

# **Join the Million Lumens Campaign!**

*An alliance for better outdoor lighting in Flagstaff*

## Campaign Sponsors:

- **APS**
- **City of Flagstaff**
- **Coconino County**
- **Flagstaff Chamber of Commerce**
- **Flagstaff Dark Skies Coalition**



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## **Information for Potential Partners**

The Million Lumens Campaign (MLC) is seeking partners to improve lighting at "grandfathered" lighting sites in our community. **We offer financial and technical assistance to owners of obsolete lighting systems to help bring them into conformance with current lighting codes.** Our goal is to improve at least a million lumens (a measure of illumination) of obsolete lighting. By meeting both our needs and those of our partners, we all benefit by creating win-win solutions to unnecessary light pollution.

### Why are we making this offer?

**Quality outdoor lighting that conforms to the Flagstaff and Coconino County outdoor lighting codes benefits everyone.**

Quality lighting puts the right amount of light in the right place, at the right time, and with the most efficient lighting type. Quality lighting increases visibility, safety and energy efficiency. It is cost-effective and attractive, while preserving the glorious starry skies for which Flagstaff and northern Arizona are famous.

### What's in it for you?

**The Flagstaff Dark Skies Coalition will evaluate your current lighting system – fixture numbers and shielding characteristics, lamp types, wattages, locations, illumination and glare levels – at no cost to you.** You would then contract with a lighting firm for a design of an upgraded,

compliant lighting system, initially at your own expense. Using this information, **APS will provide, again at no cost to you, an outdoor lighting energy audit to evaluate the energy advantage of the new lighting system, and calculate the payback time.**

When do you get the money?

If you then commit to completing the upgrade, thereby becoming an official Partner in the Million Lumens Campaign, **the Campaign will offer the option of either reimbursing design costs, up to \$1,500, or hardware costs, up to \$1000. Reimbursement will be distributed after successful completion of the upgrade.** Funding is limited, so the early bird gets the worm.

Any other goodies?

The Campaign will produce press releases and "before and after" documentation of the lighting at each site, and provide these to local news media. Finally, **MLC Partners will be invited to the annual Flagstaff Chamber of Commerce banquet in January, where they will receive special recognition.**

We look forward to working with you to achieve a tremendous improvement in our community, with benefits for everyone.

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**Yes!** I would like to have my current lighting system evaluated at no cost to me. I understand that I am under no obligation to make additional commitments, contracts or agreements, written or verbal, to the Million Lumens Campaign.

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

Send to:  
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