

International Inspiration



Transforming lives
through sport





ग्रामयंचायत भवन

सुचना
१) घरोगरी शौचालय बांधल्याशिवाय कोणताही दारखले/प्रमाणपत्र मिळणार नाही शासकिय योजना लाभ घेता येणार नाही
२) ग्रा.पं.चा कर भरल्याशिवाय दारखले मिळणार नाही.

ग्रा.पं.चा कर भरल्याशिवाय दारखले मिळणार नाही.



What is International Inspiration?

International Inspiration is the ground-breaking international sports legacy programme of the London 2012 Olympic and Paralympic Games.

It inspires and enables millions of young people in countries around the world to participate in sport. This changes lives, empowers young people, brings communities together, and promotes health and education for all.

The programme is a direct result of the promise made by Seb Coe at the Singapore bid in 2005 to 'reach young people all around the world and connect them to the inspirational power of the Games

so they are inspired to choose sport... improving their lives as a result'.

International Inspiration set out to enrich the lives of 12 million children and young people in 20 countries around the world through high-quality and inclusive physical education, sport and play. By February 2012 the programme achieved both of these ambitious targets.

In the UK, schoolchildren, teachers and coaches are encouraged to look beyond their own shores, learn about other cultures and share their knowledge and experiences with peers in International Inspiration countries.

International Inspiration is now working to ensure that it will leave a sustainable legacy in these 20 countries that lasts far beyond London 2012 and the final year of the programme in 2014.

2005

JULY

Singapore bid: Seb Coe promises to reach young people all around the world and connect them to the power of the Games so they are inspired to choose sport

Making it happen

This is the first time that an Olympic and Paralympic Games Host City has implemented an international legacy programme on this scale. Delivering International Inspiration would not be possible without the support of our partners and generosity of our donors.



International Inspiration is governed by an independent charitable foundation – the II Foundation. It is delivered in partnership with UK Sport, UNICEF, the British Council and the London Organising Committee of the Olympic and Paralympic Games (LOCOG).

The programme receives the formal support of the International Olympic Committee and International Paralympic Committee. To promote sustainability, programmes are developed jointly with the governments, National Olympic Committees and, where appropriate, National Paralympic Committees of each country involved in International Inspiration.

'International Inspiration is allowing LOCOG to successfully deliver on its promise to inspire young people around the world through the power of sport. It is a tremendous legacy of the London 2012 Games, as it has positively reached out to millions of young people, inspiring them to participate in sport and providing them with hope and aspirations for the future.'

Jacques Rogge –
President, International Olympic Committee



'I am pleased to report on successful tripartite interventions between International Inspiration, the International Paralympic Committee and the National Paralympic Committees of Trinidad and Tobago and Mozambique. We have seen examples of model educational activity where the true meaning of "Sport for All" was at the forefront of the activities. We are looking forward over the next 12 months to further activities.'

