

Sony Corporation

Sony Computer Entertainment Inc.

**FULL RESTORATION OF PLAYSTATION®NETWORK SERVICES BEGINS
TODAY**

*Full PlayStation®Network Services Restored;
Music Unlimited Powered by Qriocity™ to Become Available on PlayStation®3, PSP®
(PlayStation®Portable), VAIO and other PCs*

Tokyo, June 2, 2011 –Sony Corporation and Sony Computer Entertainment (SCE) announced today that Sony Network Entertainment International (SNEI, the company) will fully restore all PlayStation®Network services today June 2, 2011, in the Americas, Europe/PAL territories and Asia, excluding Japan, Hong Kong, and South Korea. The company will also resume Music Unlimited powered by Qriocity™ for PlayStation®3 (PS3®), PSP® (PlayStation®Portable), VAIO and other PCs.

Details of “Welcome Back” package program offered to all registered PlayStation Network* and Qriocity account services will be announced from each region.

Announcement for restoration in Japan, Hong Kong, and South Korea as well as for the remaining services on Qriocity will be made as they become available.

* Only available for those countries and regions with access to PlayStation®Store.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$78 billion for the fiscal year ended March 31, 2010. Sony Global Web Site: <http://www.sony.net/>

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment

system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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