



PLAYSTATION®2 (SCPH-90000 SERIES) COMES IN A NEW DESIGN AND IN THREE COLOR VARIATIONS

*Newly designed PlayStation 2 to become available at a RRP of 16,000 Yen
on November 22nd, 2007, Along with New Vertical Stand at a RRP of 1,500 Yen*

Tokyo, November 6, 2007 —Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, today announced a newly designed PlayStation®2 computer entertainment system (SCPH-90000), which will become available in Japan on November 22nd, 2007 at a recommended retail price of 16,000 yen (including tax). The newly designed PlayStation 2 will come in three color variations of “Charcoal Black”, “Ceramic White” and “Satin Silver”. Vertical Stand for PlayStation 2 will also become available on November 22nd, 2007 in the same three colors at a recommended retail price of 1,500 yen (including tax).

While inheriting the functions of the current PlayStation 2, the internal design architecture of the new system has been completely overhauled, resulting lighter in weight. The newly designed PlayStation 2 will have a built-in AC adapter, further improving users’ convenience to enjoy various entertainment contents anywhere at home.

In the 8th year from its launch in 2000, PlayStation 2 continues to be strongly supported by a wide demographic of users around the world. Reaching the remarkable milestone of 120 millionth sales in shorter period than the original PlayStation® did, the world of PlayStation 2 further expands as more new and attractive software titles are to be released this coming holiday season and beyond.

With the newly designed PlayStation 2, together with the lineup of forthcoming new game titles, SCEJ will continue to expand the market and create a new world of computer entertainment.

Product Overview

PlayStation 2 (SCPH-90000) (for Japan Model)

Product Name	PlayStation®2
Launch Date	November 22, 2007
Recommended Retail Price	16,000 JP Yen (including tax)
Color Name Product Code	Charcoal Black SCPH-90000 CB Ceramic White SCPH-90000 CW Satin Silver SCPH-90000 SS
Dimensions	Approximately 230 mm (W) x 28 mm (H) x 152 mm (D)
Weight	Approximately 720g
Included	PlayStation®2 (SCPH-90000) x 1 Analog Controller (DUALSHOCK®2) x 1 AV cable (integrated audio/video) x 1 AC power cord x 1

Vertical Stand (for Japan Model)

Product Name	Vertical Stand (only for PlayStation®2 SCPH-90000 Series)
Launch Date	November 22, 2007
Recommended Retail Price	1,500 JP Yen (including tax)
Color Name Product Code	Charcoal Black SCPH-90110 CB Ceramic White SCPH-90110 CW Satin Silver SCPH-90110 SS

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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