



FOR IMMEDIATE RELEASE

**SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE
MICROPHONE PRODUCTS
FOR PSP® (PLAYSTATION®PORTABLE)**

Tokyo, March 4, 2008 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCEI) responsible for business operations in Japan, today announced that it would release two microphone products for PSP® (PlayStation®Portable) on March 19th, 2008.※1 SINGLE PACK(PSPJ-15014) will be available at a recommended retail price of 2,500 yen (including tax) and will come with one microphone. TWIN PACK (PSPJ-15015) will come with two microphones and will be available at a recommended retail price of 4,000 yen (including tax). Both products were originally due for release in January.

Skype™ features will also become available through the system software update scheduled on March 18th, 2008, along with the introduction of the microphone products. By connecting the microphone to PSP, users will be able to enjoy communication with other Skype users around the world, through the Internet for free of charge as well as with both land and mobile phone lines.※2

SCEJ will deploy various measures to meet users' demand and vigorously promote the expansion of PSP platform as a revolutionary handheld entertainment system.

※1 This product can be used for both PSP-1000 and PSP-2000 but Skype feature will be available on PSP-2000 only. To use Skype on PSP with the combination of this microphone, Skype account, "Memory Stick Duo", Internet connection, and Headphone with Remote Control (PSP-S140) or commercially available headphones are necessary. When using Skype, the distance between the microphone and user's mouth needs to be kept preferably within 10cm.

※2 Calls to/from landlines and mobile phones require the purchase of Skype credit.

2-2-2-2 SCEJ to Release Microphone Products for PSP®

“Microphone” Product Overview

Product Name	SINGLE PACK	TWIN PACK
Product code	PSPJ-15014	PSPJ-15015
Recommended Retail Price	2,500 JP Yen (including tax)	4,000 JP Yen (including tax)
Specifications	-External Dimensions: Approx. 50 x 10 x 10 mm (width x height x depth) -Weight: Approx. 6g	-External Dimensions: Approx. 50 x 10 x 10 mm (width x height x depth) -Weight: Approx. 6g
Quantity	Microphone x 1	Microphone x 2

※ Specifications are subject to change without notice.

※ This microphone can be used for “TALKMAN” for PSP.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PLAYSTATION®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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※Skype is the world’s fastest-growing Internet communication, allowing people everywhere to make unlimited calls for free between the users of Skype software.

※Skype is not a replacement for your traditional telephone service and cannot be used for emergency calling.

※PlayStation, PLAYSTATION and PSP are registered trademarks of Sony Computer Entertainment Inc.

※Skype is a trademark of Skype Limited.

※Memory Stick is a trademark of Sony Corporation.

※All other trademarks are property of their respective owners.