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## Everyone's Games - key facts

**57 million Britons** are within 10 miles of the Olympic Flame, which will be carried by 8,000 inspirational Torchbearers

**14 million people** across the UK have participated in a Cultural Olympiad event

12 million young people in 20 countries reached by International Inspiration

Over 10 million free tickets are available for 1,000 London 2012 Festival events

### Over 8 million Games tickets

are going to Britons for the Games -75% of a total 11 million tickets. (Beijing 2008 made 50% of just over 7 million tickets publicly available. There are twice as many tickets available to the domestic public than at Athens 2004)

**5 million people** in the UK have signed up to receive Games-related emails

### Over 4 million young people

took part in each of the last two Lloyds TSB National Schools Sports Weeks

Over 2 million young people are involved in the 'Get Set' education programme, in 25,000 schools and colleges

Over 300,000 tickets on sale from 11-16 May, prioritising unsuccessful applicants from previous rounds

Over 800,000 people follow London 2012 on social media sites. London 2012 YouTube videos have been seen 4 million times

**500,000 people** are being inspired to choose sport with a £135 million investment in 1,500 facilities, clubs, playing fields and participation programmes

**SOO, OOD PEOPLE** will celebrate at Live Sites every day during the Games, at 22

permanent live sites and 47 big screens across every UK nation and region

Over 350,000 spectators attended our London Prepares series of test events

**241,000 people** have visited the Olympic Park since 2007

**200,000 people** will be working on the Games at Games time

175,000 schoolchildren and accompanying adults will go to the Games for free through Ticketshare

Over 100,000 children from over 12,000 schools are involved in the School Games

**Up to 70,000 Britons** will be London 2012 Games Maker volunteers

**45,000 people** have worked on the Olympic Park and Village

14,000 spectators at the last BT Paralympic World Cup, which attracted 300,000 online/broadcast viewers

10,000 serving troops will go to the Games for free through Ticketshare

10,000 Britons are involved in the Opening and Closing Ceremonies

**9,000 Local Leaders** have signed up to organise thousands of community events including the Big Night In, Super Saturday and Last Night of the Games

### Over 2,000 British companies

have won more than £7.5 billion-worth of contracts

30 miles of Games Lanes will be

in place - less than any other Summer Games (Beijing 2008 had over 186 miles; Athens 2004 had over 99 miles)

## Games by numbers

### **Olympic Games**

- 26 sports, 39 disciplines
- 34 venues
- 8.8 million tickets
- 10,490 athletes
- 302 medal events
- 21,000 media and broadcasters
- 19 competition days (incl Football)
- 2,961 technical officials
- 204 National Olympic Committees
- 5,770 team officials
- 5,000 anti-doping samples

### **Paralympic Games**

- 20 sports, 21 disciplines
- 20 venues
- 2.2 million tickets
- 4,200 athletes
- 503 medal events
- 6,500 media and broadcasters
- 11 competition days
- 1,223 Games officials (technical officials and classifiers)
- 174 National Paralympic Committees
- 2,767 team officials
- 1,250 anti-doping samples

### **Public engagement**

- 11 million tickets (8.8m Olympic, 2.2m Paralympic)
- 200,000 Ticketshare tickets for schools, colleges, troops, and other worthy causes
- 240,000 Games Maker applications; we have interviewed 85,000 so far, and made 65,000 offers. LOCOG guaranteed an interview to over 1,000 Personal Best graduates who applied
- 70,000 Games Makers will deliver 8 million volunteer hours after 1 million hours of training
- Total workforce of around 200,000 people, including more than 6,000 staff, 70,000 volunteers and 100,000 contractors
- 25,000 schools and colleges in the Get Set programme, 17,000 in the Get Set Network
   more than 2 million students
- 3,673 London 2012 Open Weekend community events held over 4 years

- London 2012 Festival 12 weeks across the UK from 21 June with 1,000 events and 10 million free opportunities
- 2,027 Inspire mark projects awarded, including c900 in sport and c500 in culture
- 100,000 people have been engaged through Community Relations at public events across London
- 1,500 UK firms have already won contracts with the ODA worth £6.5bn, with LOCOG now awarding a further £1bn-worth to over 600 firms
- 44 world-class companies signed up as domestic sponsors, each activating their sponsorship in communities in London and up and down the UK
- 22 Live Sites and 47 big screens will be in place across every nation and region
- Over 200 agreements signed by overseas teams for Pre-Games Training Camps
- 2,012 official pin badge designs

### **London Prepares Series - Pre-Games Test Events**

- 42 sports events in 28 of our venues over 183 days of competition.
- 8,000 athletes from more than 50 countries
- Competition spanned all Olympic sports and disciplines and 6 Paralympic sports - including Olympic qualifiers, World Cups, British Championships, and International Invitational events
- Over 25,000 workforce and 10,000 Games Maker volunteers welcomed over 350,000 spectators

### **Olympic and Paralympic Flames**

- 8,000 inspiring Olympic Torchbearers, travelling 8,000 miles to over 1,000 communities, villages, towns and cities
- Each day, 110 Torchbearers (on average) will take part and the Flame will travel 110 miles (on average) each day
- 300 metres the average distance each Torchbearer will carry the Olympic Flame
- 150 words were required for each nomination
- 95% of the UK population will be within 10 miles of the Flame
- 66 evening celebration towns and cities
- 70 days is the duration of the relay
- Olympic Flame will visit all 33 London Boroughs
- 4 Paralympic Flame Festivals, with a 24-hour relay from Stoke Mandeville to the Olympic Stadium

### Venue building - temporary venues and overlay

- £35m-worth of venue overlay to install
- Second 'big build' for temporary venues and overlay began in March:
  - Complete venues built from the ground up Greenwich Park, Horse Guards Parade, The Mall
  - Venues built except for Field of Play Eton Dorney, Lee Valley, Hadleigh Farm
  - Olympic Park venues Riverbank Arena,
     Water Polo Arena, Olympic Family
     Hospitality Centre, Prestige Ticketing Centre,

