

SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE "HEADSET WITH REMOTE CONTROL" FOR PSP® (PLAYSTATION®PORTABLE)

Tokyo, May 2, 2008 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, today announced that it would release "Headset with Remote Control" (PSPJ-15012) for the slim and light PSP_® (PSP-2000) in Japan on June 19th, 2008 at a recommended retail price of 3,800 yen (including tax).

The sleekly designed ear hook headset helps to provide a comfortable and stable fit, applying a black color for remote control harmoniously arranged with headset. Adopting a flexible arm microphone allows users to easily adjust it to optimum speaking position in order to enjoy voice features incorporated in game titles(*1) as well as SkypeTM(*2) features in clear sound.

SCEJ will deploy various measures to meet users' demand and vigorously promote the expansion of PSP platform as an innovative handheld entertainment system.

^{**1} To use Skype on PSP with the combination of this headset, Skype account, "Memory Stick Duo", Internet connection are necessary. And PSP system software must be version 3.93 or later.

^{*2} This headset can be used for "TALKMAN" series and "P-kara" for PSP.

Headset (PSPJ-15012) Product Overview

Product Name	Headset with Remote Control
Product code	PSPJ-15012
Recommended Retail Price	3,800 JP Yen (Including tax)
Launch date	June 19th, 2008 (Thu.)
Remote Control	Play, Pause, FF, FR, Volume +/-, Hold switch
Headphone	Earhook Headphones
Compatible PSP model	PSP-2000 series

^{*}Headset can be used for PSP-1000 in combination with PSP-1000 series remote control.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufacturers, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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- *Skype is the world's fastest-growing Internet communication, allowing people everywhere to make unlimited voice and video calls for free between the users of Skype software.
- XSkype is not a replacement for your traditional telephone service and cannot be used for emergency calling.
- **PlayStation, PLAYSTATION and PSP are registered trademarks of Sony Computer Entertainment Inc.
- *Skype is a trademark of Skype Limited.
- *Memory Stick is a trademark of Sony Corporation.
- *All other trademarks are property of their respective owners.