

Media Release

HON. NANDI-NDAITWAH UNVEILS GROSS BARMEN REDEVELOPMENT PROJECT

GROSS BARMEN, 20 DECEMBER 2010: The much anticipated redevelopment project at Gross Barmen officially gets the go-ahead by the Minister of Environment and Tourism Minister, Hon. Netumbo Nandi-Ndaitwah.

The facility, once one of Namibia's most favourite recreational resorts has in recent times come under disrepair and despite being long touted as NWR's potentially highest source of revenue is currently one of the biggest loss makers.

Gross Barmen was not considered for investment during the first phase of the Turnaround Strategy and has been using its more than 30 year old infrastructure and facilities to compete in a dynamically changing wellness and recreation market. Currently boasting a mere 144 beds, a restaurant and small conference facilities, the new Gross Barmen will offer services ranging from Health and beauty Spa, fitness, leisure recreation, adventure activities and conferencing.



The new facility at Gross Barmen will include rejuvenated indoor and outdoor swimming pools, healing and health-centre for integrated medical post surgery rehabilitation services; active-lifestyle centre with squash courts, and a beauty treatment centre. It will also encompass a healthy-lifestyle retail section within the Lake District and Lifestyle village and Mini Hotel.

With the design of state of the art Conference facilities with a total capacity of 250 pax, Gross Barmen will be the new centre for meetings and conferences capable of hosting cutting edge domestic and regional calendar events.

The new development will be overseen by experienced Engineering firm, Buhrmann & Partners; who won the bid to design the project concept and manage the project implementation phase. The camp has been closed since 1st November 2010, and the project is in its second month of implementation with notable activities being the removal of invasive alien plants inside the Camp and on the periphery of the dam. The total redevelopment of the camp will take 30 months.



For more information about the Gross Barmen project and the latest news at NWR, please visit www.nwr.com.na