- Live Site, sponsor showcases, concessions, signage etc
- 3,500 cabins
- 200,000 temporary seats
- 7,500 temporary lights for broadcast of Field of Play
- 350 miles of cabling could wrap the circumference of the London Eye 1.3 million times
- 539,000sq ft of concrete ballast the equivalent of the weight of 30,000 elephants
- 76 miles (122km) of temporary fencing enough to stretch from Canary Wharf to Weymouth and Portland
- 10,000 temporary toilets enough to service the entire population of Malta
- 2,500 tent units 2.5m sq ft, enough to cover all of Hong Kong
- 16,500 telephones to be installed across venues
- More than 350,000 fixtures and fittings just in the Olympic and Paralympic Village; 250,000sq m of apartment space and more than 250km of copper cable
- 2,818 apartments requiring 16,000 beds,
  9,000 wardrobes, 11,000 sofas, 22,000 pillows, 1,200 blankets and 28,000 branded duvets
- 5,000-seat dining facility in the Village
- 4,735sq m of turf to be reinstated at Lord's after the Games and cricket season ends
- 2,000 adjustable legs for Greenwich Park temporary arena
- 100,000sq ft of retail space, incl 40,000sq ft for the Megastore with 400-500 tills installed

### **Equipment for Games time**

- 1 million pieces of sport equipment are being sourced by LOCOG:
- 510 adjustable hurdles for Athletics
- 600 basketballs
- 541 life jackets (Canoeing, Marathon Swimming, Rowing, Sailing and Triathlon)
- 2,200 dozen Tennis balls
- 2,700 Footballs

- 53 sets of lane ropes for Swimming
- 6,000 Archery target faces
- 22 tape measures for Boccia
- 356 pairs of Boxing gloves
- 12 pairs of goalposts for Handball
- 120 head protectors for Taekwondo
- 99 training dolls for Wrestling and Judo
- 375 doctors, 150 nurses, 200,000 pairs of gloves and 150,000 condoms
- 766 miles of fabric needed for Games Maker uniforms

#### Games-time

- 20 million spectator journeys made in London,3 million on the busiest day
- 800,000 ticketed spectators will use public transport on the busiest day
- 600,000 pieces of luggage will be handled during the Games at Heathrow Airport,
   203,000 on the busiest day (13 August) – 35% more than on a normal day
- 14 million meals to be served at the Games,
   Olympic Village will serve 45,000 meals a day
- 1 million sq ft of warehouse space for logistics
  15,000 deliveries by 300 truck fleet
- 1 billion visitors expected at london2012.com

### **Cultural Olympiad/London 2012 Festival**

- Over 1,000 events around the UK as part of London 2012 Festival, with 10 million free opportunities as well as 3 million paid-for tickets
- 12 weeks from 21 June to 9 September
- 14 million people have already participated in Cultural Olympiad events, including four Open Weekends, the Big Dance and BT National Portrait Gallery exhibitions
- Over 155,000 people have attended more than 8,000 Cultural Olympiad workshops

### **Olympic Park**

- 2.5sq km (246 hectares) in size equivalent to Hyde Park or 357 football pitches. At Games time the Park will include:
  - 9 major competition venues

- 11 sponsor showcase areas
- 1,000 picnic benches, 362 toilet blocks and almost 4,000 bins including recycling and composting bins
- 273 temporary buildings for back-of-house facilities – cleaning and waste compounds, equipment rooms and workforce areas including 7 canteens
- 8.35km of waterways in and around Park, with 30 new bridges built crossing roads, rail lines and rivers to link the site together
- Over 4,000 trees, 74,000 plants, 60,000 bulbs and 350,000 wetlands plants planted the largest planting project ever undertaken in the UK
- 46,000 people have worked on the Olympic Park and Village. Of these, 8,500 were from the Host Boroughs and more than 4,000 were previously unemployed. 457 apprenticeships were created
- 2,000 newts relocated from Olympic Park to the Waterworks nature reserve
- 200km of electrical cables enough to stretch from London to Nottingham – laid in two sixkilometre tunnels built to allow 52 overhead pylons to be removed
- Over 90% of demolition materials from Olympic Park site recycled or reused

#### Individual venues

- Olympic Stadium (Athletics, four Opening and Closing Ceremonies and Paralympic Athletics)
  - 3 years to construct this venue
  - 10,000 tonnes of steel in the structure, making it 75 per cent lighter in terms of steel use than other stadiums
  - 53m high three metres taller than Nelson's Column
- Aquatics Centre (Swimming, Diving, Synchronised Swimming, Modern Pentathlon, Paralympic Swimming)
  - 10 million litres of water and lined with 180,000 tiles in both 50m swimming pools

- and 25m diving pool
- 160m-long wave-shaped steel roof rests on just 3 concrete supports
- 4 skeletons removed from prehistoric settlement discovered on the site

## Velodrome (Track Cycling, Paralympic Track Cycling)

- 250m track laid by a team of 26 specialist carpenters
- 56km of timber laid to form the track surface which is fixed in place with more than 300,000 nails

### - IBC/MPC

- 21,000 accredited media communicating the Games to a potential worldwide audience of 4 billion people
- 52,000sq m of IBC studio space over two

- floors up to 10 metres high, plus a further 8,000sq m of offices over five floors at the front of the building. 5 jumbo jets could fit wing-to-wing inside the space.
- 29,000sq m of MPC office space over four storeys.
- Catering at IBC/MPC will operate round the clock, serving 50,000 meals
- 200 metre-long High Street of shops and services

### - Copper Box (Handball, Goalball)

 88 rooftop sun-pipes to allow the field of play to be naturally lit

### - Basketball Arena

 1,000-tonne steel frame is 35 metres high – as tall as Tate Modern

## Key moments — forward look

- 9 May	School Games events in	- 18 May	Olympic Flame arrives in UK
- 10 May	Olympic Park venues Olympic Flame lit in Athens	- 19 May	Olympic Torch Relay starts at Land's End
- 11-16 May - 11 May:	Over 900,000 Olympic contingency tickets on sale: 20,000 priority applicants	- 21 May	100 days to go to the Paralympic Games - Paralympic tickets on sale
- 13 May:	Hockey, Tennis, Wrestling (Freestyle), Wrestling (Greco-	- 23 May	Remaining Olympic contingency tickets on sale
- 14 May:	Roman), Beach Volleyball, Football Athletics (Race Walk),	- 25 May	Olympic Torch Relay reaches Wales
	Athletics (Marathon), Canoe Slalom, Canoe Sprint, Shooting, Swimming,	- 29 May	New tickets on sale - Box Hill, Hampton Court Palace, The Hill at Wimbledon and Orbit
	Volleyball, Weightlifting, Cycling (Track)	- 2-5 June	Diamond Jubilee celebrations
- 15 May:	Equestrian (Dressage), Equestrian (Eventing), Equestrian (Jumping), Diving, Synchronised Swimming, Handball, Table Tennis,	- 3 June	Olympic Torch Relay reaches Northern Ireland
		- 6 June	Olympic Torch Relay reaches Dublin
	Swimming (Marathon), Water Polo	- 7 June	50 days to go to the Olympic Games
- 16 May:	Basketball (North Greenwich Arena), Badminton, Sailing, Gymnastics (Artistic),	- 7 June	2,012 hours to go to the Paralympic Games
	Gymnastics (Rhythmic), Gymnastics (Trampoline),	- 8 June	Olympic Torch Relay reaches Scotland
	Judo, Taekwondo, Boxing, Fencing	- 21 June	Start of London 2012 Festival
- 17 May:	Archery, Basketball (Basketball Arena), Cycling (BMX), Cycling (Mountain Bike), Cycling (Road), Modern Pentathlon, Rowing, Triathlon,	- 23-24 June	London 2012 Festival Radio 1 Big Weekend, Hackney
		- 25 June	London 2012 World Sport Day celebrations in schools
	Olympic Park tickets	- 27 June	International press and broadcasters begin to arrive