Sir Philip Craven MBE –
President, International Paralympic Committee

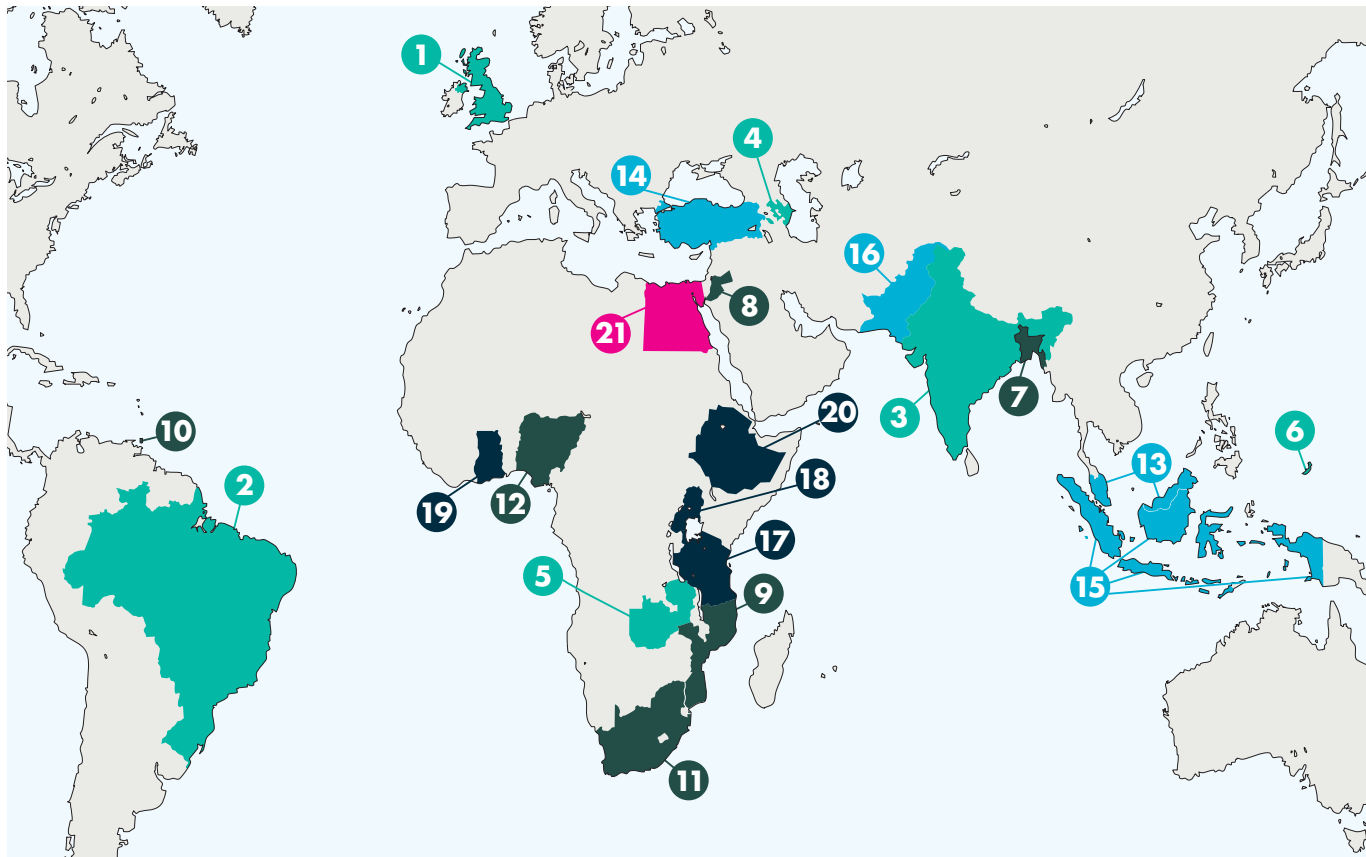
2006

2007

Pilot programmes begin in Azerbaijan, Brazil, India, Palau, Zambia and the UK

AUGUST

Where we work



Started 2007

Started 2009

Started 2010

Started 2011

Started 2012

- 1 United Kingdom
- 2 Brazil
- 3 India
- 4 Azerbaijan
- 5 Zambia
- 6 Palau

- 7 Bangladesh
- 8 Jordan
- 9 Mozambique
- 10 Trinidad and Tobago
- 11 South Africa
- 12 Nigeria

- 13 Malaysia
- 14 Turkey
- 15 Indonesia
- 16 Pakistan

- 17 Tanzania
- 18 Uganda
- 19 Ghana
- 20 Ethiopia

- 21 Egypt

2008

Our story

International Inspiration gives millions of children and young people around the world the opportunity to participate in physical education, sport and play, enriching their lives and creating long-term change.



