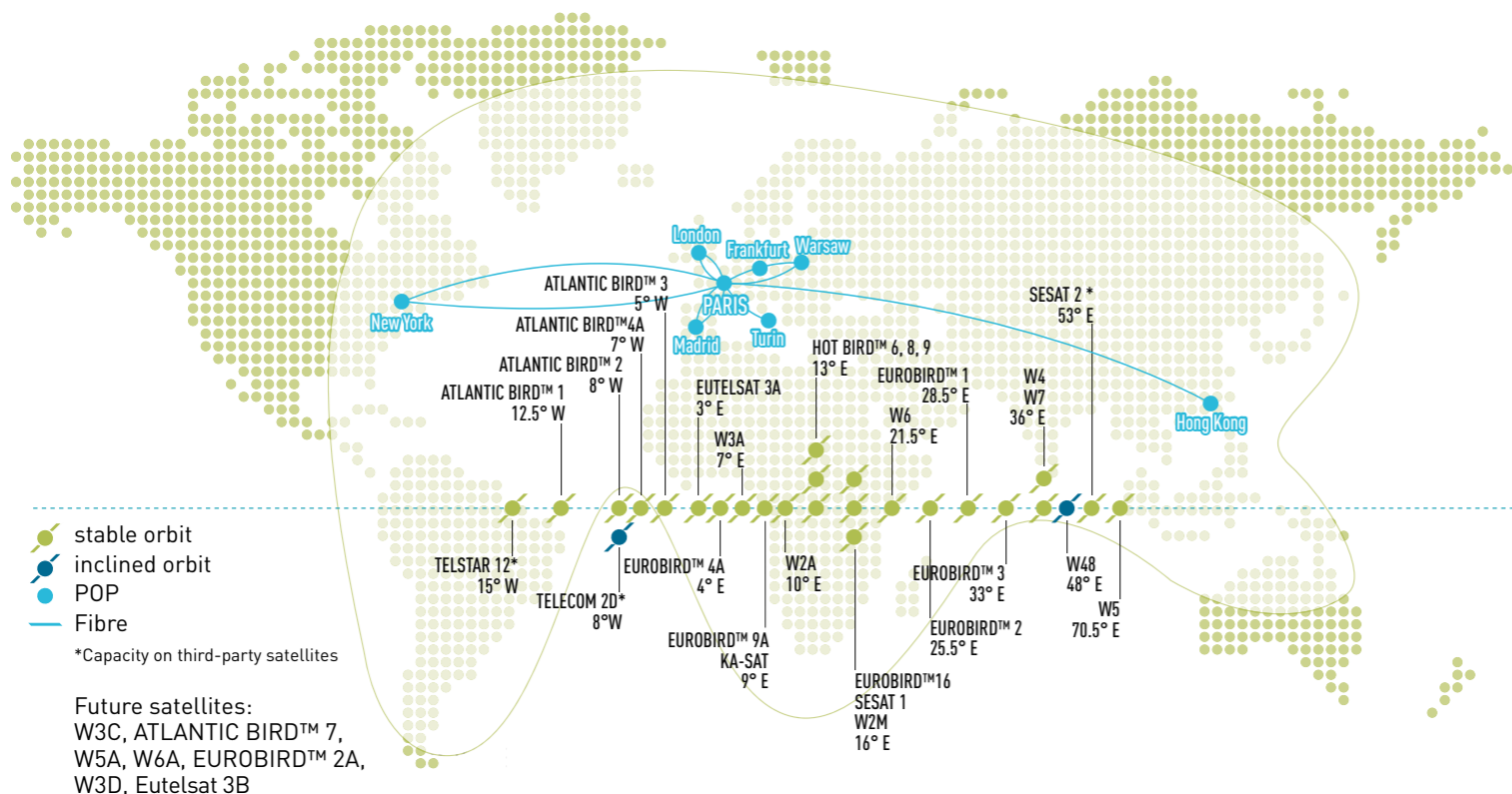


# The Hybrid Network



## About eutelsat

With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2011, Eutelsat's satellites were broadcasting more than 3,800 television channels to over 200 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ nearly 661 commercial, technical and operational employees from 28 countries.

## Broadcast Applications

Available brochures:

- 3D TV
- Broadcast Services
- Digital TV in Central / Eastern Europe
- Digital Terrestrial TV
- EUROBIRD™ 9A
- HDTV
- HOT BIRD™
- SNG / Occasional use.

## Contact

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sales@eutelsat.com

[www.eutelsat.com](http://www.eutelsat.com)