- 27 June	9		Local Leaders - 'Big Night In'	
- 9 July	Olympic Games  London & Partners opens  London Media Centre (non- accredited media)	- 4 Aug	Local Leaders - 'Super Saturday' - including BBQs	
·		- 12 August	Olympic Games Closing Ceremony	
- 10 July	50 days to go to the Paralympic Games	- 24 August	London Paralympic Flame Festival	
- 16 July	Olympic Village welcomes first athletes	- 25 August	Belfast Paralympic Flame Festival	
- 20 July	Olympic Flame arrives in London (evening)	- 26 August	Edinburgh Paralympic Flame Festival	
- 20 July	1 week to go	- 27 August	Cardiff Paralympic Flame	
- 21-22 July	IOC Executive Board meets in London		Festival	
- 21-22 July	London 2012 Festival River of Music concerts, River Thames	- 28 August	Paralympic Flame created from 4 Flames at Stoke Mandeville; 24-hour Torch	
- 23 July	Olympic Flame visits Albert Square, EastEnders	- 29 August	Relay to London	
- 24-26 July	IOC Session in London	- 27 Augusi	Paralympic Games Opening Ceremony	
- 25 July	First sports events – women's Football (including Team GB) at Cardiff, Coventry and Glasgow	- 29 August	Local Leaders 'Opening Night In'	
		- 9 September	Paralympic Games Closing Ceremony	
- 26 July	Team GB men's Football, Manchester	- 9 September	Local Leaders 'Last Day Of the Games'	
- 27 July	Olympic Games Opening Ceremony	- 9 September	London 2012 Festival ends	
		- Autumn	LOCOG Dissolution	

## Myth-buster

## 'No one has got tickets, they've all gone to VIPs and sponsors.'

75% of Olympic and Paralympic tickets are being sold through the UK application process. Another 900,000 Olympic contingency tickets go on sale on 11 May.

75% is higher than other major sporting events. There are no free tickets. The Games simply could not take place without sponsors, who get the right to purchase a small number of tickets. These are not out of the 75%.

### 'No jobs have gone to local people.'

8,500 residents of the Host Boroughs have worked on the Olympic Park and Village.

For the Games themselves, 600 of LOCOG's 3,000 employees (1 in 5) - are Host Borough residents. In addition, 6,400 Host Borough residents have received job offers from LOCOG contractors after attending selection events across east London.

### 'We won't be ready.'

The only independent assessment of progress to host a Games is provided by the IOC Coordination Commission. These are the experts in hosting the Games, and have visited London every year (and now twice a year). They have been impressed with all the plans across this complicated project.

### 'I haven't seen benefits from these Games. No one has.'

Millions of people have already joined in to make the most of the Games. This could be by being employed by a business gaining a Games-related contract from the £7.5bn procured by the

ODA and LOCOG; taking part in one of 2,000+ Inspire projects or participating in one or more of 3,000+ London 2012 Open Weekend community events held since 2008; receiving one of 65,000 offers made to become a Games Maker volunteer out of 240,000 applications; becoming a London 2012 ticketholder; seeing athletes train at one of the Pre-Games Training Camps identified in 200 agreements with overseas teams; spectating alongside 350,000 others at the London Prepares series of test events; or being nominated as one of 8,000 Torchbearers to carry the Olympic Flame through towns, villages and communities the length and breadth of the UK.

## 'There will be 100 days of traffic disruption due to the ORN and restrictions. The ORN is only there for Games Family.'

We will ensure that the ORN comes into operation just a couple of days before the Games and is taken out as soon as it is no longer required. Around 70% of road traffic in Greater London will be unaffected.

Any vehicles, including taxis, can use the vast majority of the ORN. In London, it covers just one per cent of the road network – and only one-third of that is 'Games Lanes'. These are only implemented where more than one lane is available. Transport for London will use 150 variable message boards to ensure that Games Lanes are implemented flexibly.

The largest element of the Games Family is the media, followed by the athletes, officials, Games workers, sponsors and IOC members. The vast majority of the Games Family – 80-90% – will use buses and coaches.

## 'You need to reduce all London travel by 30%, and there will still be 2 or 3 hour queues at stations.'

Detailed analysis shows that, rather than requiring a blanket reduction in travel by 30% across London, the transport challenge is focused at certain times and in certain locations – primarily in central London and around Games venues. On the busiest days there will be an additional 3 million journeys in London, meaning transport networks will be much busier than usual, particularly routes serving central London and Games venues.

TfL and Network Rail have undertaken modelling to understand the likely demand at key stations, such as London Bridge, if businesses and people do not change their travel behaviour during Games time. This shows that, at certain times and in certain locations, demand will exceed transport capacity – but we do not expect queues of that length. We are already working with businesses and are confident we can deliver the change in travel patterns and reductions in demand required. Two-thirds of Tube and DLR stations will see no impact, in terms of additional time taken to board a train.

## 'This is a Games for London, not the rest of the UK.'

From day 1, we have been clear that the Games are for the whole of the UK. We set up a Nations and Regions group that maximises the benefits of the Games, with Scotland, Wales, Northern Ireland and the English regions represented. Our venues are spread across the UK, with Football in Cardiff, Manchester, Newcastle, Glasgow and Coventry; Sailing in Weymouth; Mountain-Biking in Essex; Rowing at Eton Dorney; Paralympic Road Cycling at Brands Hatch; and Canoe Slalom in Hertfordshire. The Olympic Flame will be carried to every nation and region of the UK, and come within 10 miles of 95% of

the population. Our London 2012 Festival and Cultural Olympiad are UK-wide. From our Inspire mark projects in local communities; London 2012 Open Weekend events held; Games Maker volunteers recruited; tickets sold; and Pre-Games Training Camps identified, the majority of each of these major engagement programmes are outside of London.

