



**FOR IMMEDIATE RELEASE**

## **SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE “CRADLE” and “CRADLE & D TERMINAL AV CABLE” FOR PSP® (PLAYSTATION®PORTABLE)**

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**Tokyo, March 4, 2008** – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, today announced that it would release “Cradle” (PSP-S360) for the new slim and light PSP® (PSP-2000) in Japan on April 24<sup>th</sup>, 2008 at a recommended retail price of 4,800 yen (including tax). A set of “Cradle & D Terminal AV Cable” (PSPJ-15013) will also become available at a recommended retail price of 6,500 yen (including tax).

“Cradle” will allow users to enjoy various entertainment content such as movies, videos and “1 Seg” viewing※1 by simply operating supplied card type remote control and also to charge the battery※2. “Cradle & D Terminal AV Cable” fits for those who wish to enjoy PSP’s high quality entertainment content on TVs in homes.※3

SCEJ will continue to expand the PSP platform and create a new world of computer entertainment with these new offerings.

※1 Separately sold “1 Seg” tuner (PSP-S310) is necessary to enjoy “1 Seg” viewing on PSP.

※2 AC adaptor and power code included with the PSP system is required. Separately sold “AC adapter” (PSP-100) is also compatible with this product.

※3 Video from games can be output only when the TV supports progressive mode screen display and D terminal AV input (D2-D5).

## 2-2-2-2 SCEJ to Release “Cradle” And “Cradle & D Terminal AV Cable” for PSP

### Cradle (PSP-S360) Product Overview

Product Name	Cradle
Product code	PSP-S360
Launch date	April 24 <sup>th</sup> , 2008 (Thu.)
Recommended Retail Price	4,800 JP Yen (Including tax)
Included	-Cradle (PSP-S340) × 1 -Remote control (PSP-S350) × 1 - lithium coin batter × 1 -User manual × 1
Compatible PSP model	PSP-2000 series

※ PSP system software must be version 3.90 or later.

※ AC adaptor and power code included with the PSP system is required.

Separately sold “AC adapter” (PSP-100) is also compatible with this product.

※ The cradle is compatible for use with the PSP-2000 series only. It cannot be used with the PSP-1000 series.

### Cradle (PSP-S340) Product Overview

Electrical current consumption	Approx. 30mA
Size	Approx. 175 x 62 x 73mm (width x height x depth)
Weight	Approx. 110g

### Remote control (PSP-S350) Product Overview

Battery	DC 3V (one lithium coin battery CR2025)
Size	Approx. 54 x 86 x 6mm (width x height x depth)
Weight	Approx. 20g (including battery)

### CRADLE & D TERMINAL AV CABLE (PSPJ-15013) Product Overview

Product Name	Cradle Pack
Product code	PSPJ-15013
Launch date	April 24 <sup>th</sup> , 2008 (Thu.)
Recommended Retail Price	6,500 JP Yen (Including tax)
Included	-D terminal AV cable (Cable length: Approx. 2.5m) -Cradle (PSP-S340) × 1 -Remote control (PSP-S350) × 1 - lithium coin batter × 1 -User Manual × 1
Compatible PSP model	PSP-2000 series

※ Video from games can be output only when the TV supports progressive mode screen display and D terminal AV input (D2-D5).

### 3-3-3-3 SCEJ to Release “Cradle” And “Cradle & D Terminal AV Cable” for PSP

#### **About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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