









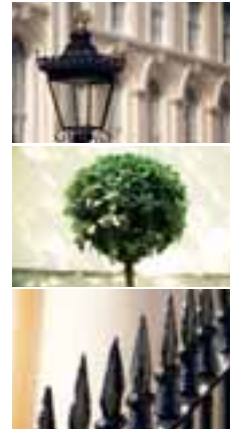




# DAIMLER. REDISCOVER A PEERLESS HERITAGE

Daimler has a unique heritage. A pioneer of automotive engineering and a marque with unrivalled provenance, its illustrious reputation is founded on style, quality and innovation. Production of the first Daimler motor-cars began in England in 1897. Subsequent models, respected for their smooth and silent running, became the preferred choice of royalty.

Now there is a new Daimler - the Super Eight. Distinguished and effortlessly elegant, it offers exemplary luxury and innovative design, combining the latest technology with timeless craftsmanship.



*Left: Gentle curves, restrained ornamentation. The Daimler Super Eight declares its presence with quiet authority.*

## ELEGANCE, PRESENCE AND ABUNDANT POWER



Unmistakably Daimler, the new model's elegant exterior exudes presence and quiet authority. Behind the signature fluted grille, the Daimler's refined 4.2 litre 400 bhp supercharged V8 engine is a masterpiece of technology. With a top speed of 155mph, and the ability to accelerate from 0-60mph in just 5.0 seconds, there is power in abundance. Yet the highly refined six-speed automatic gearbox ensures that power is always delivered smoothly and progressively. Computer controlled air-damped suspension provides decisive, precise handling with arrow-straight stability even at high speeds.

*Right: Beneath the flowing lines, the 400 brake horsepower engine urges you onward with hushed yet exhilarating power.*





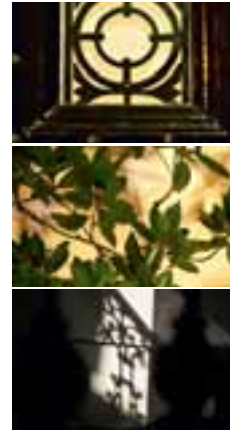


# EFFORTLESSLY COMPOSED, UNIQUELY REWARDING

Constructed from the finest of materials, and specified to the highest level, the Daimler Super Eight provides a soothing and calming refuge.

Intelligent features including adaptive cruise control, satellite navigation, rain-sensing windscreen wipers and automatic headlights act in harmony with the driver to provide a relaxed yet engaging driving experience.

Luxurious appointments and generous equipment allow passengers to enjoy the most sublime of rides in unparalleled comfort.



*Left: Subtle styling details ensure the Daimler Super Eight is aesthetically pleasing as well as dynamically satisfying.*

*Overleaf: The driver can operate the front audio, climate control, telephone and satellite navigation systems simply by touching the display screen or by pushing the "Voice" button and speaking a command.*



ASL



AUDIO





CLIMATE



AUTO



1: 999MLS 17 h 58 m   Next



Chg. Route

Start

NAV

MENU





## REFINED BY GENERATIONS OF CRAFTSMANSHIP



As with its illustrious predecessors, today's Daimler is built with fastidious attention to detail. Every piece of its Burr Walnut veneer is chosen and delicately crafted by hand. Peruvian Boxwood is inlaid by craftsmen using techniques passed down through generations. The sumptuous leather upholstery is selected from only the finest sources and stitched with satisfying accuracy.

The result is restrained and tasteful opulence; an exclusive pleasure. Whilst the Daimler Super Eight is at the cutting edge of technology, it is comforting to know that traditional quality and values also endure.

*Right: Each leather hide is selected from the finest sources. Individual pieces are matched by eye and prepared by hand.*







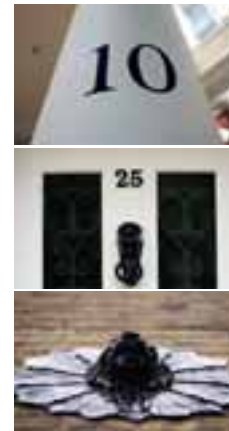




## A HAVEN OF TRANQUILITY AND LUXURY

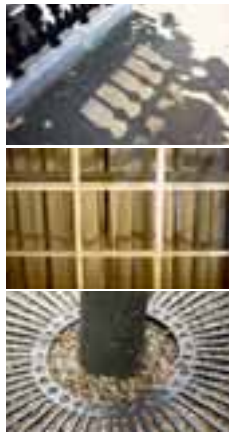
The Daimler's interior is the perfect environment in which to work, be entertained or relax. The ruffled leather seats feature individual heating and power adjustment. Four-zone climate control allows each occupant to set their ideal air flow and temperature.

With over 39" (999mm) of legroom, the rear passenger compartment offers laptop connectivity and features a sophisticated telephone system with the facility to manage conference calls. The rear multimedia system allows each passenger individual control of the built-in televisions, DVD players or personal audio.