## 'I have funded these Games through my taxes – and yet costs have spiralled.'

The Games are on time, and on budget. The costs of staging the Games are met by the London 2012 Organising Committee, which is primarily privately-financed. c£2bn is raised through sponsorship, ticketing, merchandise and the sale of media rights. LOCOG's budget has remained consistent. By maximising revenues and driving down on costs, we believe we will balance our budget.

Public funding has created the Olympic Park, with the ODA spending 75p in every £1 to regenerate and transform one of the most deprived areas of the UK. Through efficiency savings, the Public Sector Funding Package remains in place at c£9.3bn, including contingency funds. £500m of contingency funding remains available if required.

## 'Potential business will be scared away, visitors will avoid London and the UK.'

London and the UK will be the place to be this summer. With 11 million ticketholders, nearly 15,000 athletes and 21,000 press and broadcasters, we will see sportsmen and women, journalists and competitors drawn from 204 different competing nations. There is significant legacy here for the visitor economy, with the majority of £2bn in increased tourism revenues generated by the huge profile that London and the UK will receive.

### 'There is no legacy - this is a jamboree.'

There is legacy in every strand of this project, enshrined ever since the bid. Every permanent venue has only been built where there was a business case. We will have legacy operators in place for almost all major venues before the Games actually take place – a first for any Games. The Queen Elizabeth Olympic Park will be an enormous legacy for the Host Boroughs, for Londoners and the rest of the UK too. The best of British business has helped build the Park and will help to stage the Games - with more than 2,000 firms winning £7.5bn of contracts. At the same time, they are gaining expertise that can be used to win future business. 8,500 residents of the Host Boroughs have secured jobs on the Park, and already 600 are working at LOCOG. We promised a Games to connect the young people of the world with sport, and International Inspiration is already reaching 12 million young people in 20 different countries around the world.

### 'What is the British demonstration sport?'

The last demonstration sports took place in Barcelona 20 years ago. The sports schedule has since filled up. With 46 Olympic and Paralympic sports and 1,000 sporting sessions, we are a major sport-loving nation and believe there is something for everyone to enjoy.

## 'Why did LOCOG get its sums so wildly wrong in venue security?'

Security is a shared responsibility between the Home Office and LOCOG. Initial estimates in the candidate file included a baseline figure of 10,000 security guards based on previous Games and events such as the Manchester 2002 Commonwealth Games and the Vancouver 2010 Winter Games.

Since then, LOCOG was established and worked to finalise operational details such as the sports competition schedule, the details of 1,000 sessions of sport, operating hours, and so on. These were finalised in 2010/11, and led to revised numbers that will keep 11 million spectators, athletes and staff safe in more than 30 competition venues and over 100 non-competition venues.

## 'Why is LOCOG not being transparent about ticket sales?'

We believe that the right time to provide a comprehensive breakdown is after the final sales process, which will begin next month. To publish a dataset now that is incomplete would be misleading and inaccurate.

LOCOG provided a comprehensive amount of information throughout the sales process, including Olympic and Paralympic ticket guides detailing times and prices for over 1,000 sporting sessions. Price-bands in these are approximately equal - so in a session with 4 price-bands, there are c25% of tickets within each band, and with 5 price-bands, there are c20% of tickets in each band - dependent on the shape and layout of the venue.

### ISSUES

- Tickets
- Test Events London Prepares
- Torch
- Games Makers
- Business benefits Procurement, Merchandise and Sponsors
- Jobs
- Sustainability
- Diversity & Inclusion
- Transport
- Budget
- Public engagement UK
- Public engagement London

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### Tickets

At LOCOG we designed and developed our ticketing strategy to balance three principles:

- To deliver full venues of enthusiastic supporters
- To provide affordable tickets
- To raise £500m from tickets to stage the Games

A total of 11 million tickets are available for both Games, 8.8m Olympic and 2.2m Paralympic. There are no free tickets.

75% of Olympic tickets (and 75% of Paralympic tickets) are available to the public through the UK application process. This is higher than FA Cup or Champions League Finals. Of the rest:

- 12% are for purchase through National Olympic Committees, primarily by international sports fans (around 1 million tickets)
- 13% are for purchase by sponsors, stakeholders, Broadcast Rights Holders, the IOC, Interational Federations, Prestige Ticketing partners and Thomas Cook.

Through the UK application process, we have sold more than 3.8 million Olympic tickets to over 850,000 people.

In initial rounds, demand massively exceeded supply. LOCOG managed this through preregistration; a 6-week application period; and for popular price points to go to ballot. Demand was greatest for the Opening Ceremony (>2m requests), Athletics (>1m requests for Men's 100m final), Track Cycling, Swimming and Artistic Gymnastics.

From 11-16 May, over 900,000 Olympic contingency tickets are going on sale to the UK public, as LOCOG has finalised venue seating plans and collated ticket returns. Reflecting our promise last year, we are prioritising unsuccessful applicants from previous rounds. First priority has been given to the 20,000 people who were unsuccessful in the initial application process and then again unsuccessful when they applied in the second chance sales due to the high demand. The 1 million people who only applied in the initial round but were unsuccessful are then having their own exclusive sales period.

All eligible applicants have been contacted by LOCOG. They are limited to applying for one session and a maximum of 4 tickets.

Around 70,000 Olympic Park tickets are also going on sale at £10 for and £5 for young people and seniors.

Remaining tickets for the Paralympic Games will go on sale from 11am on 21 May 2012 – 100 days before the Opening Ceremony of the Paralympic Games.

New tickets will be on sale from 29 May 2012:

- Cycling Road Race at Box Hill, in Surrey
- Cycling Individual Time Trial at Hampton Court

#### **Palace**

- Wimbledon tickets for The Hill big screen
- The Orbit (for those who have Olympic Park tickets or sport tickets for an event in the Olympic Park on that day)

LOCOG has also confirmed its 'babes in arms' policy. Babes in arms, aged 12 months or under, will be permitted access to all London 2012 venues without a ticket except for Wembley Stadium, St James' Park, Old Trafford and North Greenwich Arena where their licensing agreements mean that all spectators require tickets regardless of age. Babies must be securely strapped to their parent or carer by way of a baby carrier, sling, papoose or similar.

Potential customers are urged to only buy from official London 2012 sources. A full list of authorised ticket resellers is available on www. tickets.london2012.com where there is also a URL checker to confirm whether websites are authorised to sell tickets.

