FOSSBazaar meeting

- Brief introduction to FOSSBazaar
- Participant introductions
- Update and state of the site
- Recap of last meeting
- Roadmap: publicity plan; editorial calendar
- Tighter integration with LF
- Workgroup activities
- Any other topics
- Friday: presentations

Brief introduction to FOSSBazaar

- FOSSBazaar is an Open Source Governance community: managing open source within an organization
- Share best practices of industry experts
- Act as venue to discuss governance and learn from each other
- Help the enterprise adoption of open source

- News: updated regularly
- Blogs: regular contributors and guest bloggers
- Forums: need more attention. Work in progress.
- Whitepapers: some new material but there could be more
- Resources: nice list of resources; conferences, papers, organizations, etc
- Workgroup: individual activities need leaders
- Partners: getting them more engaged

Partner update

- 4/1/08
  - Krugle - associate
  - George Pace - customer advisor
  - Ars Aperta - associate
- 8/19/08
  - BT - strategic
  - Palamida - strategic
  - COSS - associate
  - nexB - associate
  - Black Duck - associate
- 3/2/09
  - OW2 - associate
- Potential partners:
  - Alcatel
  - NSN
  - Unisys

- Discussion forums lack activity
- Readership needs to improve
- Diversity of membership/contributors needs to expand
- Value of the site to our audience needs to continue to improve
- Manifesto describing our goals
- Need to have capability for anonymous membership

FOSSBazaar manifesto - values

- Leadership: With FOSSBazaar we want to lead the Open Source community on governance related aspects by sharing the collective experience we have gained through many years of daily real world situations.
- Loyalty: We value our community and strive to act in its best interests. When we talk in the name of FOSSBazaar, the community is first.
- Excellence: We put maximum effort, dedication and care in everything we do. We always strive for excellence.
- Collaboration: We are open to any party that wants to collaborate with us, whether they are individuals, companies or institutions.
- Openness: We believe in open standards, open protocols and formats, and open source as a very efficient way of developing, operating and integrating software solutions.

FOSSBazaar manifesto - values

- Transparency: We think that transparency is very important when working in an open source community and it is fundamental to boost collaboration among workgroup members.
- Meritocracy: We believe we should gain people's respect and recognition due to our work.
- User experience: We deliver pragmatic FOSS governance guidelines to make the users of open source software experience truly valuable in the real world.
- Gratitude: We are grateful for the active involvement and interest in our community and for every contribution that we receive, regardless of origin, motivation, size and type.

Publicity Plan

- Work with local organizations to create awareness of governance issues and FOSSBazaar.
- Recruit more guest bloggers
- Write guest blogs on other people's sites
- Comment on other people's blogs
- Write articles about FOSSBazaar and governance, e.g. for: CIO.com, Open Source Business Resource
- FOSSBazaar podcast (with partners)
- Publish interviews with industry leaders on FOSSBazaar
- Planet FOSSBazaar

Publicity Plan

- Newsletter (can we hook into LF newsletter?)
- Actively reach out to companies that might be interested in FOSS governance
- Search Engine Optimization (SEO) of FOSSBazaar
- Create an editorial calendar

Tighter integration with the LF

- LF has acquired linux.com
- Potential of closer integration, becoming governance channel
- Different ways of integration possible
- Is the name 'FOSSBazaar' descriptive enough?
- Don't give perception of being Linux only
- Advertising on the site

Workgroup activities

- License anomalies
- Governance process tool
- Supply standards
- Vulnerabilities
- Information portal
- Regional FOSSBazaar activities
- Any other topics?