers. SCE will not only license logos but also provide necessary development support. As of June 5, 2012, the line-up of PlayStation™Certified devices include the HTC One series of smartphones, HTC One™ X, HTC One™ S, and HTC One™ V. Content developed with official version of PlayStation®Mobile SDK will be available on those devices later this year, also Xperia™ arc, Xperia™ acro, Xperia™ PLAY, Xperia™ acro HD, Xperia™ S, Xperia™ ion, **Xperia™ acro S** from Sony Mobile Communications AB, and "Sony Tablet" S and "Sony Tablet" P from Sony Corporation. Model name may vary by region. Sales model may vary by area.. Software Development Kit is a set of development tools and software libraries. Developers are able to obtain this SDK by signing a license agreement with SCE.

### About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PlayStation®2 (PS2®) computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PS2® further enhances the PlayStation legacy as the core of home networked entertainment. PSP® is a handheld entertainment system that allows users to enjoy 3D games with high-quality full-motion video and high-fidelity stereo audio. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a real world context. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Suite, a cross platform and cross device initiative. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan and Sony Computer Entertainment Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

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