2009

MARCH

International Inspiration begins work in Bangladesh, Jordan and Mozambique

International Inspiration begins work in South Africa and Trinidad & Tobago

SEPTEMBER

International Inspiration is working in 10 countries: halfway to its target of 20 countries

What started life as a promise to the International Olympic Committee as part of London 2012's Singapore bid back in 2005 grew into a dynamic programme called International Inspiration. It began in 2007 and has now enriched the lives of more than 12 million children in 20 countries.

International Inspiration works on three levels – with policy makers, practitioners, and children and young people. This is changing the way countries promote the role of sport in the school curriculum and in the community. This approach is creating long-term change for young people around the world.

Inclusion

International Inspiration works with local communities and organisations, schools and governments to give more children access to physical education, sport and play. From girls and disabled children in Jordan gaining a greater presence in sport through better access to safe and open spaces to play, to Young Leaders in Trinidad and Tobago organising their school's first Paralympic School Day and Sports Festival, International Inspiration is giving boys and girls of all backgrounds and abilities the chance to experience the thrill of participation.



Education

International Inspiration has influenced and helped to create 28 government policies and curriculum changes that will specifically improve the quality and relevance of physical education in countries including India and Nigeria. The programme has delivered sports leadership training to thousands of young people, increasing their confidence and developing new life skills, and given teachers and coaches the tools and knowledge to teach physical education to students in meaningful and engaging ways.

In the UK more than 250 schools are linked with International Inspiration schools across 20 countries. Students and teachers share knowledge, best practice and personal experiences, whilst also learning about the culture and traditions of each others' countries.

Social change

International Inspiration also identifies ways that sport can address social issues such as gang violence, obesity and lack of educational opportunities. In Zambia, the programme uses sport to provide a safe and engaging environment to educate young people about HIV and AIDS, while giving those living with HIV the courage to talk to others and live a healthy, active lifestyle free from stigma and discrimination. In Bangladesh, where around 17,000 children die from drowning every year, International Inspiration is training local community swimming instructors to run survival swimming lessons for 200,000 local children, saving young lives.

Paralympic gold medallist Tanni Grey-Thompson visits International Inspiration projects that promote equality and social inclusion in Jordan

NOVEMBER

Seb Coe visits India to see programme in action for the first time. Olympic gold medallist and International Inspiration Ambassador Denise Lewis visits schools and small farming communities in India to see how the programme is having an impact on young people's lives

DECEMBER

Inspiring change

When a girls' cricket team was proposed in Cox's Bazar, south-east Bangladesh, the idea was met with considerable resistance by parents. In a community where adolescent girls are expected to avoid being seen by men outside of their family, International Inspiration wanted to address the lack of opportunities for girls.

Women in the community began speaking to parents, religious leaders and others who had reservations about the sports team, to convince them of the role sport can play in personal development and confidence. Many in the community are now strong supporters of the girls' team and have become advocates for girls' participation in sport.



Sumaiya, age 12, is the leading run-scorer for the team and says it has made a very positive impact on her life: 'Sport has given me a new identity in my community,' she says. 'People respect me and I feel like I have a voice now.'

International Inspiration is now working to expand this project and form female sports teams in other parts of the country, giving girls the chance to play not just cricket, but football, hockey and basketball.

2010

Two Young Leaders from Trinidad & Tobago speak about International Inspiration at the Vancouver 2010 Winter Games

FEBRUARY

International Inspiration begins work in Malaysia and Nigeria

MARCH

Sir Philip Craven, International Paralympic Committee President, celebrates the legacy of Azerbaijan programme during a visit to the capital Baku

MAY

Creating role models



Through International Inspiration, teachers have started using sport to encourage students to attend classes regularly. James Oludaisi, a high school principal in Lagos, Nigeria, has noticed an increase in attendance and renewed interest in all classes because of sport: 'We introduced an early morning session before school to accommodate all of the students because we have seen improved behaviour of those participating.'

'One of the requirements of joining the Young Sport Leadership club or participating in sports in the school is to have at least 80 per cent attendance in class. Kids who wouldn't turn up for school before International Inspiration now show up because they are interested in participating in sports.'

