



FOR IMMEDIATE RELEASE

**SONY COMPUTER ENTERTAINMENT TO OFFER SOFTWARE
DEVELOPMENT KIT FOR PLAYSTATION®SUITE
STARTING THIS NOVEMBER**

*SCE to Provide Strong Support to Content Developers for PlayStation®Suite
With the Distribution of the Newly Developed Content Starting Next Spring*

Tokyo, September 15, 2011 – Sony Computer Entertainment Inc. (SCEI) today announced that it will offer software development kits (SDK) for PlayStation®Suite (PS Suite), called “PlayStation®Suite SDK,”^{*1} for content developers starting this November. PS Suite is an initiative solution to deliver the world of PlayStation® to Android™ based portable devices.

Through PS Suite SDK, content developers can create content for PlayStation™Certified (PS Certified) devices, hardware certified through the PS Suite license program, as well as for PlayStation®Vita (PS Vita).

Supporting C# as the programming language, PS Suite SDK can run programs developed in C# on virtual machine equipped on both PS Certified devices and PS Vita. By supporting development for multiple devices and by adopting libraries to create a variety of content not only limited to games, PS Suite SDK will not only help developers save their cost in creating new content but also allow them to efficiently create their content on one SDK and without having to create on several different SDKs.

Through PS Suite SDK, SCE will provide to game developers and publishers the potential to further expand their business opportunities to Android based portable devices. In addition, SCE can approach to a wider range of content developers, non-gaming developers and individual programmers. The detailed information of PS Suite SDK, including how to download, will be announced via a dedicated PS Suite section on SCE’s official website.

As of September 15th, 2011, PS Certified device line-up includes Sony Ericsson Mobile Communications AB’s Xperia PLAY, Sony Corporation’s "Sony Tablet" S, "Sony Tablet" P, and SCE will continue to further accelerate the expansion of PS Certified devices in addition to the current hardware line-up.

2-2-2-2 Sony Computer Entertainment to Offer Software Development Kit for PlayStation®Suite Starting This November.

Furthermore, SCE will provide a variety of content towards these PS Certified devices from end October through PlayStation®Store^{*2} on PlayStation®Network, starting with original PlayStation games (PS one® classics). The service will start in nine countries including Japan, United States, Canada, United Kingdom, France, Germany, Italy, Spain, and Australia and with more countries to follow. In next spring, SCE will enhance the PS Store for PS Certified devices and provide content created by PS Suite SDK, further prevailing the world of PS Suite.

Through PS Suite, SCE will deploy various measures to support content developers in their business for rapidly prevailing Android based portable devices and will expand the PlayStation entertainment experience on an open operating system.

*1 Software Development Kit is a set of development tools and software libraries. Developers are able to obtain this SDK by signing a license agreement with SCE and by purchasing tool products.

*2 Users can download vast digital content including games through PS Store for PS Network for PS3, PSP, PS Vita and PS Certified devices.

*3 Number of content differ by regions.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is an innovative handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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