

SONY ONLINE ENTERTAINMENT RESTORES GAME SERVICES

*Services Return Following Implementation of Increased Security Measures;
Consumer Data Protection a Full-Time, Company-Wide Commitment*

SAN DIEGO, May 14, 2011 – Sony Online Entertainment LLC (SOE) announced today that restoration of its game services will begin today. The phased restoration will include the return of nearly all of SOE’s portfolio of online games, the reinstatement of SOE’s game forums and websites, and added functionality to require players to reset their passwords.

Increased Security Measures

As the result of a criminal cyber-attack on the company’s network, SOE shut down its game services in order for the company to undertake an investigation and incorporate rigorous enhancements to the overall security of the network infrastructure. SOE worked with several outside respected security firms during the course of implementing significant security measures that strengthen safeguards against unauthorized activity and provide customers with greater protection of their personal information.

SOE made enhancements to overall data security as well, including updating and adding advanced security technologies, additional software monitoring, performing new penetration and vulnerability testing, and increased levels of encryption.

“Our main priority is the safety and security of our customers’ personal information,” said Kazuo Hirai, Executive Deputy President, Sony Corporation. “We are making consumer data protection a full-time, company-wide commitment, and have applied enhanced security technologies so that our customers can feel protected and confident about playing our games.”

Hirai added, “We are committed to delivering secure and entertaining games for players of all ages and thank each of our players for their patience and support during this difficult time.”

SOE will also be offering its customers a “Welcome Back” program that includes special game content and services to all registered Station Account holders. As part of this program, players will receive 30 days of additional game time plus one day for each day SOE’s services were down.

For more information about the SOE network intrusion and restoration, please visit <http://www.soe.com/securityupdate>.

About Sony Online Entertainment

Sony Online Entertainment LLC (SOE) is a recognized worldwide leader in massively multiplayer online games. Best known for its blockbuster hits and franchises, including *EverQuest*[®], *EverQuest II*, *Champions of Norrath*[®], *PlanetSide*[®], *Free Realms*[®], *Clone Wars Adventures*[™], and *DC Universe Online*[™], SOE creates, develops and provides compelling online entertainment for virtually all platforms, including the PlayStation[®]3 Computer Entertainment System, Personal Computer, mobile and social networks. Headquartered in San Diego, Calif., SOE is building on its proven legacy and pioneering the future of the interactive entertainment space through creative development and inspired gameplay design for audiences of all ages. To learn more, visit www.soe.com.

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