### Key points on affordable ticketing:

- More expensive tickets effectively subsidise the more affordable ones
- 30% of Olympic tickets are £20 or less; 40% are £30 or less; two-thirds are £50 or less; and 90% are £100 or less
- Pay Your Age scheme at over 200 Olympic sessions means those aged 16 or under at the start of the Games pay their age for tickets – and seniors pay £16

- Over 50% of Paralympic tickets are £10 or less; over 75% are £20 or less; and 95% are £50 or less. Entry prices for Paralympic tickets are £10 for adults, £5 for seniors/young people.
- Every London ticket includes a zones 1-9 travelcard in London for the day of competition
- Park tickets at £10 for adults and £5 for seniors/young people are very affordable
- Free events take place on the streets of London
   Road Cycling, Race Walking, Triathlon,
   Marathon
- 200,000 Ticketshare tickets are being donated for free to schools and colleges via the Get Set network; Tickets for Troops; Sport England/ BOA/BPA.
- 1,315 Ticketcare tickets have been funded by LOCOG for carers of those with a high dependency care need, alongside a range of provisions for disabled people:
  - wheelchair seating scattered around our venues at different price points (and with free companion seats)
  - seating those with visual impairments near the field of play to hear the action
  - seating those with hearing impairments in direct line of sight to the big screen
  - seats up or down fewest steps
  - dog spending areas
  - audio commentary/description
  - bookable Blue Badge parking at every venue
  - a Changing Places toilet (a high-care toilet with a hoist) at Games venues

### Further information at: www.tickets.london2012.com

### Torch

The Olympic Flame was lit in Olympia on 10 May and is now on a short relay around Greece. It will arrive in the UK on the evening of 18 May at RNAS Culdrose.

For 70 days, it then will travel 8,000 miles across the length and breadth of the UK. It will visit every nation and region, and will come within 10 miles of 95% of the UK population.

Last year, we announced the Torch Relay's 66 evening celebrations; six of the island visits; and the 1,000 communities, towns and villages along the route. These were selected after consultation with an Advisory Group in each nation and region.

We have now announced the streets that the Torch will be carried through - please see the street-level route on the map on our website below.

Altogether, 8,000 Torchbearers will carry the Olympic Flame – including thousands of young people. The names of 7,300 of these have

been published on our website. The Torch Relay uniform has also been unveiled.

Each Torchbearer will carry the Flame for around 300 metres. On an average day, 110 Torchbearers will take part.

The Flame will visit iconic landmarks including Loch Ness, Snowdon, Stormont and Stonehenge. It will also use some more unusual modes of transport including horseback, steam train and even a zip wire.

The Olympic Torch itself is a great example of UK PLC delivering the Games – designed by a small company in Shoreditch, engineered in Basildon and manufactured in Coventry.

Presenting Partners are Coca-Cola, Samsung and Lloyds TSB.

The Paralympic Torch Relay will see four separate flames lit in London, Greater Belfast, Edinburgh and Cardiff that will be united at Stoke Mandeville for a 24-hour relay to London.

Further information at: london2012.com/olympictorchrelay

## Test Events - London Prepares

In less than 12 months, we have staged 42 sport test events in our venues as part of the London Prepares series.

Areas tested include competition and field of play, scoring and results, technology, workforce, and other elements of operations such as security, ticketing and spectator flows - not least in May with seven test events held over six days, five in the Olympic Park.

The events included Olympic qualifiers, World Cups, British Championships, and International Invitational events. Major events included the Greenwich Park Eventing Invitational; the London-Surrey Cycle Classic through six London Boroughs, four Royal Parks and into Surrey; and the BUCS VISA Outdoor Athletics Championships in the Olympic Stadium.

Altogether, the programme involved 8,000 athletes from more than 50 countries, with a total of 183 days of competition. To stage the events and welcome more than 350,000 people required a workforce of more than 25,000 people, including over 10,000 volunteers.

After each test event, we have conducted thorough debriefs. There have been lessons learned from each event, but we have not had to make any major changes to any of our venues or our plans - which we can now fine-tune to ensure we deliver fantastic events this summer.

Each test event has been hailed as a success by competitors, organisers and public alike.

Further information at: londonpreparesseries.com

### Games Makers

We need a diverse group of up to 70,000 dedicated and brilliant volunteers for roles such as welcome desk staff, ticket checkers, costume assistants, drivers and event stewards.

Games Makers must be 18 on 1 Jan 2012, available to work at least ten days and attend three days' training. We especially encouraged disabled people to apply and are supporting disabled candidates through selection and at Games time.

We received over 240,000 London 2012 Games Maker applications. We have interviewed 86,000 applicants. Selection took place from February 2011 to April 2012 at nine centres around the UK:

- ExCeL, London
- Weymouth and Portland National Sailing Academy
- Digital World Centre, Salford
- Queen's University Physical Education Centre, Belfast
- Glasgow Science Centre
- Baltic Centre for Contemporary Art, Gateshead
- The Coal Exchange, Cardiff
- University of Warwick Sports Centre, Coventry
- University College, Plymouth

We guaranteed a Games Maker interview to graduates from pre-volunteer programmes such as Personal Best, and 1,113 people have taken up this offer.

40% of applicants say that the Games inspired them to volunteer for the first time.

From 86,000 applicants interviewed, 65,000 Games Maker roles have been offered. 40,000 Games Makers have already had their orientation at sessions for 8,000 people a time in Wembley Arena or at regional host cities. We are now moving forward with Venue-specific and Role-specific training.

LOCOG has now opened the Uniform Distribution and Accreditation Centre in East London. Uniforms for Games Makers, staff, officials and eligible contractors require:

- 765.92 miles of fabric
- 359.37 miles of thread
- 730,610 buttons
- 1,069,034 zips

To meet the challenge for young people, we launched a specific Young Games Maker programme for over 2,000 16-18 year olds who will work in 250 teams.

The Mayor of London is also recruiting up to 8,000 London Ambassadors for transport hubs and popular visitor spots to help visitors around London. The London Ambassador uniforms and information pods have now been unveiled.

