

Price list (UAH, without VAT) 2012

Inside

Format	Size, h×v, mm	1 st part	2 nd part
30 boxes (1/1)	260 × 364	42 650	23 925
15 boxes (1/2)	260 × 179,5	21 952	11 964
12 boxes	102 × 364	17 562	10 144
10 boxes (1/3)	260 × 118	14 913	8 484
9 boxes	154,5 × 179,5	13 422	7 560
8 boxes	207,3 × 118	11 930	6 516
6 boxes	154,5 × 118 or 102 × 179,5	9 200	5 040
4 boxes	102 × 118	6 411	3 360
2 boxes	102 × 56,5	3 205	1 680
1 box	49,2 × 56,5	1 603	844
1 box (b/w)	49,2 × 56,5	1 200	

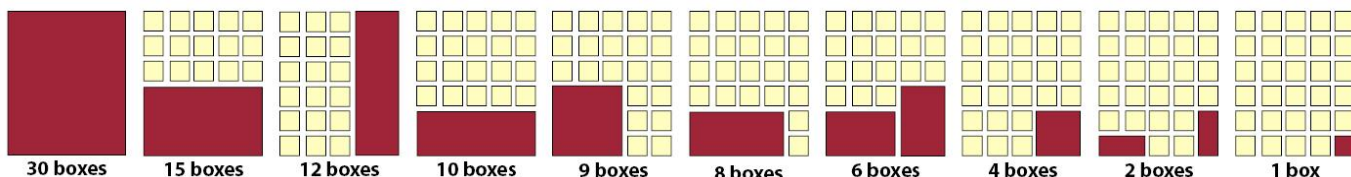
Cover

Format	Size, h×v, mm	1 st cover	4 th cover
30 boxes (1/1)	260 × 364		52 267
15 boxes (1/2)	260 × 179,5		26 133
10 boxes (1/3)	260 × 118		17 422
1 box	40 × 43,5	3 570	
2 boxes	80,5 × 43,5 or 49,5 × 79,5	5 712	
5 boxes	208 × 43,5	11 602	

Classifieds

Format	Size, h×v, mm	1 week	4 weeks
4 boxes	72 × 90,3	1 272	3 818
2 boxes	72 × 43,5 or 34 × 90,3	638	1 908
1 box	34 × 43,4	333	1000
text advertisement	34×20	91	273

Examples of blocks on a page:



Delivery of commercial booklet with the edition

- more than 260 stands in Kyiv;
- only premium places.

Online advertisement on the Kyiv Post website

- foreigners in Ukraine;
- visitors from abroad, interested in Ukraine;
- Ukrainian users.

For more details visit: kyivpost.com/newspaper/advert/

Deadline: Wednesday

Overview

Publishing date: Friday
Circulation: 20 000
Format: A3
Number of pages: 24

Our readers

Profile:

English-speaking;
foreigners and Ukrainians;
top /middle management;
high/upper middle income class.

Number of readers:

coverage, per week: 31 000
coverage, per month: 44 000

Distribution

business centers
hotels
restaurants
fitness clubs
international schools
airlines

Fixed page in the newspaper + 15%