August 2011

EUTELSAT  
BROADCAST  
SERVICES

Turnkey  
video  
solutions

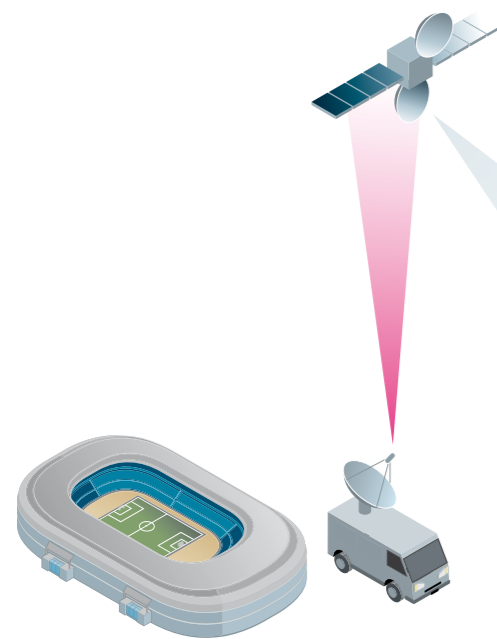


Photos © Getty images / graphic design: o'communication

# Eutelsat at every step of the video chain

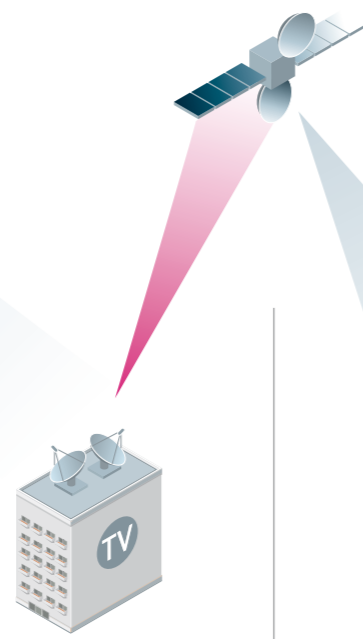
ENSURING YOUR SUCCESS THROUGH FIRST RATE TECHNICAL AND BUSINESS SUPPORT

## PROFESSIONAL VIDEO LINKS



SPORT, NEWS, EVENTS

## CONTRIBUTION



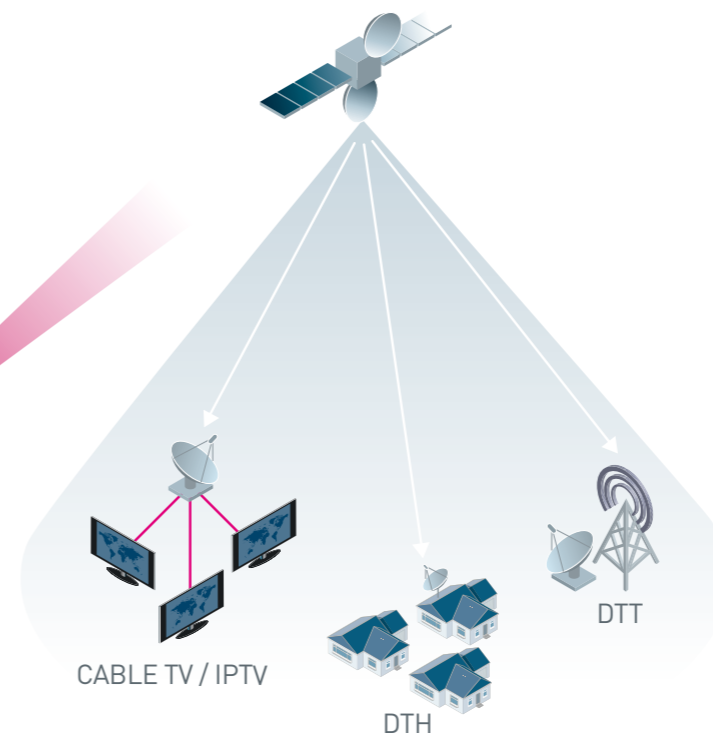
STUDIO

## GROUND SERVICES



TELEPORT

## BROADCASTING TO HOMES



CABLE TV / IPTV

DTH

DTT

### Professional video Links

Whether you need satellite capacity to cover ground-breaking news or to broadcast an event in HDTV, Eutelsat has the solution you need:

- Sports & Entertainment live coverage
- Satellite News Gathering (SNG)
- Events (including HDTV and 3D transmissions)
- Studio-to-Studio Broadcast
- Post-Production Transfer
- Exchange of Audiovisual Content

### Contribution

From your studios in Europe, the Americas, Africa and Asia, Eutelsat can get your TV and Radio signals to almost anywhere on the globe. Contribution links are available on:

- 24 satellites
- Our fibre network connected to major POPs around the world: Paris, London, New York, Hong Kong, Madrid, Turin and any other site upon request network connected to major POPs around the world: Paris, London, New York, Hong Kong, Madrid, Turin and any other site upon request

### Ground Services

Whether you require a complete turnkey service, or you simply need to transport your content terrestrially, Eutelsat has a wide choice of video solutions:

- Uplinking services
- Transport over ATM, audio/video encoding, multiplexing, scrambling/encryption, programme play-out, content hosting
- Turnarounds and re-multiplexing
- Housing and maintenance of customer equipment

# The market leader in TV Broadcasting

REACHING 200+ MILLION HOUSEHOLDS ACROSS EUROPE, THE MIDDLE EAST AND AFRICA

Selected by 40 premium platforms, 1400+ FTA channels and 2300+ encrypted channels

HOT BIRD™, the leading premium neighbourhood serving 120+ million TV households in Europe

Major HDTV player in Europe with 200+ HD streams and a pioneer in 3D broadcast

Innovation leader with KA-SAT @ 9 degrees East enabling satellite triple-play since mid-2011

## Broadcast to homes

- extensive capacity on a worldwide scale via 26 satellites
- 8 growing regional TV hotspots
- chosen as DTT distributor in France, Italy, Spain, Algeria
- technical excellence: 24/7 quality control and customer support
- marketing support: a dedicated team helping you gain market share and new audiences
- TV market expertise in 109 countries

### EXPERTISE IN BUILDING BROADCASTING HOTSPOTS

