

**ANNOUNCEMENT REGARDING UNAUTHORIZED ATTEMPTS TO VERIFY  
VALID USER ACCOUNTS ON PLAYSTATION®NETWORK, SONY  
ENTERTAINMENT NETWORK AND SONY ONLINE ENTERTAINMENT**

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**Tokyo, October 12** – Sony Network Entertainment International LLC and Sony Online Entertainment (SOE) have detected a large amount of unauthorized sign-in attempts on PlayStation®Network (PSN), Sony Entertainment Network (SEN) and Sony Online Entertainment (SOE) services. We discovered these attempts and have taken steps to mitigate the activity.

Less than one tenth of one percent of our PSN, SEN and SOE consumers may have been affected. There were approximately 93,000 accounts (PSN/SEN: approximately 60,000 accounts; SOE: approximately 33,000) where the attempts succeeded in verifying those accounts' valid sign-in IDs and passwords, and we have temporarily locked these accounts. As a preventative measure, we will be sending email notifications to these account holders and will be requiring secure password resets or informing consumers of password reset procedures.

Credit card numbers associated with these accounts are not at risk as a result of these unauthorized attempts. Only a small fraction of these 93,000 accounts showed additional activity prior to being locked. We are continuing to investigate the extent of unauthorized activity on any of these accounts.

These attempts appear to include a large amount of data obtained from one or more compromised lists from other companies, sites or sources. These were unauthorized attempts to verify valid user accounts on our services using very large sets of sign-in IDs and passwords. Between October 7 - 10 US Pacific Daylight Time, we confirmed that these were unauthorized attempts, and took steps to thwart this activity.

**About Sony Corporation**

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$87 billion for the fiscal year ended March 31, 2011. Sony Global Web Site: <http://www.sony.net/>

**About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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