



# **ABOUT SEOUL**

Seoul is the capital of Korea with over 600 years of history. It is the heart of Korea's culture and education as well as politics and economics. Seoul is unique in that historical sites such as Royal Palaces and modern cultural facilities coexist in harmony. Moreover, it is a world-class city with numerous amenities and shopping districts such as *Myeong-dong* and *Itaewon*.

The city is graced by the Han River that flows through the center of the city and the majestic *Mt. Namsan* that overlooks the whole city. There are just two of the landmarks that represent the city's abundant natural environment.

Seoul is an exciting city where day or night you have 24 hours access to various leisure and entertainment spots. The city attracts many famous performers year around and provides a great variety of performances be it art, music, dance, or theatre.

## **CITY TOUR**

Pick-up: 09:20, Monday, 13 February 2012, Grand Hyatt Seoul lobby

Start time: 09:30Finish time: 16:30



**Gyeongbok-gung Palace** was the main palace during the Joseon Dynasty (1392-1910) and is famous for its beautiful traditional architecture and walls. The palace was named to mean a "Palace Greatly Blessed by Heaven." The government ministry district and main buildings of the Palace formed the heart of the capital city of Seoul and represented the sovereignty of the Joseon Dynasty.

### **N Seoul Tower**

It is the best observatory space of Seoul, where you can appreciate all the panoramic scenery of city with cutting edge media display with various cultures. N Seoul Tower, a symbol of Seoul, was established as Korea's first total electric wave tower to send TV and radio broadcasts in Seoul metropolitan area in 1969. It is the highest place in Seoul and is a resting place of Seoul citizens as well as sightseeing spot for foreign visitors.





### **Cultural Experience – Kimchi Making**

Kimchi has been scientifically proved to be highly nutritious and has been gaining popularity both at home and abroad. In fact, kimchi exports have risen sharply over recent years. In the past, the production and consumption of kimchi was confined to Korean societies, but nowadays it has become a globally recognized food.





#### Insa-dong

The notable features of Insadong are the countless alleys that branch out from the main street. These alleys are aligned with traditional tea houses and restaurants, forming a unique food culture in the area. Furthermore, 40% of Korea's antique stores are gathered on Insadong Street and most of the stores here sell old books, photos, souvenirs, pottery, woodenware, jewels, etc.

# **ABOUT INCHEON AIRPORT**

Incheon Airport is the premier gateway to Northeast Asia and a major hub for two national carriers, Korean Air and Asiana Airlines. Incheon has been recognized by the world winning a number of prestigious awards including 'Best Airport Worldwide' at ACI's Airport Service Quality survey for six straight years. The airport was also honored to be inducted with distinction into ACI Director General's Roll of Excellence.

Providing its cutting-edge facilities and luxurious amenities, Incheon processes over 33 million passengers and 3 million tons of cargo every year providing high-quality services to its customers. Currently 70 airlines are serving Incheon linking 170 destinations around the world.

With the advanced IT technology, the Airports' fast and convenient arrival & departure process allows enough time for passengers to enjoy what it has to offer. Passengers are enchanted by its unexpected services providing unique cultural experience, exciting shopping are and convenient facilities.







# **AIRPORT TOUR**

Pick--up: 15:20, Wednesday, 15 February 2012, Grand Hyatt Seoul lobby

Start time: 15:30Finish time: 20:30

### **Passenger Amenities**

Incheon Airport has variety of convenient facilities where travelers can relax and enjoy at main passenger terminal and concourse throughout the year. The passenger amenities include high-class bar and lounge, free internet cafes, news & movie zone, massage rooms, free shower and kids' zone to meet the needs of every traveler and fill up the free time between flights especially for transfer passengers.

### Culture port

What makes Incheon Airport stand out from others is "Culture-port". At our Traditional Cultural Experience Center, visitors can learn how to make traditional artifacts and they can bring handmade items back home with them. Travelers can also enjoy traditional performances including traditional dances, singing and musical instruments on stage at the center.

### **U-Airport**

Incheon Airport is fully equipped with ubiquitous systems, combining the latest in IT and BT, which offers the fastest and most convenient immigration service on both arrival and departure. Incheon recently introduced a face recognition system upgraded from the automated fingerprint identification process. Now Korea became the 3rd country operating this system after Australia and Portugal.

#### **AIRSTAR Avenue**

AIRSTAR, IIAC's commercial concept, was launched in integrated shopping venues in 2008. Incheon Airport provides high quality goods and services at attractive price, which made Incheon to be one of the top three airports in duty-free in sales together with Heathrow and Dubai airports. Currently 70 duty-free shops are in operation, providing over 400 top luxury brands.





