



FOR IMMEDIATE RELEASE

**SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE
DUALSHOCK®3 WIRELESS CONTROLLER BUNDLE PACK
FEATURING UNCHARTED 3: DRAKE'S DECEPTION**

Available on November 2, 2011, at a Recommended Retail Price of 9,980 yen (including tax)

Tokyo, September 6, 2011 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operations in Japan, today announced that it would release “*Uncharted 3: Drake’s Deception* DUALSHOCK®3 Bundle Pack” for a limited offer on November 2, 2011, concurrently with the release of the software title, at a recommended retail price of 9,980 yen (including tax). The bundle pack comprises a special DUALSHOCK®3 Wireless Controller and *Uncharted 3: Drake’s Deception* software titles for PlayStation®3.

Uncharted 3: Drake’s Deception is the third installment of the acclaimed *Uncharted* series which has sold more than 8 million units to date worldwide and has won more than 300 awards including the prestigious “AIAS 2010 Game of the Year” award. With its immersive visual through stereoscopic 3D support, unimaginable and magnificent storyline, *Uncharted 3: Drake’s Deception* aims to offer unmatched entertainment experience to all users and fans.

DUALSHOCK®3 Wireless Controller included in this bundle pack comes with a special design that resembles an old map that appears in the story printed on its body, matching perfectly with the world concept of *Uncharted 3: Drake’s Deception*.

With this bundle pack, SCEJ will continue to further expand the PS3 platform and deliver a world of computer entertainment that is only possible on PS3.

2-2-2-2 SCEJ to Release DUALSHOCK®3 Wireless Controller Bundle Pack Featuring *Uncharted 3: Drake's Deception*

Product Outline

Product name	<i>UNCHARTED 3: Drake's Deception</i> Special DUALSHOCK®3 Bundle Pack
Product code	CEJH-15016
Release date	Wednesday, November 2, 2011
Recommended Retail Price	9,980 yen (including tax)
Included	<i>UNCHARTED 3: Drake's Deception</i> software title x 1 DUALSHOCK®3 Wireless Controller x 1 * With special design

About the Software

Product name	<i>UNCHARTED 3: Drake's Deception</i>
Genre	Action adventure
Release date	Wednesday, November 2, 2011
Recommended Retail Price	5,980 yen (including tax)
CERO rating	To be rated
Copyright	(C)Sony Computer Entertainment America LLC. Developed and Created by Naughty Dog, Inc.
Official Home Page	http://www.jp.playstation.com/scej/title/uncharted/3/#/top/

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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