

ACCESSORIES FOR PLAYSTATION_®3 BECOME AVAILABLE Wireless Controller (SIXAXISTM), Memory Card Adaptor and BD Remote Control

Tokyo, October 3, 2006 – Sony Computer Entertainment Inc. (SCEI) today announced that Wireless Controller (SIXAXISTM) and Memory Card Adaptor would become available simultaneously with the launch of PLAYSTATION_®3 (PS3) computer entertainment system on November 11th, 2006, in Japan, at a recommended retail price of 5,000 yen (tax included) and 1,500 yen (tax included) respectively. BD Remote Control will also become available on December 7th 2006, at a recommended retail price of 3,600 yen (tax included).

Wireless Controller (SIXAXIS) for PS3 employs a high-precision, highly sensitive six-axis sensing system, which detects natural and intuitive movements of hands for real-time interactive play. With the adoption of Bluetooth® wireless technology, it allows up to 7 players to play at the same time, without having to attach any other external device such as a multitap. In addition, by simply plugging a USB cable to the controller, users can seamlessly switch from wireless to wired connection and automatically charge its battery while the controller is in use. Controller battery lasts up to 30 hours when fully charged ^{*1)}.

The new Memory Card Adaptor enables users to transfer data saved on Memory Cards for PlayStation_® and PlayStation_®2 onto the hard disk drive of PS3. To transfer data, users need to simply insert their Memory Cards to the Memory Card Adaptor connected to PS3 via a USB port.

In December, BD Remote Control will also become available, which enables users to easily operate movies and music content on BD (Blu-ray Disc) and DVD on PS3.

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2-2-2-2 Accessories for PLAYSTATION 3 become Available

While further enhancing the joy of entertainment on PlayStation 2 and PSP_{\circledast} (PlayStation_®Portable), SCEI will vigorously promote PS3 as the next generation computer entertainment platform.

 (\ast) SCE actual measurement, measured under room temperature with a fully charged fresh battery.

Coeparately Sold Accessories>	
Product name	Wireless Controller (SIXAXIS™)
Product Code	CECHZC1J
Release Date (in Japan)	Saturday, November 11 th , 2006
Recommended Retail Price	5,000 yen (tax included)
Specification	Adopts six-axis sensing system
	• Both wireless (Bluetooth®) and wired (USB) connection
	Lithium-ion battery

Memory Card Adaptor

CECHZM1J

<Separately Sold Accessories>

Product name

Product Code

Release Date (in Japan)	Saturday, November 11 ^{^{III}, 2006}
Recommended Retail Price	1,500 yen (tax included)
Specification	For importing games data saved on Memory Cards for
	PlayStation® and PlayStation®2 to the HDD in
	PLAYSTATION®3
	USB connection
Product name	BD Remote Control

Product name	BD Remote Control
Product Code	CECHZR1J
Release Date (in Japan)	Thursday, December 7 th , 2006
Recommended Retail Price	3,600 yen (tax included)
Specification	 For easy operation of BD and DVD content
	Bluetooth connection

Design and specifications are subject to change without notice.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufacturers, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the upcoming, much-anticipated PLAYSTATION®3 system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PLAYSTATION 3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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