

# CONDÉ NAST

## **FOR IMMEDIATE RELEASE:**

### **CONDÉ NAST ENTERTAINMENT GROUP NAMES FRED SANTARPIA EXECUTIVE VICE PRESIDENT, CHIEF DIGITAL OFFICER**

New York, NY, June 6, 2012 — Condé Nast Entertainment Group (CNEG) has named Fred Santarpia executive vice president, chief digital officer (CDO), it was announced today by Dawn Ostroff, president of Condé Nast Entertainment Group. Mr. Santarpia will report to Ms. Ostroff. His appointment is effective July 2, 2012.

In his new role, Mr. Santarpia will be responsible for developing and managing the execution of CNEG's digital channel business and video distribution strategy across all Web-connected platforms and devices.

"Fred was a key executive and played an instrumental role in building VEVO, one of the most successful and groundbreaking digital businesses," Ms. Ostroff says. "His knowledge and expertise will be extraordinary assets as we build and extend our iconic brands onto various digital platforms."

Prior to joining CNEG, Mr. Santarpia was general manager of VEVO, the Web's leading music video and entertainment company, recognized for its premium content, product and user experience. He was part of VEVO's founding leadership team and served as head of all operations responsible for audience development and video syndication, social media and marketing strategy, revenue operations, and VEVO's original content and programming teams.

Before VEVO, Mr. Santarpia worked for Universal Music Group, where he held a variety of senior level positions during his tenure (2002–2009) with the company, most recently as vice president, operations and finance, Global Digital Initiatives/elabs. He began his career at Arthur Andersen.

Mr. Santarpia is a graduate of Villanova University and holds a master's degree from Boston University.

Condé Nast is home to some of the world's most celebrated media brands. In the United States, Condé Nast publishes 18 consumer magazines, four business-to-business publications, 27 websites and more than 50 apps for mobile and tablet devices, all of which define excellence in their categories. The company also owns Fairchild Fashion Media (FFM), whose portfolio of brands serves as the leading source of news and analysis for the global fashion community. Condé Nast has won more National Magazine Awards over the past 10 years than all of its competitors combined. For more information, visit [condenast.com](http://condenast.com) or follow us on Twitter @CondeNastCorp.

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