'Every student wants to be part of the project, and my challenge is controlling the large numbers of students taking part!'

International Inspiration begins work in Indonesia, Pakistan and Turkey

JUNE

Six million children reached: halfway to the programme's 12 million target

Olympic gold medallist Sir Chris Hoy visits students in Cheshire to see how their partnership with a school in Malaysia is having a positive impact on students

JULY

Sharing knowledge



Maria José Fraga is an educational technical adviser in local government in Brazil. She quickly recognised International Inspiration's potential. Maria thinks that physical education lessons used to be too technical. Through International Inspiration, teachers and Young Leaders learned to present physical education

and sport inclusively to all young people: 'We delivered training to all teachers of physical education in the municipality, mainly developing leadership skills and a sense of teamwork. We also delivered a course to Young Leaders, empowering them to change the environment where they live.'

'I want to continue delivering physical education seminars... to strengthen the changes to the education and sports curriculum... and to make students aware that they are entitled to physical education and sports.'

2010

Former-hurdler Colin Jackson visits schools in Trinidad & Tobago involved in International Inspiration. On his return to the UK, he meets students at a school in Haringey to share his experience

NOVEMBER

Changing attitudes

Young Leaders at East Macurapo Secondary School in Trinidad and Tobago organised the school's first Paralympic School Day and Sports Festival in 2011. Students at the school come from some of the most disadvantaged areas of the capital of Port of Spain, which has a long-held reputation for unruly and antisocial behaviour.

Under the stewardship of one of International Inspiration's staunchest advocates, Principal Derrick Phillip, students have developed a sense of responsibility, pride and a desire to channel their energy in a positive way.



Sixteen-year-old Young Leader Aaron took part in the day and was inspired by the fact that young people's disabilities didn't stop them from having fun and participating just as much as everyone else. He arranged games and acted as an usher, welcoming the children and getting them to their activities.

'I was surprised at how well disabled kids can play sport, especially basketball! It made me realise that anyone can play sport and changed my attitude towards people with disabilities. I really want to get more involved in activities like this in the future and help raise awareness about Paralympic sports and disability.'

Two Young Leaders from South Africa speak at the International Olympic Committee Culture and Education Conference. The theme is 'Giving Young People A Voice'

DECEMBER



Blade Runner

Four-time Paralympic gold medallist and International Inspiration Ambassador Oscar Pistorius shares his thoughts and personal experiences of how sport is making a difference around the world.

Q: What inspired you to become an International Inspiration Ambassador?

Growing up, sport had a huge impact on my life and has helped me become the person that I am now. International Inspiration is using sport to inspire change and benefit young people who may have negative influences in their lives or be victims of discrimination and exclusion. As someone who had to overcome personal limitations to achieve my dreams, it really struck a chord with me. International Inspiration also works in my native South Africa, so I was keen to get involved.

Q: You spent time in Tanzania visiting some International Inspiration projects – what did you take away from the experience?

Meeting and speaking to some of the young people who are benefiting from the International Inspiration programme in Tanzania has just reinforced how much of an impact it is having on their lives. They are learning valuable life and leadership skills, and having the time of their lives doing it. We also managed to fit in a game of volleyball, which was great fun!

Q: A key focus for International Inspiration is making sport inclusive for children of all abilities – how important do you think this is?

Disabled children should be given the opportunity to participate in sport, as much as any child should. Not only can sport give children confidence and improve their self-esteem, it's also lots of fun so why should anyone miss out? If disabled young people are always included in physical education lessons and games, the attitudes and misconceptions of teachers and other young people can also begin to change, which is very important.

2011

MARCH

International Inspiration work begins in Tanzania

International Inspiration work begins in Uganda

JUNE JULY

One year to Go: 12 million children and young people reached. International Olympic Committee President Jacques Rogge meets 18-year-old Noor from Bangladesh's International Inspiration project

Ambassadors

Top UK and international athletes act as International Inspiration Ambassadors, helping to highlight the impact of the programme around the world.



