

CONDÉ NAST

FOR IMMEDIATE RELEASE:

CONDÉ NAST TO DELIVER PORTFOLIO OF APPS FOR WINDOWS 8

Additional Special Editions To Roll Out By Year's End

New York, NY, October 25, 2012 – Bob Sauerberg, president of Condé Nast, today announced that the company will deliver 22 apps for Windows 8, coinciding with the launch, with additional content rolling out through the first half of 2013. The apps include sampler issues of Condé Nast's 14 digital editions, and Special Editions from Condé Nast's beloved brands; Condé Nast's 14 digital editions will be available in their entirety through the Next Issue Media app in the coming months.

"We are very excited to have another valuable channel to deliver our content to readers," said Mr. Sauerberg. "Consumers have high expectations – they want access to our brands wherever and whenever they choose, and it's our intention to give it to them."

"Condé Nast's iconic brands and breadth and scope of editorial excellence make it a great content associate," said John Richards, senior director of Windows App Marketing for Microsoft Corp. "We are excited about the addition of its brands to the Windows Store and that it is taking advantage of Windows 8 to reach more of its dedicated consumers."

Content at launch includes:

Complimentary sampler editions containing story highlights hand picked by the editors from the November issues of *Allure*, *Architectural Digest*, *Bon Appétit*, *Brides*, *Condé Nast Traveler*, *Golf Digest*, *Glamour*, *GQ*, *Lucky*, *Self*, *The New Yorker*, *Vanity Fair*, *Vogue* and *Wired*. These sampler editions will be updated monthly in December, January and February.

Themed Special Editions – Classic content from the following Condé Nast brands, each \$6.99/pc.

- *Domino Best Rooms*: Highlighting *Domino*'s favorite spaces of all time, focusing on inspiring rooms, classic homes, and never-before-seen spaces.
- *Glamour 1000 Ways to Dress 10 Pounds Thinner*: A complete style guide for individual shape and sizes.
- *Lucky The Ultimate Style Guide*: Every fashion and beauty tip a reader will ever need.
- *Self Flat Abs Made Easy*: Everything readers need to ditch the muffin top and get flat, sleek abs.
- *Vanity Fair Private Paradises*: Inside the world's most extraordinary homes and gardens.

Epicurious: With over 8 million downloads to date, Epicurious' free app features 30,000 professionally tested and created recipes from celebrity chefs, premier food journalism brands and renowned cookbook authors, as well as 200,000 member-submitted recipes.

Fashion Hazard: Described as "Bourne Identity Meets Fashion Week," by the WSJ, Fashion Hazard, Condé Nast's first casual game is a unique twist on the endless runner genre, combining engaging role-play and storytelling. Cost: \$2.99

The Condé Nast Collection: This free app offers a curated collection of iconic images from the Condé Nast archive and over 30,000 cartoons from The New Yorker. Frame and purchase your favorites directly through the app via the Condé Nast Collection Store.

Additional Special Editions will roll out before the end of 2012 including:

- *GQ Style Guy* – This special edition brings answers from Glenn O'Brien's columns together under one roof taking readers into the inspiring world of the beloved and quintessentially GQ columnist.
- *Gourmet Holiday* - 132 Festive Favorites including, shortcuts without shame, easy edible gifts and stress-free party menus.
- *Vogue Best Dressed America* - Celebrating the most stylish women from coast to coast. The young Americans you need to know and the return of the American model.
- *Wired App Guide* - reviews over 300 essential tools to turn a phone or tablet into an entertainment and productivity powerhouse.
- *The New Yorker's Cartoons of the Year*: Over 250 cartoons, culled from the magazine's archive, by artists such as Roz Chast, Bruce Eric Kaplan, Danny Shanahan, Matthew Diffee, Bob Mankoff, and many more.

Condé Nast is home to some of the world's most celebrated media brands. In the United States, Condé Nast publishes 18 consumer magazines, four business-to-business publications, 27 websites, and more than 50 apps for mobile and tablet devices, all of which define excellence in their categories. The company also owns Fairchild Fashion Media (FFM), whose portfolio of brands serves as the leading source of news and analysis for the global fashion community. Condé Nast has won more National Magazine Awards over the past ten years than all of its competitors combined. For more information, visit condenast.com or follow us on Twitter @CondeNastCorp.

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