# Business benefits — Procurement, Merchandise and Sponsors

#### **Procurement**

1,500 businesses from across the UK have won work from the ODA, which awarded £6.5bn-worth of contracts. 68% of firms are micro businesses or SMEs, with around half based outside of London, and 14% are based in the Host Boroughs. These include:

- Two companies working for the ODA on design/planning are LOCOG sponsors – Atkins (engineering); Populous (architects)
- A Glasgow-based company provided protection equipment for scaffolding on the Aquatics Centre
- A company from County Antrim, Northern Ireland provided parapet support structures for bridges across the Olympic Park
- A Merseyside business clad the roof of the Aquatics Centre
- A County Durham company clad the IBC/MPC
- A Sheffield firm provided welding supplies for the Olympic Stadium
- A Nottingham-based company provided pumps for the sewer network and pumping station for the new venues and Park
- A security firm from Wolverhampton designed, manufactured and installed the perimeter fence for the site
- A Cardiff company supplied reinforced concrete for bridges and roads across the Park
- A Taunton-based firm produced concrete terracing units for the Olympic Stadium
- A company from Feltham supplied lifts for the Velodrome
- A Thetford firm supplied the wetland plants for the parklands
- A company from Leyton provided skips for the Aquatics Centre

LOCOG has procured a further £1bn-worth of goods and services from the open market. c650 contracts have been awarded, covering eight areas:

- Artists, Performance and Events
- Security
- Services
- Soft Facilities Management and Catering
- Sports
- Technology
- Transport and Logistics
- Venues and Hard Facilities Management

Tenders have been assessed on 'value for money', defined using core criteria – sustainability; diversity/inclusion; quality; delivery; commercial value; and risk.

90% of LOCOG's contracts (94% by value) have been awarded to UK-based businesses. 28% have been awarded to UK SMEs.

The Business Network, supported by Business Link, has promoted the opportunities at events across the UK. We are helping businesses get fit to compete, not just for London 2012 but for other commercial/public contracts.

#### Merchandise

LOCOG aims to sell over £1bn of merchandise by the end of 2012, contributing >£80m to LOCOG's budget, which is primarily privately financed.

There are now more than 50 licensees developing and creating official London 2012 merchandise, including great British brands: Carlton Books, Golden Bear (toys), Highlander, Hornby (incl Airfix, Corgi, Scalextric), Letts, Links of London, Royal Mail and The Royal Mint. Approximately 90% of these are UK companies. The remaining 10% have set up UK offices, employing British workers, and every single

London 2012 product utilises UK design and creative work - something we are very proud of.

The manufacturing industry across most sectors is based overseas. Where there are opportunities for our licensees to take advantage of UK manufacturing they absolutely do so. Companies like Royal Mint, Royal Mail, Letts and Wedgwood Waterford Royal Doulton all utilise UK based production.

### **Sponsors**

We have signed up 44 world-class companies as LOCOG domestic commercial partners, hitting our £700m target – a huge achievement in challenging economic times:

- Tier 1 Partners adidas, BMW, BP, British Airways, BT, EDF, Lloyds TSB
- Tier 2 Supporters Adecco, ArcelorMittal,
   Cadbury, Cisco, Deloitte, Thomas Cook, UPS
- Tier 3 Suppliers/Providers Aggreko, Airwave, Atkins, Boston Consulting Group, CBS Outdoor, Crystal CG, Eurostar, Freshfields Bruckhaus Deringer LLP, G4S, GSK, Gymnova, Heathrow Airport, Heineken UK, Holiday Inn, John Lewis, McCann Worldgroup, Mondo, Nature Valley, Next, The Nielsen Company, Populous, Rapiscan Systems, Rio Tinto, Technogym, Thames Water, Ticketmaster, Trebor and Westfield.
- Paralympic-only Sainsbury's, Otto Bock

Worldwide Olympic Partners are Acer, Atos Origin, Coca-Cola, Dow Chemical, GE, McDonald's, Omega, Panasonic, Proctor and Gamble, Samsung and Visa.

Further information at: london2012.com/business and shop.london2012.com

### Johz

Our Employment and Skills Strategy aims to:

### Create employment opportunities

- Recruiting more than 6,000 LOCOG staff
- Employing up to 100,000 contractor role vacancies promoted to Host Borough job brokerage and across London/UK through Jobcentre Plus

### Offer skills and experience development

- Recruiting 'Trailblazer' volunteers at LOCOG
   HQ
- Recruiting up to 70,000 Games-time volunteers
- Developing industry-specific training programmes in areas such as security (Bridging The Gap), catering and broadcast

### Deliver specific programmes for young people

- Putting in place an apprentice programme for school leavers
- Establishing graduate placements in areas like Technology
- Enabling 1-week structured work experience for young people in education
- Delivering the 'Get Set' education programme, providing resources for over 25,000 schools
- Developing a Young Games Maker programme for under 18s
- Working with partners such as BP and national youth service 'v' on Young Leaders programme for disadvantaged young people; and Sheffield Hallam University to create Press Operations modules for 600 students to be Main Press Centre volunteers

LOCOG now employs c3,000 people. We will recruit further short-term contract roles before the Games to total more than 6,000 paid FTE staff.

Alongside these will be up to 70,000 Games Maker volunteers and 100,000 contractors for Games-time operational services, mainly in:

- Catering
- Cleaning/Waste Management
- Security
- Transport
- Venue Overlay
- Stewarding
- Retail

### We have set two central targets:

- 15%-20% of our workforce to be residents of the Host Boroughs (currently at 20.1%)
- 7-12% of our workforce will have been previously unemployed (currently at 13%)
- 600 Host Borough residents now work full-time at LOCOG, with >325 previously unemployed
- 6,400 6HB residents have received offers from our contractors after a series of 50 recruitment events across the Host Boroughs

### We have set the following diversity targets:

- Disability 3-6% (currently 6%)
- BAME 18-29% (currently 22%)
- LGBT 5-7% (currently 6%)
- Age <30 20-30% (currently 29%)
- Age >50 10-15% (currently 12%)
- Gender (Female) 46-54% (currently 48%)

### **ODA Olympic Park workforce**

46,000 people have worked on the Olympic Park and Village. Of these, 8,500 were from the Host Boroughs and more than 4,000 were previously unemployed. 457 apprenticeships were created.

Further information at: london2012.com/jobs Latest vacancies at: locogrecruitment.london2012.com

## Sustainability

Sustainability is crucial across the project, not just within LOCOG. The overall strategy 'Towards a One Planet 2012' sets out our five sustainability themes - climate change, waste, biodiversity, inclusion, healthy living. We are monitored by the independent Commission for a Sustainable London 2012.