David Beckham

'My involvement with London's winning bid in Singapore in 2005 made me realise

the power of the Olympic Games. Sport is about respect, team building, trust and confidence. Sport changed my life and through International Inspiration it's transforming the lives of millions of children from Zambia to Bangladesh.'



Colin Jackson

'International Inspiration is truly remarkable. When you're involved in high-level sport you

get the best of everything. But many children around the world don't even get the opportunity to play sport. I really believe the programme is working – the youngsters I have met are enthusiastic and happy. International Inspiration has really made a difference to their lives.'



Denise Lewis

'I am proud to be an International Inspiration Ambassador and have been inspired

by seeing the impact it has made on children both in the UK and abroad. In particular I have seen the difference it is making to girls and young women, often enabling them to play sport for the first time in their lives.'



Baroness Tanni Grey-Thompson

'Many children involved in International Inspiration are

disabled, but unlike me, they have had no sporting chances – until now. I am pleased and proud that the global legacy of the London 2012 Games is helping to integrate previously marginalised children. Teachers and coaches are being trained to focus on inclusiveness so they can support activities specifically designed to involve children with a disability.'



Sir Chris Hoy

'I was lucky enough to visit a school in Manchester where the children had

lined up with a school in Malaysia through the International Inspiration programme. They were sharing ideas and discussing the benefits and experiences they have received through sport. It was fantastic to see the legacy that the Games are leaving behind, benefiting children all around the world.'



Oscar Pistorius

'Sport made me the person I am today. When I met young people benefiting from

International Inspiration in Tanzania it reinforced how much sport can change lives. It's fantastic to see that the London 2012 Games are really delivering on their promise to inspire young people around the world to choose sport.'

SEPTEMBER

International Inspiration work begins in Ethiopia

Blade Runner Oscar Pistorius meets young people benefiting from the programme in Tanzania. Inspired by his visit, the Paralympic gold medalist is announced as an International Inspiration Ambassador

NOVEMBER

International Inspiration work begins in Ghana



Beyond 2012

UK Sport, UNICEF and the British Council will continue to deliver International Inspiration until 2014 so that the programme's work is sustainable and leaves a legacy that lasts long after the closing ceremony of the London 2012 Paralympic Games.

The programme's emphasis on engaging key policy makers in International Inspiration countries will leave a legacy of more than 35 policies, strategies and legislative changes influenced or implemented as a result of the programme.

International Inspiration has helped to reshape attitudes towards girls and disability. It has worked hand-in-hand with the International Paralympic Committee to engage and empower National Paralympic Committees in countries such as Trinidad and Tobago, Azerbaijan and Egypt, and this will have an impact in those countries for many years to come.

The millions of young people involved in International Inspiration will continue to engage their peers, teachers and communities and use

their newly-acquired leadership skills to champion sport as a tool for personal development, education and life opportunities.

By enriching the lives of 12 million children in 20 countries through sport, International Inspiration has succeeded in connecting the world to London, and embodied the inspirational power of the Games.

