



FOR IMMEDIATE RELEASE

**PLAYSTATION®STORE FOR PSP® (PLAYSTATION®PORTABLE)
TO BECOME AVAILABLE ON OCTOBER 15TH**

*Users Can Access Directly to PlayStation Store from PSP
with over 250 Downloadable Content and Services*

Tokyo, October 9, 2008 - Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operations in Japan, announced today that it would open PlayStation®Store for PSP® (PlayStation®Portable), on Wednesday, October 15, in Japan. Through this new service, PSP users will be able to access directly to PlayStation Store from their PSP to download content and services.

PlayStation Store for PSP will start with over 250 downloadable content and services to offer a variety of entertainment to meet the needs of a broad range of users from casual players to game enthusiasts. Some of the content available on PlayStation Store such as *Mainichi Issho Portable*^{*1} will be offered free of charge, while some content, including “Game Archive” titles, will be offered within a price ranging from 300 yen to 600 yen (including tax). To further enhance the game line-up of PlayStation Store for PSP, all UMD titles to be released from SCEJ will become available in downloadable version as well at release^{*2}, first of which is *Destroy All Heros 2* to be released on Thursday October 16, 2008.

SCEJ will further expand the PSP platform and create a world of entertainment with exciting new software titles and network services towards the holiday season.

*1 The game includes some charged items.

*2 Please refer to the attached list for the upcoming PSP titles to be released in UMD and downloadable version.

PlayStation® Store for PSP® (PlayStation®Portable) Service Overview

Service name	PlayStation®Store
Service launch	Wednesday, October 15, 2008
Supported hardware	PSP® (PlayStation®Portable)
Available content	New Games (including downloadable version of UMD titles) Game Archives Additional Items (Additional in-game items, custom theme) Playable demos Promotion videos
How to use	Users will need to connect directly to PlayStation Network from PSP via Wi-Fi connection, and then register for a PlayStation Network account to access the PlayStation Store on the XMB™ (XrossMediaBar) of PSP. PlayStation Network account for PS3/ PC can also be used.
How to pay	Users can pay for charged items by using the "Wallet" given when registering for PlayStation Network account. The "Wallet" can be charged through credit cards and PlayStation Network card or ticket. Edy is not supported.

* Please install the latest system software update when using PlayStation Store for PSP.

Upcoming PSP® (PlayStation®Portable) Game Titles Available in UMD and in Downloadable Version from PlayStation®Store for Japan

Title name	Release date
<i>Destroy All Heros 2</i>	October 16, 2008
<i>BLEACH -SOUL CARNIVAL-</i>	October 23, 200
<i>Secret Agent Clank</i>	November 20, 2008
<i>PATAPON2 DonChaka♪</i>	November 27, 2008
<i>LocoRoco2</i>	December 4, 2008
<i>ENKAKU SOUSA -23 days for the "Truth"-</i>	This Winter
<i>APE QUEST™</i>	TBD
<i>Gunshot and the Diamonds (working title)</i>	Spring 2009
<i>RESISTANCE: Retribution</i>	Spring 2009

* All titles are to be released from Sony Computer Entertainment.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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