## Key issues include Food, Carbon, Waste and Air Quality:

#### Food

### Food and catering for the Games:

- 14 million meals
- 25,000 loaves of bread
- 232 tonnes of potatoes
- 82 tonnes of seafood
- 31 tonnes of poultry items
- 100 tonnes of meat
- 75,000 litres of milk
- 19 tonnes of eggs
- 21 tonnes of cheese
- 330 tonnes of fruit/vegetables

Our 'Food Vision' was developed through a Food Advisory Group, including DEFRA, Food Standards Agency, National Farmers Union, GLA and Sustain ('The Alliance for Better Food and Farming'). We intend to showcase the best of British food – with regional and local fresh produce to show the diversity and choice available.

There will be more choice at London 2012 than at any previous Games or major UK sporting event.

We have set Benchmark and Aspirational standards to source food – the most challenging ever set by a Games:

- Red Tractor as standard across meat, fruit,

- vegetables, salads, cereals and dairy
- All dairy products, beef, lamb and poultry to be British
- McDonald's committed to serve British chicken through its four branches, which will provide
  9.8% of food on the Olympic Park
- Bananas, tea, coffee and sugar to be Fairtrade
- Traditional British cheese such as Cheddar to be British
- Eggs to be British Lion mark free range
- RSPCA Freedom Food Certified chicken to be available
- All chocolate sold to be Fairtrade or ethically sourced

#### Carbon

We have undertaken the first analysis of a major event from construction to staging. We estimate that the project will generate 1.9M tonnes CO2 emissions over 7 years - 0.05% of UK emissions.

c50% of this is construction of 500-acre urban park - venues, homes, infrastructure. 'Green build' is on track with 15% reduction in emissions already achieved (50% on Stadium alone)

#### Waste

There will be 8,000 tonnes of waste, and 40% of this will be food/food-contaminated.

We have committed to zero waste to landfill at Games time.

### Air Quality

The IOC has said: 'Safe and healthy competition conditions for athletes are a top priority for everyone involved in the Games and, as for previous editions, the IOC will work with LOCOG and public authorities to ensure this is the case in 2012. At this stage there are

no indications that any events will need to be cancelled due to air pollution.'
LOCOG has said: 'Welfare of competing athletes is of the upmost importance for us and we will obviously work closely with all the sports to ensure that the competitions take place in the best possible conditions.'

Government has said: 'We are not aware of any sporting event in London which has been impacted by air quality, from the London Marathon to the Tour de France Grand Départ a few years ago.'

### Other sustainability points

- Procure low embodied carbon/reusable items for overlay/fit-out
- Hire equipment where possible
- Low emission vehicle fleet
- Green travel plans for spectators and workforce
- Sustainability incorporated into all sponsor contracts, and five 'Sustainability Partners' -BMW, BP, BT, EDF Energy, GE
- Inspired new sustainable events British Standard BS8901
- Free drinking water available at Games venues

Further information at: london2012.com/sustainability

## Diversity & Inclusion

We have a Diversity Board of leading experts:

- Baroness Tanni Grey-Thompson
- Baroness Floella Benjamin
- John Amaechi
- Mike Brace
- Paul Elliott
- Paul Ntulila
- Ayesha Qureshi
- Barbara Soetan
- Charlie Wijeratna

A LOCOG senior team member is also appointed as a Diversity Champion for each of the six diversity strands.

In our D+I strategy, we have focused on the 3 areas where we can make the most impact:

### 1) Within our Workforce

LOCOG workforce	Target	Current
Host Boroughs	15-20%	20.1%
Previously unemployed	<i>7</i> -12%	13%
BAME	18-29%	22%
Disability	3-6%	6%
LGBT	5-7%	6%
AGE <30	20-30%	29%
AGE >50	10-15%	12%
Women	46-54%	48%

Through recruitment outreach to each strand, guaranteed interviews for every disabled candidate who meets the person specification, and sensitive approaches to workforce issues such as Ramadan - we are best-in-class employer in D+I.

### 2) Within our Procurement Supply Chain

Our Diversity and Inclusion Business Charter embeds D+I into our procurement and through our supply chain.

### 3) Within our Games-time Service Delivery

We have involved the different communities and developed tailored series and products to ensure that disabled spectators have a great Games experience equivalent to non-disabled people:

- Blue badge parking
- scattered accessible seating
- a free companion seat for every wheelchair space
- audio description and augmentation at every venue
- guide dog spending areas
- a special 'Changing Places' toilet (with a hoist) at Games venues
- free Ticketcare tickets for carers for those with a high dependency care need

We have signed the Fawcett Charter, Changing Faces Charter and UKRC Charter. We have joined: Race for Opportunity, Equality Forum on Disability, Stonewall Diversity Champions, Equality Forum on Belief, Equality Forum on Age, 2012 Equality Forum (chaired by the GLA), 2012 Accessibility Forum (co-Chaired by the Mayor).

LOCOG was the first organisation in the UK to attain the Gold Standard in Diversity Works for London. LOCOG was also the first to achieve the Advanced Level in the Equality Standard for Sport.

### Further information at: london2012.com/diversity-and-inclusion

## Transport

We know that hosting the London 2012 Games will be a huge logistical challenge, but we have a detailed plan and we are confident that we will get everyone to their Games events on time and keep London and the UK moving.

#### **Narrative**

- We have twin objectives: to deliver a great 2012 Games and keep London and the UK moving. London will be busy and it will clearly look, feel and work very differently at Gamestime. London will very much be 'open for business'.
- We are well prepared: all transport infrastructure is complete, in operation and delivering an early legacy well ahead of the Games.
- We know that the Games are a huge logistical challenge: detailed planning and testing means we are confident that we will meet that challenge and deliver – we will be ready.
- We are working in partnership with others: our work with businesses confirms that they are making sensible preparations to make the most of the Games and help us manage demand for transport.
- We are communicating useful information: detailed transport information is being made available to businesses and to help the public plan right up to and during Games time.

These will be 'Public Transport Games' with 100% of spectators getting to the Games on public transport, by cycling or on foot (plus Blue Badge parking). The Games have ensured significant investment in public transport – £billions have been invested in new lines, new trains, new platforms, bigger stations, extra services for commuters and Londoners.

### **Olympic and Paralympic Route Networks**

The ORN/PRN is effectively a mass transit system for getting c80,000 people critical to running successful Games between venues on time:

- Athletes and team officials, for whom every minute counts for training and competing. They require consistent journey times to get them from 'bed to starting blocks'
- Technical officials, such as judges, timekeepers and other people who play vital roles in setting up and running competitions
- Media covering the Games, both press and broadcast, including the technical staff needed for live broadcasts from multiple venues, so that the worldwide audience can follow the action
- IOC and IPC, World Anti-Doping Agency, Medical Commission, medal ceremony officials and International Sports Federations and International Paralympic Sports Federations
- Games partners, who provide £1 billion of Games funding and contribute to the operational running of the Games

The ORN/PRN will also keep London moving. They are made up of a number of roads that link all competition and other key venues to provide reliable journey times for athletes, media, officials and others working at the Games. Transport for London will use 150 variable message boards to operate Games Lanes flexibly and adjust when a Games Lane is quiet and the general traffic lane is busy.