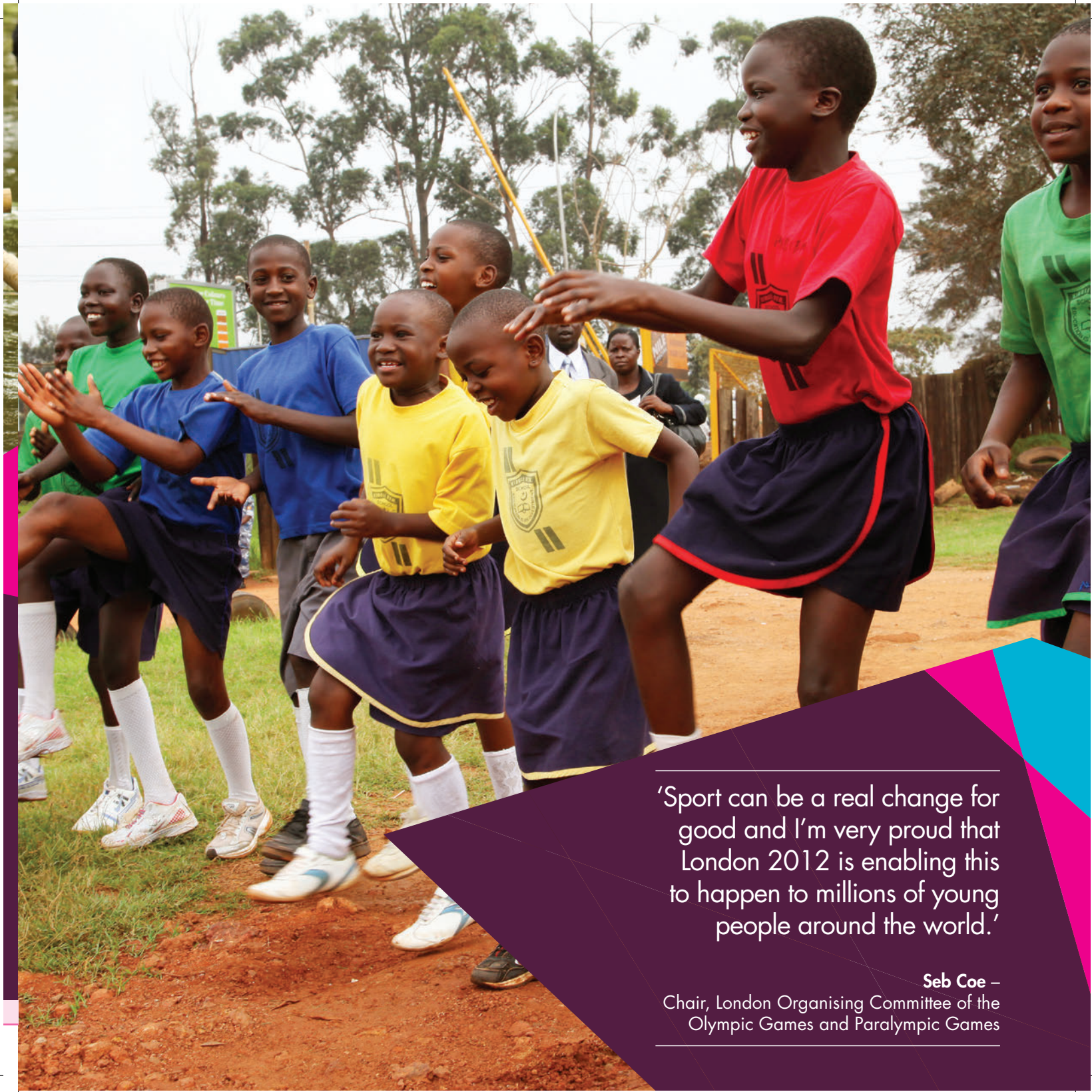
2012

FEBRUARY

Egypt programme announced as 20th country to join the programme

International Inspiration work begins in Egypt

MAY

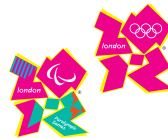


'Sport can be a real change for good and I'm very proud that London 2012 is enabling this to happen to millions of young people around the world.'

Seb Coe –
Chair, London Organising Committee of the
Olympic Games and Paralympic Games

Thank you

Governed by an independent charity, the II Foundation, International Inspiration is supported by a unique partnership of organisations:



The II Foundation is also grateful for the generosity of foundations and individual donors and trusts, including The John Beckwith Charitable Trust, The Taylor Family Foundation and City Charitable Trust.

The official Emblems of the London 2012 Games are copyright London Organising Committee of the Olympic Games and Paralympic Games Limited 2007. All rights reserved.

For more information visit london2012.com/internationalinspiration