

## PLAYSTATION® PORTABLE GAINS SUPPORT FROM 59 THIRD PARTY DEVELOPERS AND PUBLISHERS WITH 59 GAME SOFTWARE TITLES IN JAPAN

**Tokyo, July 12, 2004** – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operations in Japan, announced the latest list of third party developers and publishers as well as the newest game software title lineups in Japan for the handheld video game system PlayStation<sub>®</sub> Portable at PlayStation Meeting 2004 held in New Takanawa Prince Hotel today.

Since the company's announcement at Electronic Entertainment Exposition (E3) held this May in Los Angeles, SCEJ has been receiving continuous interest from the third party developers and publishers in Japan in supporting PSP. As of July 2004, a total of 59 third party developers and publishers, 25 new companies in addition to the already announced 34, have expressed their support. In the software front, a total of 59 game titles, 16 titles more compared to the 43 in May, are currently under development to offer more fun on PlayStation Portable.

SCEJ will aggressively promote PSP and UMD as the new handheld entertainment platform for the coming era.

## **About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufacturers, distributes and markets the PlayStation® game console and PlayStation® 2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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