*Left: The extensive interior specification includes individual television screens built into the rear of the front seat headrests, and veneered fold-down business trays set in the front seatbacks.*

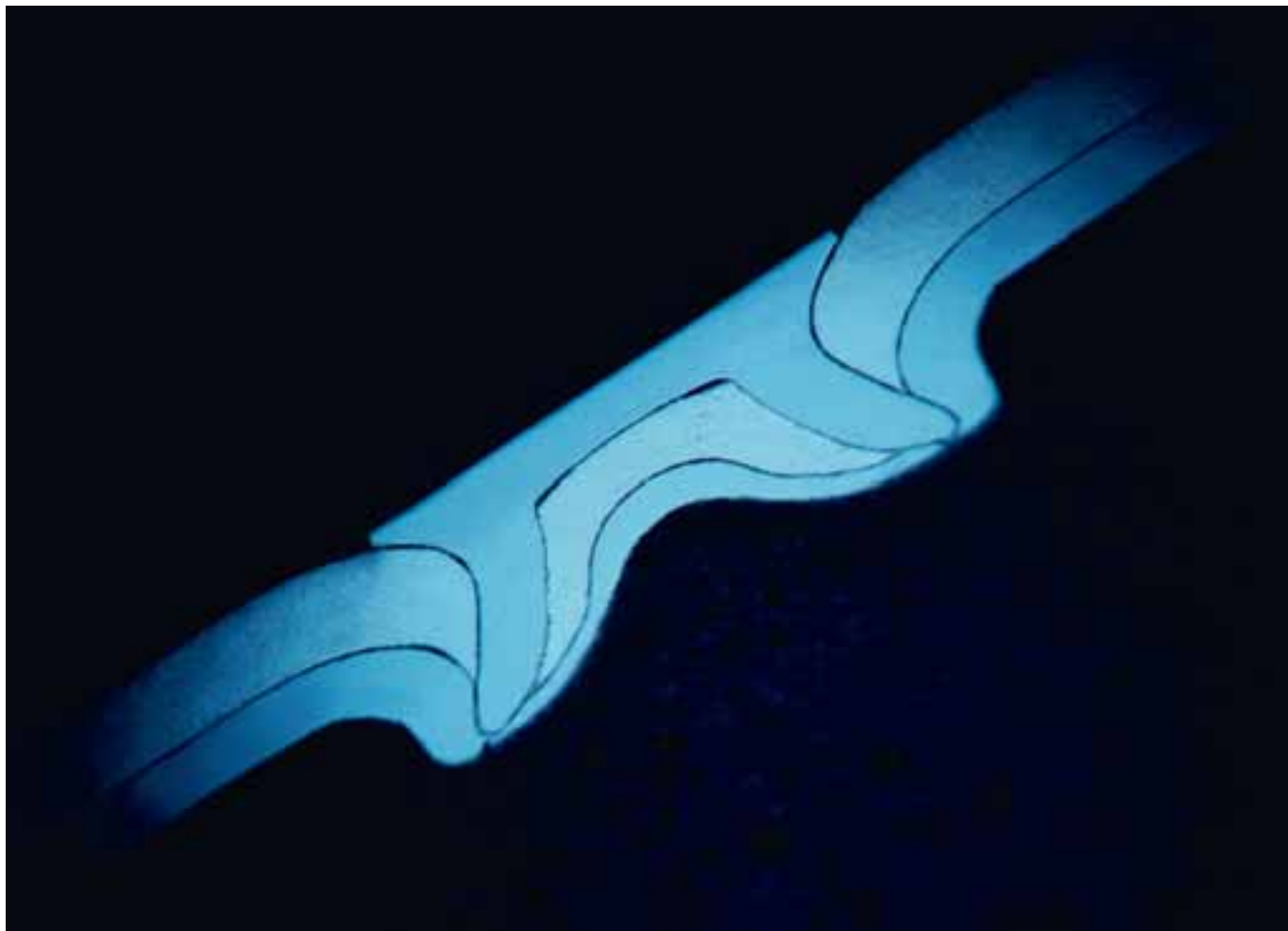
## ENHANCED BY INNOVATIVE THINKING



The Daimler's body is built from high quality aluminium. Using aerospace construction techniques, precisely engineered components are joined by self-piercing rivets and bonded using high-adhesion, heat-cured adhesives. The groundbreaking monocoque structure that results is exceptionally light, yet remarkably rigid.

Safety is further enhanced by a range of sophisticated systems including emergency brake assist and dynamic stability control. Adaptive restraint technology controls the Daimler's six airbags, even sensing the position of the front occupants to ensure optimum deployment.

*Right: In cross section and extreme close-up, one of more than 3,200 rivets that firmly bond the Daimler's body.*







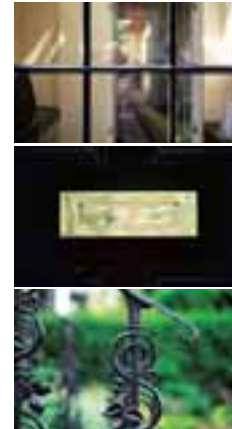




# DAIMLER OWNERSHIP: A FULFILLING EXPERIENCE

Precision engineering, laser-guided robotics and advanced technology make this the most forward-looking and accomplished Daimler; meticulous craftsmanship ensures it stands apart as a rare expression of quality and individuality.

Daimler owners are supported by a service and assistance programme providing the highest standards of personal attention and care for their vehicle. Round-the-clock assistance, extended warranties and tailored business solutions are all available, promising years of rewarding and fulfilling motoring.



*Left: The unique Daimler fluted grille; recognised around the world as a symbol of quality and luxury.*







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