The ORN will be in place on just 1% of London's roads and the vast majority of it will be open to general traffic, including taxis. In different sections along a third of this route, where there is dual or more carriageway, Games Lanes will be in place alongside lanes for general traffic.

These will only operate on the busiest parts of the ORN. On-call emergency vehicles will be able to use Games Lanes.

The ORN will begin operation just a couple of days before the Games begin and certainly not before the school summer holidays, when traffic levels drop by up to 10 per cent. It will end as soon as possible after the Olympic Games.

The PRN will be significantly reduced in size compared to the ORN and will open just a couple of days before the Paralympic Games.

Both ORN and PRN were part of London's successful bid to host the 2012 Games and are a requirement of the host city contract with the IOC.

### **Travel Advice for Business (TAB)**

TfL is working with businesses to reduce demand on the transport system at Games time, securing capacity for spectators, commuters and the wider travelling public.

There are currently 3.5m journeys a day on the Underground. Another 20m trips will be made by spectators alone within London during the 2012 Games – including 3m on the busiest day.

Hotspots are: the West End; Westminster; Bank; the South Bank from Waterloo to London Bridge; Canary Wharf; Stratford and Canning Town; Liverpool Street; King's Cross St. Pancras. Businesses need to plan – reducing the need for non-essential journeys; considering new routes and modes to work; being flexible on work times.

Over 180 firms across London, accounting for over 350,000 employees, have signed up for TAB sessions. Sign-ups have accelerated as firms begin to ramp up their preparations ahead of the Games.

### **Local Area Traffic Management and Parking**

Temporary resident and business parking protection areas will be needed around Games venues. These will prevent spectators from trying to park around the venue.

LOCOG has now published plans and maps online.

The plans are designed to ensure that local residents' and businesses' parking and access are protected and that venue access is as efficient as possible.

Further information at: getaheadofthegames.com and london2012.com/accessandparking

## Budget

### The Games are on time, and on budget.

#### **LOCOG**

The direct costs of the Games are those required to stage them. These are met by LOCOG, which is primarily privately-financed.

We need to raise c£2bn through sponsorship, ticketing, merchandise and the sale of media rights. We have secured 92% of our revenue, and by doing so we prevent the need for recourse to the public purse, as the Government underwrites LOCOG if our revenues do not cover our costs.

Our budget has remained consistent. We have worked hard to maximise our revenues and drive down costs, and we believe we will balance our budget.

### **ODA** and public funding

The Public Sector Funding Package has created the Olympic Park, with the ODA spending 75p in every £1 to regenerate and transform one of the most deprived areas of the UK.

The ODA's construction programme is now 97% complete.

The Public Sector Funding Package remains in place at c£9.298bn, including contingency funds. Around £500m remains available from contingency funds, if required. Even if every potential risk were to crystallise in full, there would still be £36m available.

The Government's latest quarterly economic report at: culture.gov.uk/publications/8884.aspx

## Public engagement - UK-wide

The British public supported the bid, and have continued to support the Games throughout the build-up. The latest public support figures suggest around 65% of people support the Games, with 25% against (and 10% neutral).

We have always seen engagement around London and across the whole of the UK as critical to the Games. Millions of people are already joining in with our programmes:

- 1.9million ticket applications received and we want as many of these applicants as possible to have tickets for the Games by the time they take place.
- 2 million young people in over 25,000 schools and colleges registered with Get Set.
- 175,000 Ticketshare tickets distributed through 17,000 Get Set network schools, with a a further 25,000 Ticketshare tickets for troops, BOA/BPA and Sports Councils.
- 240,000 Games Maker applications 86,000 interviews and 65,000 roles offered so far.
- 8,000 Torchbearers carrying the Olympic Flame to within 10 miles of 95% of the population across the UK.
- 241,000 people have visited the Olympic Park since 2007.
- 100,000 people have been engaged through Community Relations at public events across London.

- Total workforce of around 200,000 people more than 6,000 staff; 70,000 Games Maker volunteers and 100,000 contractors.
- 3,673 London 2012 Open Weekend community events have been held over 4 years.
- 2,027 Inspire mark community and legacy projects awarded, including c900 in sport and c500 in culture.
- 12 million young people reached by International Inspiration in 20 countries.
- 1,500 UK firms have won work from the ODA, which has awarded £6.5bn of contracts.

  LOCOG is awarding a further £1bn to more than 600 firms.
- 44 world-class companies signed up as domestic sponsors, each activating their sponsorship in communities in London and up and down the UK.
- 22 Live Sites and 47 large screens will be in place across every nation and region.
- 200 Pre-Games Training Camp agreements have been signed with overseas teams to train in communities across the UK.
- 2,012 official pin badge designs.
- Boost to the visitor economy: £2bn in tourism revenues over 10-year period 2007-2017, driven by increased profile of London/UK due to the Games in emerging economies.

Further information at: london2012.com/get-involved

## Public engagement - London

- 703 London businesses have won work through the ODA, constructing the Olympic Park. A further 200 have won work from LOCOG, staging the Games themselves.
- Over 500 people now working for LOCOG are 6 Host Borough residents. 6,400 job offers have been made to Host Borough residents by our contractors, after a series of recruitment events.
- More than two-thirds of Games Maker offers have been made to London residents.
- Through the UK application process, around one-third of ticket sales (and applications) have been made to Londoners; one-third to the South-East and one-third to the rest of the UK.
- 2,420 London schools and colleges will receive Ticketshare tickets for 1 in 8 of their students. Schools have just learnt the number of

- student and adult tickets, and for which sports, sessions, dates and times. This equates to 84% of schools covering 92% of London's 10-18 year olds.
- Test events have been held across London with venues in the Olympic Park, Horse Guards
   Parade, Greenwich Park, Wembley Arena.
- The Olympic Flame will visit all 33 London Boroughs, and major London landmarks including the Tower of London, All England Lawn Tennis Club at Wimbledon and Kew Gardens.
- 9 Pre-Games Training Camps have already been agreed in London - teams include South Africa, Ireland, USA and Brazil.
- In legacy, London will be home to the greatest sporting facilities in the world, and one of the largest urban parks in Europe in 150 years.

Further information at: london2012.com/get-involved