



# CBS Interactive International Media

## A Leading Worldwide Media Company APAC

### GLOBAL BRANDS - LOCAL RELEVANCE



The world's largest and most trusted tech media source for news, reviews and downloads



The business of technology



The site by developers for developers



China's no. 1 IT product portal in China



The No.1 IT consumer portal and community in East China



The Go-To Place for Management



The go-to source for all things video games



The place where my TV lives online



The No.1 Fashion site for women in China



Direct Reach, Direct Results

### CBS INTERACTIVE - APAC

CBS Interactive is the global premier online content network with the information and entertainment people want. Our brands dive deep into the things people care most about across entertainment, tech, news, business, and sports.

With 211 million monthly unique visitors<sup>1</sup>, CBS Interactive is a global top 10 web property and is the largest premium content network online. CBS Interactive operates across APAC with dedicated offices in Singapore, Taiwan, China and Australia and more than 25 local websites.

### OUR REGIONAL REACH

- Locally produced sites in Singapore, Taiwan, China, Korea, and Australia.
- 42.1 Million Business & Technology Unique Users<sup>2</sup>
- 114.5 Million Consumer Unique Users<sup>2</sup>
- Over 1.7 Million APAC contacts in our Direct Email Database<sup>2</sup>

Find Out More: Contact [USI-SALES@CBS.COM](mailto:USI-SALES@CBS.COM)

