



**SONY COMPUTER ENTERTAINMENT JAPAN TO INTRODUCE
PLAYSTATION®3 FIST OF THE NORTH STAR: KEN'S RAGE 2 LEGEND
EDITION**

*Available on December 20, specially designed Black PS3 with 250 GB Hard Disk Drive,
Fist of the North Star: Ken's Rage 2, and more Come Together*

Tokyo, October 2, 2012 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operation in Japan, today announced that a “PlayStation®3 *Fist of the North Star: Ken's Rage 2* LEGEND EDITION” bundle pack will be available on December 20, 2012, concurrently with the release of the *Fist of the North Star: Ken's Rage 2* software title (TECMO KOEI GAMES CO., LTD). The bundle pack will include the new PlayStation®3 (PS3®) computer entertainment system with 250GB hard disk drive (HDD) and the *Fist of the North Star: Ken's Rage 2* software title for PS3®, as a limited offer at a recommended retail price of 33,170 yen (including tax).

Fist of the North Star: Ken's Rage 2 is the latest sequel to the *Fist of the North Star: Ken's Rage* which has been shipped over 6 hundred thousand units in Japan^{*1} since its release on March 25th, 2010. With newly added scenario and characters as well as enhanced gaming feature, this title has evolved to be a compilation of the franchise. Users can enjoy the fusion of the nationwide popular comic “*Fist of the North Star*” and the exhilarating *Warriors series*-like action.

The PS3® system included in the bundle comes in Charcoal Black color with a stylish design depicting silhouettes of many characters such as “Kenshiro” and “Raoh” along with north dipper seven stars, the symbolic motif of the original work of “*Fist of the North Star*”. The product also includes a special DUALSHOCK®3 Wireless Controller which has north dipper seven stars printed on the surface. Additionally, the bundle comes with the product code that enables users to download the Kenshiro - Land of Shura costume which is only available for the first edition of the software from PlayStation®Store^{*2} and a pouch for smartphones which is a privilege for those who reserved the software.

With the “PlayStation®3 *Fist of the North Star: Ken's Rage 2* LEGEND EDITION” bundle pack, SCEJ will offer chance for more users to touch the world-view of *Fist of the*

North Star: Ken's Rage 2 which is expected to smash the market for this holiday season, and continue to further accelerate the expansion of the PS3 platform.

*1 Number as of the end of September, 2012.

*2 PlayStation®Store offers various contents to PS3®, PlayStation®Vita, PSP®(PlayStation®Portable) system via online. Sony Entertainment Network Account is required to use the PS Store.

Product Outline

“PlayStation®3 *Fist of North Star: Ken's Rage 2* LEGEND EDITION” Bundle Pack

Product name	PlayStation®3 <i>Fist of North Star: Ken's Rage 2</i> LEGEND EDITION
Product code	CEJH-10024
Release date	December 20, 2012
Recommended retail price	33,170yen (including tax)
Included	<ul style="list-style-type: none"> ▪ PlayStation®3 x 1* With special print of the <i>Fist of the North Star: Ken's rage</i> characters and north dipper seven stars on the surface Hard Disk Drive capacity 250GB ▪ <i>Fist of the North Star: Ken's rage 2</i> software for PS3 x 1 ▪ DUALSHOCK®3 Wireless Controller x1 With Special print of north dipper seven stars ▪ Power cord x 1 ▪ AV cable x 1 ▪ USB cable x 1
Privilege	<ul style="list-style-type: none"> ▪ Product code To be used at PS Store to download the Kenshiro - Land of Shura costume x 1 ▪ Special Pouch for Smartphones x 1

*Has no backward compatibility with PlayStation®2 software

About the Software

Title name	<i>Fist of North Star: Ken's Rage 2</i>
Genre	Action
Release date	December 20, 2012
Recommended retail price	8,190 yen (including tax)
CERO rating	To be rated
Publisher	TECMO KOEI GAMES CO.,LTD
Copyright	©1983 Buronson & Tetsuo Hara/North Stars Pictures Inc., Approved number KOI-021
Official Home Page	http://www.gamecity.ne.jp/shokuto/

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PlayStation®2 (PS2®) computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PS2® further enhances the PlayStation legacy as the core of home networked entertainment. PSP® is a handheld entertainment system that allows users to enjoy 3D games with high-quality full-motion video and high-fidelity stereo audio. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a

2-2-2-2 SCEJ To Introduce PS3 Bundle Packs Featuring FINAL FANTASY XIII-2

real world context. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan and Sony Computer Entertainment Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide

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