Sony Corporation

Sony Computer Entertainment Inc.

SONY AND SONY COMPUTER ENTERTAINMENT ANNOUNCE FULL RESTORATION OF PLAYSTATION®NETWORK SERVICES

Full PlayStation®Network Services Restored; Music Unlimited Powered by Qriocity[™] to Become Available on PlayStation®3, PSP® (PlayStation®Portable), VAIO and other PCs

Tokyo, May 31, 2011 – Sony Corporation and Sony Computer Entertainment (SCE) announced today that Sony Network Entertainment International (SNEI, the company) will fully restore all PlayStation®Network services in the Americas, Europe/PAL territories and Asia, excluding Japan, Hong Kong, and South Korea by the end of this week. The company will also resume Music Unlimited powered by Qriocity[™] for PlayStation®3 (PS3®), PSP® (PlayStation®Portable), VAIO and other PCs. Details for Japan, Hong Kong, and South Korea as well as the remaining services on Qriocity will be announced as they become available.

The company implemented considerable security enhancements to the network infrastructure, as well as conducted testing of the payment process and commerce functions. The first phase of PlayStation Network and Qriocity restoration began on May 15 in the Americas and Europe/PAL territories, followed by Japan and Asian countries and regions on May 28, when the company brought partial services back online. With this partial restoration users were able to access to some of the services such as online game play, account management, friend lists and chat functionality were restored. The full restoration of PlayStation Network as well as part of services to become available on Qriocity will include:

- Full functionality on PlayStation®Store
- In-game commerce
- Ability to redeem vouchers and codes
- Full functionality on Music Unlimited powered by Qriocity for PS3, PSP, VAIO and other PCs
- Full functionality on Media Go

Customers can now purchase and download games and video content from the

PlayStation®Store on PS3 or PSP. In addition, consumers will have full access to Music Unlimited powered by Qriocity through PS3, PSP, VAIO and other PC's. Service restoration of Video on Demand powered by QriocityTM and Music Unlimited powered by Qriocity for a variety of network-enabled Sony devices will be announced later.

"We have been conducting additional testing and further security verification of our commerce functions in order to bring the PlayStation Network completely back online so that our fans can again enjoy the first class entertainment experience they have come to love," said Kazuo Hirai, Executive Deputy President, Sony Corporation. "We appreciate the patience and support shown during this time."

The company will be offering customers a "Welcome Back" package of services and premium content to all registered PlayStation Network* and Qriocity account services. The details of this program will continue to be detailed regionally.

* Only available for those countries with access to PlayStation®Store.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$78 billion for the fiscal year ended March 31, 2010. Sony Global Web Site: http://www.sony.net/

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.