



FOR IMMEDIATE RELEASE

**SONY COMPUTER ENTERTAINMENT JAPAN TO INTRODUCE
“PLAYSTATION®3 METAL GEAR SOLID 4 GUNS OF THE PATRIOTS
WELCOME BOX with DUALSHOCK®3”**

*PS3, SIXAXIS™ Wireless Controller, Metal Gear Solid 4 Guns Of The Patriots And A
DUALSHOCK 3 Wireless Controller Come In One Box*

Tokyo, May 2, 2008 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, today announced that it would release “PLAYSTATION®3 METAL GEAR SOLID 4 GUNS OF THE PATRIOTS WELCOME BOX with DUALSHOCK®3” on June 12th, 2008, as a limited offer, at a recommended retail price of 49,800yen (including tax). It will become available concurrently with the release of the software title, *Metal Gear Solid 4: Guns of the Patriots*, from Konami Digital Entertainment Co., Ltd. (Konami).

“PLAYSTATION®3 METAL GEAR SOLID 4 GUNS OF THE PATRIOTS WELCOME BOX with DUALSHOCK®3” comprises 40GB model of the PLAYSTATION®3 (PS3®) computer entertainment system (CECHH00 Series), *Metal Gear Solid 4: Guns of the Patriots* for PS3, and a special bundled item of DUALSHOCK 3 wireless controller in addition to the SIXAXIS™ wireless controller that comes together with PS3. *Metal Gear Solid 4: Guns of the Patriots* is scheduled to be released from Konami on June 12th, 2008, as the final chapter of the highly popular *Metal Gear Solid* franchise, which has sold more than 22 million units to date worldwide.

The PS3 system for this bundle pack will be available in three different colors of “Clear Black”, “Ceramic White” and “Satin Silver”, and users will be able to choose the color of their preference.

With this offering, SCEJ will continue to further expand the PS3 platform and create a new world of computer entertainment with innovative and exciting new titles and an enhanced line-up of the PS3 systems.

– more –

2-2-2-2 SCEJ To Introduce “PLAYSTATION®3 METALGEARSOLID4 GUNS OF THE PATRIOTS WELCOME BOX with DUALSHOCK®3”

Product Overview

“PLAYSTATION®3 METALGEARSOLID4 GUNS OF THE PATRIOTS WELCOME BOX with DUALSHOCK®3”

Product Name	PLAYSTATION®3 METALGEARSOLID4 GUNS OF THE PATRIOTS WELCOME BOX with DUALSHOCK®3
Release Date	June 12th, 2008 (Thursday)
Colors/Product Code	Clear Black (CEJH-10000) Ceramic White (CEJH-10001) Satin Silver (CEJH-10002)
Recommended Retail Price	49,800 Yen (including tax)
Included	PLAYSTATION®3 (CECHH00 Series) x 1 METALGEARSOLID4 GUNS OF THE PATRIOTS x 1 SIXAXIS wireless controller x 1 AC power cord x 1 AV cable x 1 USB cable x 1 <Special Bundled Item> DUALSHOCK®3 wireless controller x 1

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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