MIT Technology Review

Align your brand with the number one ranking university in the world.
Advertising in MIT Technology Review magazine demonstrates your commitment to quality and excellence. We offer a variety of ad opportunities to engage our valuable audience of business leaders, innovators, and thought leaders.

| AVERAGE READER | СОМР | INDEX |
|------------------|-----------|-------|
| Median Age | 49 | n/a |
| Male | 72% | 140 |
| College Educated | 84% | 107 |
| HHI \$150,000+ | 51% | 120 |
| Median HHI | \$151,900 | 107 |

Source: 2012 Mendelssohn Affluent Survey HHI 100K+





MIT TECHNOLOGY REVIEW MAGAZINE