



THE TRINITY FORUM 2012

13-15 February 2012, Grand Hyatt Seoul, Korea
"Creating a new quality standard in airport retail"



CONFERENCE HOTEL

GRAND HYATT SEOUL

322, Sowol-ro, Yongsan-gu,
Seoul 140-738 Korea
Tel: +82 2 797 1234 Fax: +82 2 798 6953
Email: selrn-rsvn@hyatt.com
<http://www.grandhyattseoul.co.kr/about.html>

HOTEL OVERVIEW

Grand Hyatt Seoul is located in the heart of South Korea's capital city, in the Yongsan district. Set on the historic Mt. Namsan amid 18 acres of waterfalls and landscaped gardens, our Seoul luxury hotel offers grand service, combined with the relaxing comforts of home. Discover this exceptional Yongsan hotel, only 10 minutes from downtown and the Itaewon shopping district, the shopper's paradise.

Relax and unwind in one of 601 luxury rooms and suites with views over the Mt. Namsan and Han River. Grand Hyatt Seoul welcomes meeting planners and business groups to enjoy our extensive meeting and event facilities.

Replenish at The Spa and Club Olympus recreation centre, a sanctuary of calm offering spa treatments, indoor and outdoor pools, tennis and squash courts and an ice skating rink.

As a "multi-functional lifestyle destination", cuisine plays a focal role at Grand Hyatt Seoul. The hotel boasts some of Seoul's most magnificent restaurants and bars, each showcasing its unique style and authenticity.



SPECIAL ROOM RATE

Room Type	Single Rate	Double Rate
Grand Room (Inc. breakfast)	KRW 238,000	KRW 281,000
Grand Club Room	KRW 275,000	KRW 305,000

The above rates are quoted on a per room, per night basis, subject to 10% service charge and 10% government tax, non-commissionable.

SERVICE AVAILABLE TO GUESTS

- Free daily English and local newspaper
- Safes in all rooms
- A carefully designed working area with computer data ports, broadband Internet access, telephone, voice mail messaging system and direct dial capabilities
- Free use of a fully-equipped gym, and indoor and outdoor hotel swimming pool
- Free parking available



ADDITIONAL BENEFITS FOR CLUB GUESTS

- Complimentary continental breakfast, all day tea and coffee, evening cocktails and hors d'oeuvres served in the exclusive Club Lounge
- Free use of a fully-equipped gym, and indoor and outdoor hotel swimming pool including Sauna
- Use of one fully-equipped Board Room for up to two hours per day per guest-room occupied, subject to availability.
- Dedicated Club butler and concierge service
- Express check in and check-out service in the Club Lounge



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MAPS & DIRECTIONS



Local Transportation:

Shuttle Bus

Itaewon and Myeong Dong Area (10:00am - 9:00pm, 1 time per hour)

Airport Transportation:

KAL Limousine Bus (Incheon Int'l Airport - Grand Hyatt Seoul)

Ticket purchase at the KAL Airport Limousine Bus counter at the arrival hall or at the hotel front desk (operation: every 20-30 minutes, travel time: 60 minutes).

Bus

Airport Bus Stops: Bus # 6702 (Bus Stop: Outside Exits 4B & 11A, Ticket Price: 15,000)

Taxi

Available 24hours a day (From Incheon Airport: approximately KRW 70,000 for regular taxi)

NEARBY ATTRANCTIONS

- **Shopping**

Itaewon, Myungdong, Dongdaemun Market, Namdaemun Market

- **Art & Culture**

N-Seoul Tower, Samsung Art Museum Leeum, Nanta Myungdong Theatre, Blue Square

- **History**

Korean War Memorial Center, National Museum of Korea



ALTERNATIVE HOTEL

IP BOUTIQUE HOTEL

737-32 Hannam-dong,
 Itaewon, Yongsan-gu
 Seoul 140-738 Korea
 Email: rsvn@ipboutiquehotel.com
<http://www.ipboutiquehotel.com/>

HOTEL OVERVIEW

IP Boutique Hotel is a unique, young and energetic hotel offering uniquely designed dramatic spaces for a new lifestyle. Located in the heart of Seoul, IP Boutique Hotel presents modern and some of the city's finest food and beverage. This hotel features a fully equipped meeting room as well as modern gym.

Also, enjoy the evening in one of Seoul's latest night spots, Club Rococo

SPECIAL ROOM RATE

Room Type	Room Rate
Superior Double/Twin	KRW 149,000 (Inc. 1 breakfast)
Suite	KRW 303,000 (Inc. 1 breakfast)

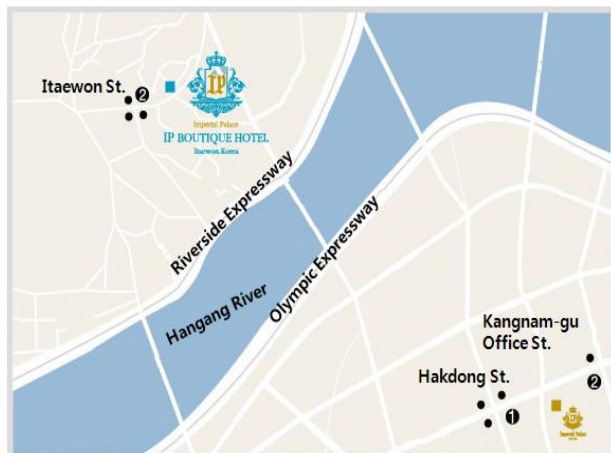
The above rates are quoted on per room, per night basis, subject to 10% service charge and 10% government tax, non-commissionable.

SERVICE AVAILABLE TO GUESTS

- Each room features pop art murals and distinct interiors.
- Free internet access, iPod station, HD TV available at guest rooms
- Fitness room featuring the latest equipments



MAPS & DIRECTIONS



Airport Transportation:

Subway

Walk 3minutes from Subway line #6, Itaewon Station Exit 2

Bus

To/from Incheon airport, take bus # 6060 at bust stop 4A or 10B, Incheon Airport

Taxi

Available 24hours a day (From Incheon Airport: approximately from KRW 70,000 for regular taxi)

Transportation to the Conference hotel:

Hyatt shuttle bus leaves every hour at five minutes between 10:00 and 21:00 in front of Itaewon Hamilton Hotel which is located 250meters away from IP Boutique Hotel.