



**SONY COMPUTER ENTERTAINMENT JAPAN TO RELEASE
DUALSHOCK®3 WIRELESS CONTROLLER BUNDLE PACK
FEATURING GOD OF WAR: ACSENSION**

Available on March 14, 2012, at a Recommended Retail Price of 9,980 yen (including tax)

Tokyo, December 20, 2012 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operations in Japan, today announced that it would release “*God of War: Ascension* special DUALSHOCK®3 Bundle Pack” for a limited offer on March 14, 2012, in commemoration of the release of the software title, at a recommended retail price of 9,980 yen (including tax).

God of War: Ascension is the latest installment of the acclaimed *God of War* series which have sold more than 8million units. The franchise has been awarded at every opportunity such as Electronic Entertainment Expo or Game Developers Conference, and won many awards including “AIAS 2005 Game of the Year”. Succeeding the world’s greatest quality and scale, *God of War: Ascension* is the first title among the franchise to support multiplayer features.

DUALSHOCK®3 Wireless Controller included in this bundle pack has special print on its surface. It depicts Kratos, a main character of the franchise and omega, a symbol mark of the franchise to perfectly match with the world concept of *God of War*.

Additionally, the bundle includes the product code that enables users to download the “God of War: Ascension judgment blade for multiplayer” a weapon item which is only available for this bundle from PlayStation®Store*1.

With this bundle pack, SCEJ will continue to further expand the PS3 platform and deliver a world of computer entertainment that is only possible on PS3 to a wide range of users.

2-2-2-2 SCEJ to Release DUALSHOCK®3 Wireless Controller Bundle Pack Featuring *God of War: Ascension*

*1 PlayStation®Store offers various contents to PS3®, PlayStation®Vita, PSP®(PlayStation®Portable) system via online. Sony Entertainment Network Account is required to use the PS Store.

Product Outline

Product name	<i>God of War: Ascension</i> Special DUALSHOCK®3 Bundle Pack
Product code	CEJH- 15020
Release date	Thursday, March 14, 2012
Recommended Retail Price	9,980 yen (including tax)
Included	<i>God of War: Ascension</i> software title x 1 DUALSHOCK®3 Wireless Controller x 1 * With special design

About the Software

Product name	<i>God of War: Ascension</i>
Genre	Action
Release date	Thursday, March 14, 2012
Recommended Retail Price	5,980 yen (including tax)
CERO rating	To be rated
Copyright	©Sony Computer Entertainment America LLC
Official Home Page	http://www.jp.playstation.com/software/title/bcjs37008.html

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PlayStation®2 (PS2®) computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PS2® further enhances the PlayStation legacy as the core of home networked entertainment. PSP® is a handheld entertainment system that allows users to enjoy 3D games with high-quality full-motion video and high-fidelity stereo audio. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a real world context. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan and Sony Computer Entertainment Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

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